

Global Education Exhibition of Development and Support

Hilton Hotel Hall in Jeddah, Al-Qasl Hall



24-26

MAY 2023

1PM- 10PM



+966-541777600

WWW-GEDSEXPO.COM

GEDS 4
زائر 7000



تنظيم وتخطيط رفاهة
للمعارض والمؤتمرات



@EDUCATIONGEDS

GEDS EXPO



EDUCATION

AND TECHNOLOGY

للتسجيل

Solutions, Services, Suppliers



Join
us



الهيئة العامة للمعارض والمؤتمرات
SAUDI CONVENTIONS & EXHIBITIONS GENERAL AUTHORITY



المعرض الدولي
للتطوير والدعم التعليمي
Global educational exhibition
For Development & Support



Welcome to the GEDS EXPO

Mission and Vision

Due to the phase of change in the Kingdom, GEDS will be a desirable spot for all those interested in the education sector's development and investors who want to play a significant role in it.

The only exhibition of its kind in the Kingdom is GEDS. With the broad participation of different countries in the world, GEDS seeks to shed light on the latest products and innovations in education industries and modern technology that respond to education needs and learning solutions and strives to exploit them by specialists and those interested in developing education, research, and creativity.

Enhance investment opportunities on the one hand and save time and effort in accessing them on the other hand.

highlighting the essential tools of the Develop education and the national economy sector.

According to the 2030 Saudi vision, there emerged the idea of GEDS to support this vision.

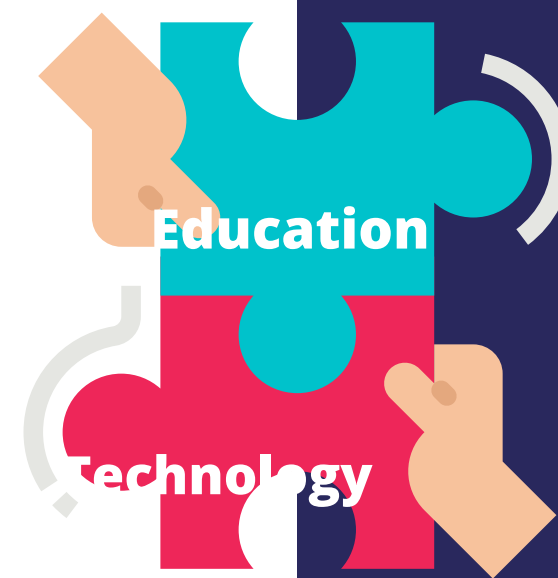
This is achieved by bringing the latest solution and staying up to date with the latest developments in the educational and technological industry establishing a firm foundation as a point of departure for the development and transformation of education into a world of excellence and innovation.



Targeted Audience

Who are the targeted audiences for GEDS?

- GEDS provides easy access to decision-makers to inform them about the latest solutions and services that could be beneficial towards driving the evolution process of education.
- Additionally, the collection of data on suppliers enables decision-makers to reach out to them, and build bridges of cooperation between stakeholders, as well.
- GEDS showcases all tools and solutions that are used to promote the education process in the public and private sectors supporting the educational sectors - academic, social, development, health, recreation, and all centers supporting special needs.
- GEDS target all suppliers, services, and industries related to education and technology .



Who Should participate?

- Training centers for scientific talent development.
- School Supplies & Environment
- Publishing houses and educational programs
- Safety and Security Programs
- Education and entertainment
- School meals
- The use of smart boards, display screens, computers, e-learning programs, and other technology-related to education
- Public and private schools, universities, educational research centers, training facilities, and international schools.
- Scouting, local and international camps are among the summer activities.

Pricing inclusive:

Rafah provides different exhibition stands to suit all needs and possibilities:
with full Booth, 1500 SR or 400\$, per one square meter

for free space, 1300 SAR or 350 USD, per one squier meter.

to be a sponsor, ask about the file or review the site



Optional fees:

- Gala Dinner
9 of February 2023
tickets price 8:50 SR or 250 \$
- Jeddah trip 500 SR or 150 \$
- TV screen 400 SR (add it to the registration form please)



Pricing inclusive:

- Display Stands based on required square meters,
- company name and logo
- Stand number.
- One electrical outlet with lighting.
- one reception as a counter,
- two chairs
- Trash basket

Organizing Company:



Rfaha Company is an exhibition and conference organization company, founded by pioneers with international experience in planning, organizing, and coming up with innovative creative ideas. Therefore, Rfaha was and still is one of the first pioneers supporting educational and technological solutions exhibitions in Saudi Arabia.

