

AGENDA

DAY 1 23/2/2022

8:00-9:00 Registration & Reception
9:00-9:20 Exhibition & Tour
9:20-10:00 Opening Ceremony

9:00-18:00:Exhibition Time
Four Seasons Hotel -Riyadh

Ceremony Presenter:
Mr. Mohammad Al Tmaihi
Al Arabiya Channel



10:05-11:00

Panel 1:
Regulatory & Legislative
Trends in the
Real Estate Sector



Moderator:
Mr. Abdullah Al-Mudaifer
Rotana Channel



HRH Prince Turki Bin Talal
Bin Abdulaziz Al Saud
Governor of Asir Region



H.E. Mr. Majed bin Abdullah
Al-Hogail
Minister of Municipal and
Rural Affairs & Housing



H.E. Eng. Ahmad Sulaiman
ALRajhi
Minister of Human Resources
and Social Development



H.E. Mr. Mohammed bin
Abdullah Elkuwaiz
Chairman
Capital Market Authority

11:05-12:00

Panel 2:
The Role of the
Authorities in Regulating
the Real Estate Sector



Moderator:
Mr. Khaled Madkhali
Alarabiya Channel



H.E. Mr. Ihsan Bafakih
Governor of the State
Properties General Authority



H.E. Dr. Rumaith Al-Rumaih
President of
the Saudi Public Transport Authority



Mr. Tariq Al-Hafzy
Designated Governor for
Real Estate General Authority



Eng. Thabet Al-Sawyeed
Governor for
Saudi Contractors Authority



Eng. Faisal Al-Mandael
Secretary General of
Saudi Authority for Accredited Valuers



Mr. Amjad Shaker
Acting CEO
Saudi Convention & Exhibition
General Authority

12:00-12:25
Break

12:25-13:20

Panel 3:
Smart Cities and
Sustainability



Moderator:
Ms. Lara Habib
Alarabiya News Channel



Mr. David Grover
Group Chief Executive Officer
at ROSHN



Eng. Khaled Aldegaither
Deputy Minister for Investment
and Revenues Development
Ministry of Municipal Rural
Affairs and Housing



Mr. Talal Kensara
Chief Strategic Management
Officer Diriyah Gate
Development Authority - DGDA



Mr. Matthew Tribe
Managing Director
Planning, Design & Engineering
Atkins, Middle East, ATKINS



Ms. Marloes Knippenberg
Chief Executive Officer
KERTEN



Ms. Najwa Hamzeh
Senior Smart Destinations
Director, The Red Sea
Development Company-TRSDC

13:20-14:15

Panel 4:
Real Estate
Development & the
Quality of Life



Moderator:
Mr. Ali Al-Ghofailly
mbc



H.E. Eng. Abdullah Al-Budair
Vice Minister of
Municipal & Rural Affairs & Housing



H.E. Eng. Osama Al-Zamil
Vice Minister of
Industry & Mineral Resources



H.E. Eng. Fahad Albuliheshi
CEO, Al Madinah Region
Development Authority



Eng. Ahmed Badhris
CEO
Quality of Life Program



Eng. Mohamad Al-Buti
CEO
National Housing Company NHC



Ms. Muna Al-Helo
Commercial Chief Officer
Talaat Moustafa Group

14:15-14:45
Coffee Break

14:45-15:30

Panel 5:
Attractiveness and
Effectiveness of
Real Estate Sector
Investment



Moderator:
Mr. Mohammed Albishi
Bloomberg Asharq News



H.E. Dr. Fahad Al-Tukhaifi
Member of
Shoura Council



Dr. Fahad Bin Mushayt
Deputy Governor for Investment
State Properties General Authority



Eng. Abdullah Alhammad
Deputy minister for land and
survey, Ministry of Municipal
and Rural Affairs and Housing



Mr. Naif Al-Shareef
Secretary General
Wafi



Mr. Bader Bin Al-Rajhi
Chairman
Rajhi Steel



Mr. Fahad Al-Hashem
Head of Real Estate Sector
Ministry of Investment

15:30-15:45
Coffee Break

15:45-16:30

Panel 6:
Financing in Promoting
the Real Estate Market



Moderator:
Mr. Talat Hafiz
Economist and
Financial Analyst



Mr. Mansour bin Madi
CEO
Real Estate Development Fund



Mr. Fabrice Susini
CEO
Saudi Real Estate Refinance Company



Mr. Abdulaziz Al-Onaizan
CEO
Bank Albilad



Mr. Abdullah Al Sudairy
CEO for Amlak International
for Real Estate Finance Company



Mr. Majed Al-Rajhi
General Manager
Retail Banking Alrajhi Bank

16:30-17:30

Panel 7:
Saudi Real Estate
Industry Development
and Opportunities



Moderator:
Mr. Naif Al-Olayani
Al Ekhbaryia Channel



Mr. Abdulrahman AlTawil
Deputy Minister for Real Estate
Development, Ministry of
Municipal and Rural Affairs and Housing



Eng. Ibrahim Al-Alwan
CEO
Al-Akariya



Mr. Khalid Al-Amoudi
CEO
Jabal Omar Development Co.



