



# SMART HEALTHCARE QATAR CONFERENCE & EXPO 2023

ENABLING HEALTHCARE 4.0

21 June 2023  
Doha, Qatar



Organised by:

**ITP** | CONFERENCES  
& EXPOS

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**ArabianBusiness**



# ENABLING HEALTH 4.0 IN QATAR



**Qatar** has been investing heavily in smart healthcare technologies to improve the quality and efficiency of healthcare services. The country has launched several initiatives in recent years to leverage the potential of digital health technologies and artificial intelligence in healthcare.



Qatar has launched several digital health initiatives to improve healthcare services. The Qatar Integrated Health Information System (iHIS) aims to create a unified electronic health record (EHR) system for the country, enabling healthcare providers to access patient records from anywhere in Qatar. Meanwhile, the Hamad Medical Corporation (HMC) Virtual Hospital offers remote healthcare services, including teleconsultations, telemedicine, and remote monitoring of patients' health.

Under **Qatar National Vision 2030**, the Health Sector Transformation Program aims to restructure the healthcare industry, with a focus on improving the quality of health services. One integral aspect of this program is the shift towards e-health services and digital solutions. The adoption of e-health services and digital solutions is crucial in enhancing the quality of healthcare services.



In addition, Qatar has also launched several digital health startups that are focused on using technology to improve healthcare services. These startups are developing solutions in areas such as medical imaging, chronic disease management, and patient engagement.

Overall, Qatar is making significant progress in the area of smart healthcare and is leveraging technology to provide better and more efficient healthcare services to its citizens.

ITP Conferences and Expo "Smart Healthcare Qatar" aims to bring together thought leaders from both public and private healthcare entities to emphasize the vital role of digital health in the adoption of digital transformation as a lifestyle to achieve a promising future vision of delivering best-quality integrated and comprehensive healthcare system.

## EVENT IN NUMBERS



200+  
Delegates



20+  
Speakers



15+  
Problem-  
solving  
Topics



## CONFERENCE & WORKSHOP

**Smart Healthcare Qatar** is a unique gathering that brings together leading thinkers and practitioners from the healthcare industry to share insights, ideas, and innovations.

With the theme: Enabling Healthcare 4.0, the conference & workshop will explore the ways in which technology is transforming healthcare delivery and improving patient outcomes. Through keynote speeches, panel discussions, and interactive sessions, we will examine the latest trends and best practices in this rapidly evolving field, and consider the opportunities and challenges presented by Healthcare 4.0. Whether you're a healthcare provider, a technology expert, or a policy maker, join us for an engaging and thought-provoking discussion on the future of healthcare.

### CONFERENCE TOPICS

- Enabling Digital Transformation
- IoT & IoMT in smart healthcare systems
- National Health Transformation
- Blockchain technologies in healthcare
- AI, Applications and challenges
- Data privacy and cybersecurity
- Data analytics and machine learning in healthcare
- Smart Hospitals
- Optimizing Health Record Management
- Patient Journey enhancement
- Telehealth
- Digital Insurance





## ATTENDANCE PROFILE

- Government entities
- CIOs, CTOs, Chief Transformation Officers
- Chief Medical Officers
- Health Information Management
- Cyber security Directors, Managers
- Medical Researchers
- Healthcare IT Managers
- Healthcare Consultants
- Clinical Informaticists
- Health Insurance Executives
- Healthcare Technology Investors
- Medical Software Developers
- Healthcare Administrators
- Health Data Analysts
- Academic Professors and Researchers in Healthcare-related fields.

## NETWORK, MEET YOUR TARGET MARKET AND DO BUSINESS!



**THOUGHT LEADERSHIP**  
SHAPE THE  
CONVERSATION



**BRAND EXPOSURE**  
LEVERAGE THE  
POWER OF YOUR BRAND



**GENERATE LEADS**  
NETWORK WITH  
SENIOR DECISION MAKERS



**SHOWCASE  
PRODUCTS/SERVICES**  
INCREASE THE VISIBILITY OF YOUR BUSINESS



**KEY SPEAKERS**  
CONTENT DELIVERED BY  
CONSTRUCTION LEADERS



**THOUGHT LEADERSHIP**  
SHAPE THE  
CONVERSATION



## SPONSORSHIP & EXHIBITION OPPORTUNITIES

Event sponsorship offers real promotional opportunities up to and during the whole event including the conference and expo. Sponsorship packages provide varying levels of benefits tailored to your requirements making this event the ideal one-stop-shop to network with the industry and increase your business potential!

| Sponsorship             | Offer    | Speaking Opportunity   | Panel Session                                   | Delegate Passes    | Company Logo                                       | Exhibitor Display Table |
|-------------------------|----------|--|---|--------------------|--|-------------------------|
| <b>Diamond Sponsor</b>  | \$30,000 | 20 minutes first session on morning prior to the refreshment break             | Opportunity to be Included in the Panel session | 12 delegate passes | All marketing collaterals and Name Badge exclusive | Prime Area              |
| <b>Platinum Sponsor</b> | \$25,000 | 20 minutes presentation during first session on morning post refreshment break | Opportunity to be Included in the Panel session | 10 delegate passes | All marketing collaterals except in Name Badge     | Prime Area              |
| <b>Lunch Sponsor</b>    | \$20,000 | 20 minutes presentation prior to lunch break                                   | -   | 8 delegate passes  | All marketing collaterals except in Name Badge     | Prime Area              |
| <b>Gold Sponsor</b>     | \$15,000 | 20 minutes presentation following the lunch break                              | -   | 6 delegate passes  | All marketing collaterals except in Name Badge     | Selected Area           |
| <b>Silver Sponsor</b>   | \$10,000 | 20 minutes presentation on afternoon prior to refreshment break                | -   | 4 delegate passes  | All marketing collaterals except in Name Badge     | Selected Area           |
| <b>Bronze Sponsor</b>   | \$7,000  | -  | Included in the Panel Session                   | 4 delegate passes  | All marketing collaterals except in Name Badge     | Selected Area           |
| <b>Exhibitor Only</b>   | \$3,500  | -  | -   | 2 delegate passes  | Selected marketing collaterals                     | Selected Area           |

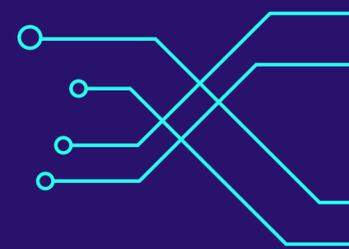
### Addition to above:

- Attendee list with opt in contact details to follow up post event
- Opportunity to distribute company brochures and marketing materials on delegate seats in main conference room and in expo / break area
- Exhibitor Display Table includes: Table rectangular 3 x 6 feet, Table cover, Chairs, Internet connection, power socket



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## Get in touch

Sales and Sponsorship

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