Rafah and GEDS:

Our belief in the value of education in Saudi Arabia and the world at large, as well as our commitment to the 2030 Vision for Saudi Arabia, led us to GEDS as a way to support the investments in educational economics in Saudi Arabia.



Visas and travel:

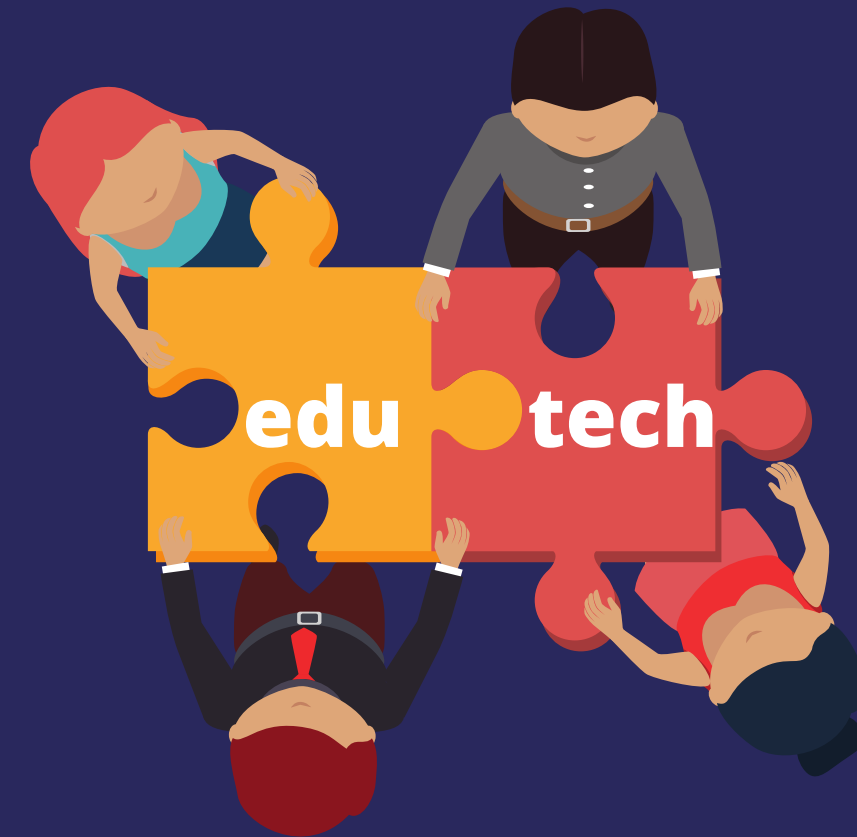


- 1- Participants from abroad must provide a copy of their passport as well as payment upon signing the contract.
- 2- Visa applications usually take between two and ten working days to process.
- 3- Visitors to the Kingdom are required to have valid passports valid for at least six months.
- 4- A visa applicant must be an employee of the company for which they are applying.

Exhibition Location:



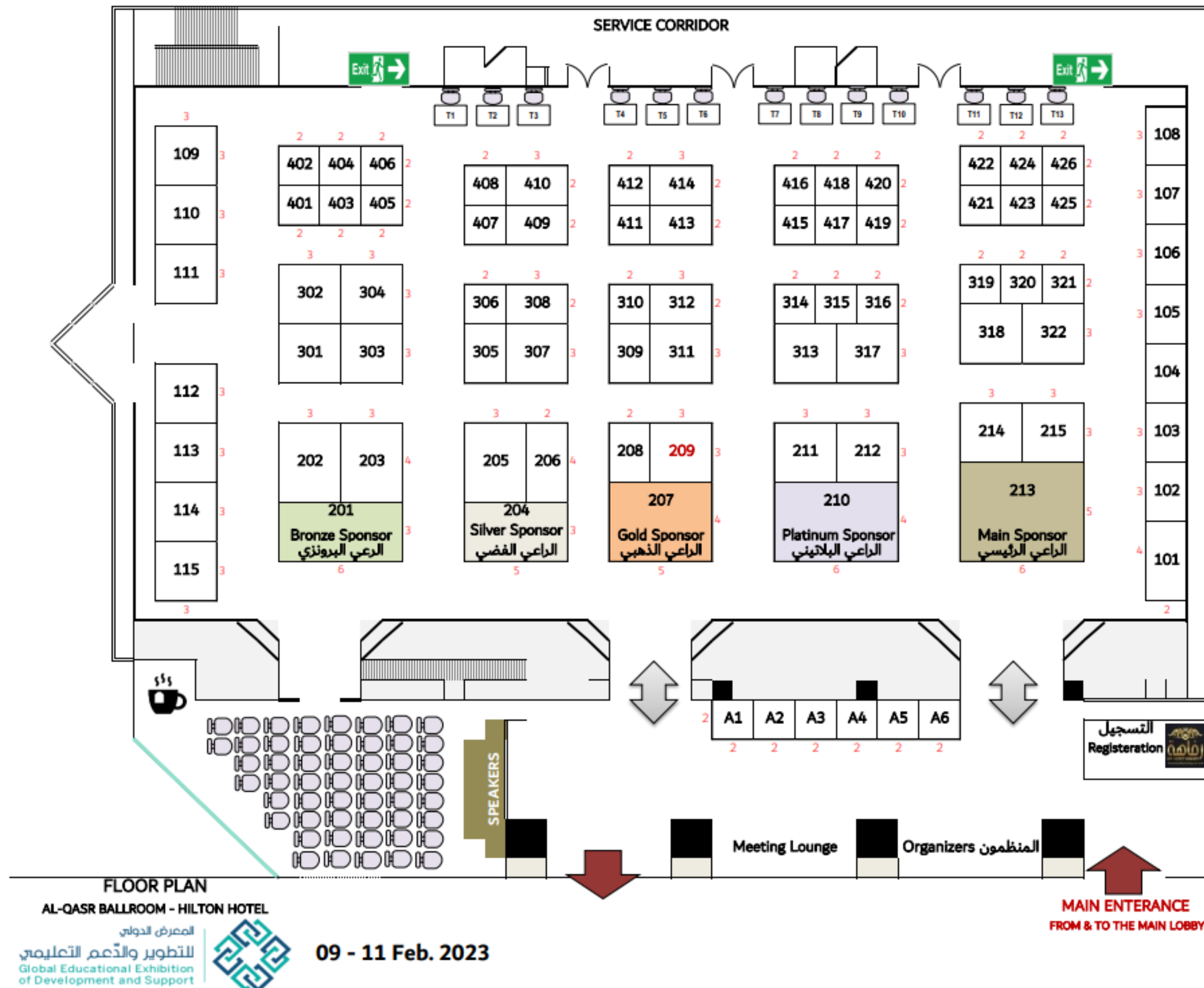
One of Jeddah's best and most attractive exhibition halls is located at the Hilton Hotel's hall on the Corniche. It is easily accessible from various locations in Jeddah thanks to its strategic location and proximity to Jeddah Airport. It takes around 8 minutes to get there from the airport.





Advertising campaigns

- Submitting an invitation to many categories of the education sector and what is related to it in the Kingdom, and the Arab Gulf.
- Special invitation to dignitaries, decision-makers, education officials, and other sectors involved.
- Emails campaign
- A marketing campaign using electronic advertising such as websites social media and e-mail.
- Announcing the exhibition and explaining its objectives through radio and television interviews before and during the exhibition.
- Highlight the exhibition through electronic and paper newspapers, including the names and logos of the sponsors.
- Distribute the exhibition guide, which includes logos, names, and addresses of the participants, to the visitors.
- a year-long free subscription to GEDS Online to serve as a centralized information source and reference for all sectors involved in these activities.
- The announcement sheds light on honoring the sponsors and teachers nominated by the Ministry.
- Previous EXPOs data is used for the announcement.



Rafah provides different stands to suit all needs and possibilities:

with full Booth, 1400 SR or 375\$, per one square meter

for free space, 1300 SAR or 350 USD, per one squier meter.

to be a sponsor, ask about the file or review the site

Pricing inclusive:

**Display Stands including: company name, and logo
Stand number.**

One electrical outlet with lighting.