Mr. Mohammad Al-Marshad
Chairman, National Real Estate
Committee, Federation of Saudi
Chambers



Eng. Mohammed Al-Diraibi
Managing Director
Oud Real Estate



Mr. Abdulsalam Al Majed
CEO
Almajdiah Residence

AGENDA

DAY 2 24/2/2022

8:00-9:00 Registration & Reception

Exhibition Time: 9:00-18:00
Four Seasons Hotel - Riyadh

9:00-9:55

Panel 8:
Future Cities
and Urban Development



Moderator:
Mr. Khaled Al-Oqaily
Saudi Channel



Mr. Sami Al-Hussaini
Ministry of Commerce
Representative



Dr. Abdulelah Al-Mayouf
Deputy Mayor for Planning and
Development, Riyadh Municipality



Mr. Faisal Al-Braikan
Chief Business Officer
Retail



Mr. Yousef Al-Shalash
Chairman
Dar Alarkan



Eng. Mohammed AlHamdan
Chief of Staff
Soudah Development

9:45-10:30

Panel 9:
Future Cities
and Urban Development



Moderator:
Mr. Osama Alashmawi
Journalist



Dr. Saeed Saad Algarny
Deputy Governor
Real Estate General Authority



Mr. Ahmad Al-Salman
Supervisor General
Ministry of Justice



Eng. Rayyan Al-Aaql
Chief Individual solutions
Officer
National Housing Company - NHC



Mr. Ahmad Althumairy
Vice President Technology
THIQAH



Mr. Abdullah Alluhaib
Analytics Innovation Director
STC

10:40-10:55

Break

10:55-11:40

Panel 10:
Smart applications
and solutions



Moderator:
Hamad Almahmoud
Saudi Bureau chief
Sky News Arabia



Dr. Olayan Alharbi
Business Development and
Innovation Advisor, Ministry of
Municipal & Rural Affairs & Housing



Ms. Aliya Al-Sabti
General Manager
National Address Unit, SPL



Ms. Reem Al-Harbi
KSA General Manager at
Checkout.com



Ms. Zainab Alamin
VP Digital Transformation
Microsoft



Mr. Ziad Chehada
Head of Business Marketing
MENA, Google



Eng. Faisal Al Suhaimi
Geospatial Data Manager
Real Estate General Authority

11:40-12:00

Keynote:
Strategic Leisure
in the Real Estate Sector

Mr. Gastón Gaitán
Founder, The Leisure Way



12:00-12:30

Break

10:55-11:40

Panel 10:
Smart applications
and solutions



Moderator:
Khaled Al Ageeli
Saudi Channel



Eng. Mohammed Al-Otaibi
CEO
Ajdan



Mr. Abdullillah Al-Rumaih
Deputy - CEO
Jazeera Paints



Mr. Robert Hofmann
CEO
Al Tahaluf Homes



Eng. Yahya Siraj
Chief Shrakat & Real Estate
Development Operations Officer
National Housing Company

13:15-13:35

Keynote:
Strategic Leisure
in the Real Estate Sector

Mr. Hamz Al-Askar
Deputy Governor
for Legal & Regulatory Affairs
State Properties General Authority



13:35-13:55

Keynote:
Real Estate Development

Dr. Ibrahim Al-Sulaiman
Chairman, Al-Sulaiman Group



13:55-14:15

Keynote:
Real Estate Auctions and
Their Impact on The Sector

Mr. Khaled Almobid
CEO, Menassat Reality Company



14:15-14:35

Keynote:
Improving the quality
and safety of construction technology

Prof. Khalid Al-Skait
King Saud University



14:35-14:55

Keynote:
Merging and its effects

Dr. Tawfiq Al-Suwailem
CEO & President, Gulf Bureau for
Research & Economic Consultation



14:55-15:15

Keynote:
Fourth Industrial Revolution
and impact on the real estate sector

Ms. Mashaal Bin Saedan
CEO, Alsaedan for Development



15:55-16:40

Keynote:
Accreditation & REITS listing

Eng. Ahmad Sabri
Executive Director for professional
development and education, TAQEEM



16:45-17:30

Keynote:
Evaluation & investments
government real estate

Mr. Mohammed Albur
Founder & CEO
One Alrai for Real Estate Appraisal



