

# **Enterprise Risk Management Workshop**Construction & Engineering Industry

15-17 April 2012 | Doha, Qatar



























# **Targets**

CEO/CFO/CRO/COO, Directors, Senior Managers, and Project Managers | Construction Auditors, Accountants and Consultants Construction Lenders/Creditors | Construction Insurance Underwriters | Surety Bond Underwriters

### Instructor

David F. Druml is an internationally recognized construction risk control expert, with over 20 years working directly with contractors, accountants, banks, lawyers, and insurance companies to assess, analyze and minimize risk. He is the author of Statements on Standards for Risk Analysis Services and lectures at University of California, Berkeley on how to deploy Enterprise Risk Management in construction companies.

## Introduction

The construction industry has one of the highest worldwide failure rates, with construction companies exposed to a high degree of risk. To ensure long-term strength and security, companies can address this risk with a consistent, systematic approach called Enterprise Risk Management (ERM), which is quickly being adopted by public and private companies worldwide. ERM addresses risk directly to ensure optimal corporate efficiency and is especially well-suited to the construction industry.

# Workshop

Learn to optimize construction business profitability and reduce systematic risks by applying Enterprise Risk Management (ERM) methodology. Uniquely focused on mid to large size construction enterprises, this workshop examines leading edge concepts of construction corporate risk management, discusses over seventy-five risk factors specific to construction businesses, and covers proven strategies to identify, analyze, assess, mitigate and communicate risks to stakeholders.

# Overview

As an internationally recognized risk control expert, Mr. Druml works directly with contractors, accountants, banks, lawyers, and insurance companies to help institute systems, policies and procedures to assess, reduce and transfer risk.

He is a prominent leader in the area of construction enterprise risk analysis and developer of a consistent and reliable means for quantifying construction enterprise risk. He is publisher of numerous articles on Enterprise Risk Management, and has set the standard for certifying others to perform risk assessments with publication of the Statements on Standards for Risk Analysis Services.

Mr. Druml is a frequent speaker at CFMA and SFAA and lectures at University of California, Berkeley on how to deploy ERM in construction companies.

# **Outcome**

Attendees will be able to:

- Understand the effects of risk in a business and the principles of the Enterprise Risk Management (ERM) process
- Recognize construction business conditions and practices that impact profitability
- Perform risk assessments and prepare associated risk analysis reports
- Carry out installation of the ERM process within a construction company

## **Structure**

A portion of the class will consist of a lecture format with a significant amount of learning consisting of class discussion and group activities. Interactive and relevant class discussions from students' perspectives are essential for enhancing the comprehension of material and for fostering greater critical thinking and application skills. Students will be encouraged to connect with the material through class discussion, group work, sharing of personal (relevant) experiences with the class and how the material presented could have impacted them. Questions and contributions are always welcomed and encouraged. Formats that may be used during the class: Lecture, Interactive and relevant discussions, Case studies/additional handouts, Handouts containing supplemental theory examination, Role-plays, Activities, PowerPoint Presentations, Videos.

## Highlights

- · Author of "Statements on Standards on Risk Analysis Services."
- Developer of risk assessment and recommendation software.
- Performed risk-based analyses of private and public companies to identify areas of high risk and direct implementation of controls
- Has consulted to multi-billion dollar construction organizations on the topic of Enterprise Risk Management.
- Instructed at UC Berkeley on the subject of Enterprise Risk Management and its application within the construction industry.
- Expert in turnarounds and workouts of construction companies.
- Expert in analysis of complex construction situations, rectifying problem areas within projects or organizations, negotiating and resolving disputes, and promoting and growing businesses

### **Specialties**

Enterprise Risk Mgmt | Construction Risk | Risk Training Risk Assessment & Analysis | Recommendations & Solutions Restructurings | Turnarounds



**Location**Aspire Torch Tower,
Doha Qatar

**Date** 

Fee

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