**One reception counter,
A pair of chairs**



مقاس الطباعة على لوحة الإسمية للمشاركين حسب مساحة الجناح كما يلي:

جناح ٢م×٢م مقاس اللوحة = ارتفاع ٥٦سم × عرض ٩٥سم
 جناح ٢م×٣م مقاس اللوحة = ارتفاع ٥٦سم × عرض ١٩٥سم
 جناح ٢م×٣م مقاس اللوحة = ارتفاع ٥٦سم × عرض ٢٩٥سم
 جناح ٣م×٣م مقاس اللوحة = ارتفاع ٥٦سم × عرض ١٩٥سم
 جناح ٣م×٤م مقاس اللوحة = ارتفاع ٥٦سم × عرض ٢٩٥سم
 جناح ٣م×٥م مقاس اللوحة = ارتفاع ٥٦سم × عرض ٣٩٥سم

مقاس الطباعة على كل بنل خلفي (لون أبيض أو أزرق) = ارتفاع ٢٣٦سم × عرض ٩٥سم

مقاس الطباعة على واجهة الكاونتر = ارتفاع ٨٢سم × عرض ٩٦سم

Size of the Printing Area for Exhibitor's Fascia Name Board for each Booth is as :

2mX2m Booth = 56cmH x 95cmW

2mX3m Booth = 56cmH x 195cmW

2mX4m Booth = 56cmH x 295cmW

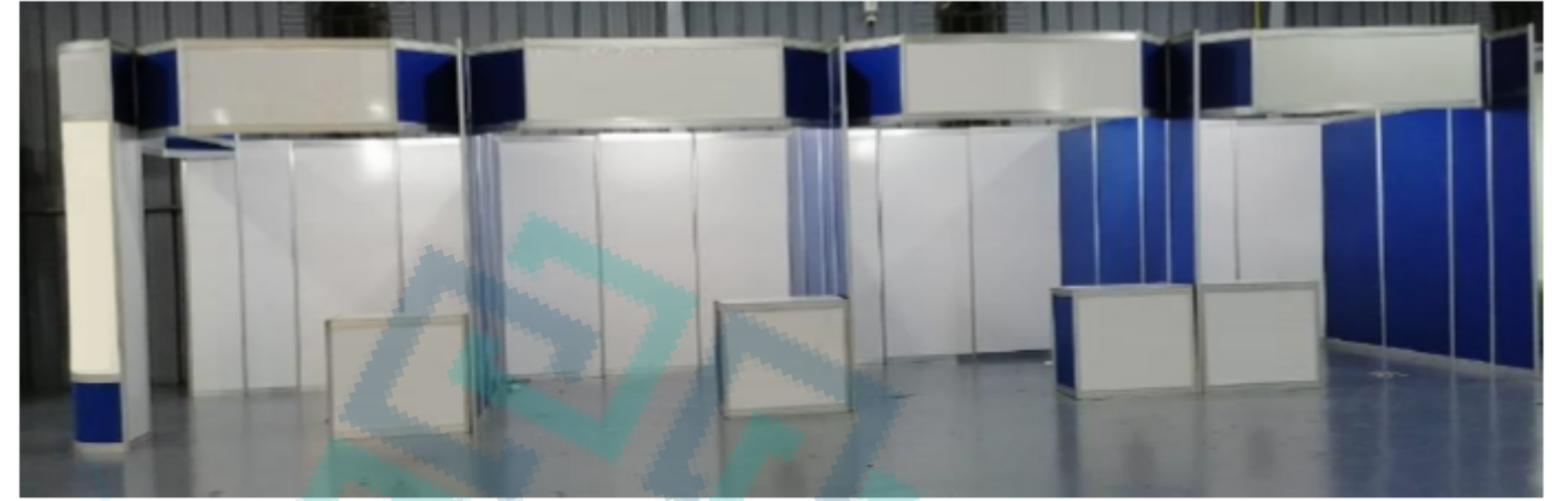
3mX3m Booth = 56cmH x 195cmW

3mX4m Booth = 56cmH x 295cmW

3mX5m Booth = 56cmH x 395cmW

Size of the Printing Area for each Back Panel (White or Blue)= 236cmH x 95cmW

Size of the Printing Area for each Counter Front side =82cmH x 96cmW



THANK YOU GEDS

Global Educational Exhibition of Development and Support

Education & Technology Solutions Services, Sectors, and Suppliers



EXHIBITORS-FORM



Booking , call 966-441-777600

For inquiries, please call 966554174414

gedsexpo@gmailcom - admin@gedsexpo.com

www.gedsexpo.com



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