



# SMART HEALTHCARE UAE CONFERENCE & EXPO 2023

ENABLING HEALTHCARE 4.0

1 - 2 November 2023  
Dubai, UAE

Organised by:

**ITP** | CONFERENCES  
& EXPOS

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# ENABLING HEALTH 4.0 IN UAE

The UAE has been investing heavily in smart healthcare technologies to improve the quality and efficiency of healthcare services. The country has launched several initiatives in recent years to leverage the potential of digital health technologies and artificial intelligence in healthcare.

The UAE has launched several digital health initiatives to improve healthcare services. The Emirates Health Data and Information Exchange (EDHIE) aims to create a unified electronic health record (EHR) system for the country, enabling healthcare providers to access patient records from anywhere in the UAE. Meanwhile, the Dubai Health Authority (DHA) has launched several telemedicine services, including teleconsultations and remote monitoring of patients' health.

In addition, the UAE has also launched several digital health startups that are focused on using technology to improve healthcare services. These start-ups are developing solutions in areas such as medical imaging, chronic disease management, and patient engagement.

Overall, the UAE is making significant progress in the area of smart healthcare and is leveraging technology to provide better and more efficient healthcare services to its citizens.

ITP Conferences and Expo "Smart Healthcare UAE" aims to bring together thought leaders from both public and private healthcare entities to emphasize the vital role of digital health in the adoption of digital transformation as a lifestyle to achieve a promising future vision of delivering best-quality integrated and comprehensive healthcare system.



## EVENT IN NUMBERS



300+ attendees

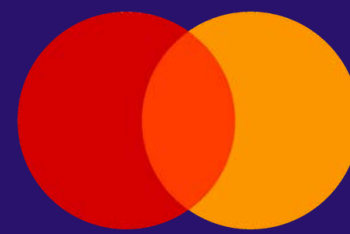


40+ Speakers



30+ Problem-solving Topics

## SPONSOR



Silver Sponsor





## CONFERENCE & WORKSHOP

**Smart Healthcare UAE** brings together top healthcare industry experts and practitioners to exchange insights, ideas, and innovative solutions.

The conference and workshop, with the theme of **Enabling Healthcare 4.0**, will explore how technology is transforming healthcare delivery and enhancing patient outcomes. Through keynote speeches, panel discussions, and interactive sessions, we will examine the latest trends and best practices in this rapidly evolving field, as well as the opportunities and challenges presented by Healthcare 4.0. Whether you are a healthcare provider, a technology expert, or a policy maker, join us for an engaging and thought-provoking discussion on the future of healthcare.

### KEY CONFERENCE TOPICS

- Adoption of Digital Health and Innovative Technologies
- Hospitals and Healthcare organisations' data security and mitigating risks
- Decoding Digital Transformation in UAE
- IoT & IoMT in smart healthcare systems
- National Health Transformation
- Integration of Blockchain in Healthcare solutions
- How AI is changing Healthcare: AI, Big Data, Analytics
- The future and optimisation: Health Record Management
- AI, Applications and challenges
- Patient Care through Technology
- AR/VR and Metaverse
- Digital Insurance







## ATTENDANCE PROFILE

- Medical Practitioners including GP's and Clinicians
- Government entities
- Digital Health Decision makers
- Chief Technology Officer
- Head of Digital Transformation
- Chief Information Officer
- Chief Medical Officers
- Chief Innovation Officer
- Cyber security Directors, Managers
- Healthcare IT Managers
- Clinical Informaticists
- Health Insurance Executives
- Healthcare Technology Investors
- Medical Software Developers
- Healthcare Administrators
- Health Data Analysts
- Academic Professors and Researchers in Healthcare-related fields.
- Medical Researchers
- Healthcare Consultants

## NETWORK, MEET YOUR TARGET MARKET AND DO BUSINESS!



**THOUGHT LEADERSHIP**  
SHAPE THE  
CONVERSATION



**BRAND EXPOSURE**  
LEVERAGE THE  
POWER OF YOUR BRAND



**GENERATE LEADS**  
NETWORK WITH  
SENIOR DECISION MAKERS



**SHOWCASE  
PRODUCTS/SERVICES**  
INCREASE THE VISIBILITY OF YOUR BUSINESS



**KEY SPEAKERS**  
CONTENT DELIVERED BY  
CONSTRUCTION LEADERS



**THOUGHT LEADERSHIP**  
SHAPE THE  
CONVERSATION





## SPONSORSHIP OPPORTUNITIES

Event sponsorship offers real promotional opportunities up to and during the whole event including the conference and expo. Sponsorship packages provide varying levels of benefits tailored to your requirements making this event the ideal one-stop-shop to network with the industry and increase your business potential!

Sponsorship	Offer	Speaking Opportunity	Panel Session	Delegate Passes	Company Logo	Exhibitor Display Table
<b>Diamond Sponsor</b>	\$30,000	20 minutes first session on morning of Day 1 prior to the refreshment break	Opportunity to be Included in the Panel session in Day 1	12 delegate passes	All marketing collaterals and Name Badge exclusive	Prime Area
<b>Platinum Sponsor</b>	\$25,000	20 minutes presentation during morning of Day 1 post refreshment break	Opportunity to be Included in the Panel session in Day 1	10 delegate passes	All marketing collaterals except in Name Badge	Prime Area
<b>Lunch Sponsor</b>	\$20,000	20 minutes presentation prior to lunch break on Day 1	-	8 delegate passes	All marketing collaterals except in Name Badge	Prime Area
<b>Gold Sponsor</b>	\$15,000	20 minutes presentation following the lunch break on Day 1 or morning of Day 2 after opening Remarks	-	6 delegate passes	All marketing collaterals except in Name Badge	Prime Area
<b>Silver Sponsor</b>	\$10,000	20 minutes presentation on afternoon prior to refreshment break or after the refreshment break on Day 1	-	4 delegate passes	All marketing collaterals except in Name Badge	Selected Area
<b>Bronze Sponsor</b>	\$7,000	20 minutes presentation on morning of Day 2 prior or after the morning refreshment break	-	4 delegate passes	All marketing collaterals except in Name Badge	Selected Area
<b>Associate Sponsor</b>	\$5,000	20 minute presentation on afternoon of Day 2 or option to be included in the Panel discussion on Day 2 - <i>usually before Lunch break</i>		4 delegate passes	All marketing collaterals except in Name Badge	Selected Area
<b>Exhibitor Only</b>	\$3,500	-	-	2 delegate passes	Selected marketing collaterals	Selected Area

### Addition to above:

- Attendee list with opt in contact details to follow up post event
- Opportunity to distribute company brochures and marketing materials on delegate seats in main conference room and in expo / break area
- Exhibitor Display Table includes: Table rectangular 3 x 6 feet, Table cover, Chairs, Internet connection, power socket



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## Get in touch

Sales and Sponsorship  
**Michael Tube**

 +971 4 444 3129

 +971 55 8032361

 [michael.tube@itp.com](mailto:michael.tube@itp.com)

ITP MEDIA, Dubai, Media City, Dubai UAE