



In association with  
**AL TAREEQAH**  
Management Studies FZE



**12 Months**

**MBA**

**MASTER OF BUSINESS  
ADMINISTRATION**

# MASTER OF BUSINESS ADMINISTRATION

The SBS Swiss Business School MBA offers a strategic balance of theory and practice. The course is structured sequentially to allow program participants to build upon studied concepts and practices.

Practical face-to-face classes will be complimented with online learning using comprehensive education material and an interactive learning management system that enables you to stay connected with your fellow students throughout the program.

At SBS Swiss Business School, we aim to build capability for success. Therefore, participants are encouraged throughout the program to apply their acquired learning to contexts within their own organisation. This ensures, concepts and theory acquired during the program are easily transferred back into your workplace, enabling you to graduate with practical knowledge and skills essential for significant leadership roles across various organisational types.

## The SBS Swiss Business

### School MBA is designed for:

Busy professionals who need flexible and affordable education with the enhanced learning experience of face-to-face teaching.

Middle-level managers who are looking for a professional edge to help them into senior management. Full-time professionals who want to advance their careers while still working.

## Career Opportunities:

The successful graduate will be suitably prepared to assume senior level management roles in a variety of organisations and industries. Many of our graduates are currently employed in the following roles and industry sectors:

- > CEO
- > Vice President
- > Directors
- > Senior Management
- > Owner / Partner
- > Entrepreneur

## KSA

- > Airlines
- > Banking & Finance
- > Oil & Energy
- > Engineering
- > IT & Telecom
- > Trading
- > Supply Chain & Logistics
- > Management Consultancy
- > Education
- > Diplomats
- > Health Care
- > Hospitality
- > Operations & Administration

## ACCREDITATION AND MEMBERSHIPS

SBS Swiss Business School is fully accredited by the:

International Assembly for Collegiate Business Education (IACBE), U.S.A.  
Accreditation Council for Business Schools and Programs (ACBSP), U.S.A.

Both accreditation agencies are recognized by [www.chea.org](http://www.chea.org) (Council for Higher Education Accreditation)

SBS Swiss Business School has received the Swiss Quality Certificate for Adult Education Institutions (EDUQUA).

SBS is a member of the:

- Swiss Federation for Adult Education (SVEB), Switzerland
- Central and Eastern European Management Association (CEEMAN), Slovenia
- Swiss Federation of Private Schools (SFPS), Switzerland



## SBS MBA Ranked 16th in Europe in 2015 !

We are proud to announce that CEO Magazine has ranked the MBA Program at SBS Swiss Business School as the 16th best of its kind in Europe!



## SBS Ranked as a Tier One Business School in 2015 !

We are proud to announce that SBS Swiss Business School has been ranked for the fourth consecutive year as a Tier One Business School in the 16th edition of the CEO Magazine.





# SBS SWISS BUSINESS SCHOOL - MBA

An MBA is sought after by ambitious individuals and in many organizations it is rewarded by an increase in salary and promotion. One of the most common reasons students mention for pursuing an MBA is a career change. The programs are based on a common curriculum with extensive attention placed on the fields of specialization. At SBS Swiss Business School, you will find a supportive community where each person's interests and ideas make a difference. With a limited class size, you're assured of receiving individual attention from our faculty and staff. We offer an academically challenging curriculum, tailored to your career goals, and numerous opportunities for learning. These attributes set our MBA program apart from others. You can design a program of study that enables you to build on your strengths and interests. The program broadens your knowledge; sharpens your business skills; and incorporates your personal, professional, and extracurricular experiences.



## COURSE DETAILS

<b>MKT 501</b>	<b>Marketing Management</b>
<b>ACC 505</b>	<b>Accounting Skills</b>
<b>MGT 535</b>	<b>Organizational Behavior / Leadership</b>
<b>FIN 501</b>	<b>Financial Management</b>

<b>MGT 501</b>	<b>Operations Management / Project Management</b>
<b>COM 507</b>	<b>Communication and Negotiation Skills</b>
<b>ECO 502</b>	<b>Managerial Economics</b>
<b>ENT 567</b>	<b>Entrepreneurship</b>

<b>MGT 631</b>	<b>Human Resource Management</b>
<b>MIS 501</b>	<b>Management Information Systems</b>
<b>MGT 505</b>	<b>Business Policy and Strategy</b>
<b>MGT 525</b>	<b>Business Values and Ethics</b>

## ENHANCED LEARNING MBA

SBS Swiss Business School MBA with face-to-face interactive workshops provide busy professionals with an enhanced learning experience. Combining these delivery modes allows you to continue studying outside the classroom therefore accelerating your course over 12 months.

Students are required to appear for a mid-term examination as per schedule. To pass a course, it is mandatory for the student to clear the final examination.

The diagram below outlines a typical study schedule for each subject.

#### WEEK 1

- Student registers for the course
- Student receives course material
- Lecturer covers overall subject
- The Lecturer will provide guidelines for class based Assignment.
- Half an hour group discussion

#### WEEK 8

- Submit assignment soft copy and hard copy
- Starting of the new course

### Documents Required for Admission

- > 1 Passport size color Photograph
- > Photocopy of Bachelors Degree
- > Photocopy of Bachelors Transcript / Mark Sheet
- > Photocopy of Latest CV & Work Experience Letter
- > Photocopy of Passport with Valid Residence Visa

## COURSE FEES

Registration Fee	SAR 2500
Course and Examination Fees (3000 x 12)	SAR 36000
Administration Fees	SAR 6500
<b>TOTAL</b>	<b>SAR 4,5000</b>

### OPTIONAL CHARGES\*

1. Convocation / Graduation Ceremony	To be informed later
2. Attestation of Certificate	SAR 2500

\* Missed & Re-examination, delayed payment & other charges additional to the above mentioned fees applicable as mentioned in the course fee policy.

\* Optional charges are subject to change from time to time without prior intimation.

The course fees include charges of course materials. No upfront payment required - **you pay as you go.**

## GRADUATION REQUIREMENTS

In order to graduate, students must meet the following criteria:

- Complete all courses subject to the program.
- Maintain a minimum cumulative Grade Point Average of 3.0 which is equivalent to a "B",
- Have no financial obligations to SBS Swiss Business School & Al Tareeqah Management Studies FZE.



#### University Campus Ras Al Khaimah

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Phone: +971-6-5212542

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