



Saudi International Ai & Cloud Tech Expo


رؤية  
2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA

Revolutionary World of DATA

**22 - 24 May 2022**

Riyadh International Convention &  
Exhibition Center - KSA

   aicloudtech

 aicloudtechexpo.com



# **SAUDI ARABIA'S LEADING AI & CLOUD EXPO**

Kingdom will be witnessing the Rise of AI with the Top-Notch Ideas from the brightest brains of technology featuring Conference, Seminars and Workshops on AI, Cloud Services and AI for the good of humanity and the world.

## **WE ARE AI & CLOUD EXPO**

The AiCloud Expo will be a unique independent business event focused on the state of the practice of AI in the enterprise, Cloud and AI for the humanity to achieve the best of potential to create a better and secure future for all. 3 days event will be conveying a thorough range of ideas, innovations, and business advancements, all intended to assist you cut through the hype and explore the unpredictable approach of AI business transformations featuring Conference, Seminars and Workshops on AI, Cloud Services and AI for the good of humanity and the world.



# WHO SHOULD ATTEND!



AI & Cloud Expo is here to lead the business leaders passionate about leveraging machine learning and data driven initiatives to successfully enhance the productivity of their business at enterprise level and quality of life by solving real problems in the community. The AIM is to be an exclusive bridge between Technology Firms in the Kingdom and International Technology Firms.

Business leaders, will be having a strategic experience and visibility for new and innovative concepts, opportunities for tech entrepreneurs and business executives to build partnerships with international firms. International businesses will also be collaborating to be able to build a local presence through Saudi Tech Firms.

A must attend exhibition for enterprise executives and decision makers from the organizations and different sectors from across the entire artificial intelligence and machine learning ecosystem.



# JOIN THE REVOLUTION!

Get on board with the revolutionary world of AI and Cloud with the best of opportunity to highlight the services, technologies and products to engage with the business leaders of AI and Data Sciences.

## Future of Artificial Intelligence

Brand and position your company as a market leader and pioneers of practicing Artificial Intelligence.

## Advancements of Cloud

Strategic Platform to communicate and instigate the best proven infrastructure ideas in light of the new advancements in Cloud Computing.

## Rise of AI

Be a part and Witness the Rise of AI in the Kingdom with International innovators and thought leaders, potential clients, investors and startups.

## AI for the Good of Humanity

Get an Overview how to identify AI opportunities, examine the value of AI and ideas how to develop an AI vision and strategy that benefits both humanity and world.





# TRADE SHOW FEATURES



# THE FUTURE OF ARTIFICIAL INTELLIGENCE

The Future of Artificial Intelligence is as bright and Shining as the future of Kingdom leaning towards the transformation of technology adopting the machine learning experience, AI projects and innovations for sustainable development and future.

AI & Cloud EXPO is officially welcoming and glorifying the Future of AI aligned with the Saudi Vision 2030 giving the exposure to the companies, startups and government peers to join hands on the 3 day event in Riyadh to learn, adopt and innovate.





## VISION 2030 & ARTIFICIAL INTELLIGENCE

AiCloud Expo embracing the Saudi Arabia's Vision 2030, embarking on a journey of digitalization and data driven innovative future to emerge as a major hub of artificial intelligence. The agenda is to analyze, present and learn about various digital initiatives with the potential to help economic diversity and to create a state of the art ecosystem with transformative solutions.



# ARTIFICIAL INTELLIGENCE FOR HUMANITY



Join hands with us to adapt and understand the progressive and self-learning AI Algorithms. Artificial Intelligence (AI) is fundamentally different than any other technology we have seen with the ability to learn, improve and improvise on its own sets of data. AI technologies will be able to connect to vast data stores, for types of data that doesn't even exist today, to alert us to opportunities and dangers alike, and often to act on these automatically.

We cannot foresee just how big the impact of these systems are; and that's both a concern and an aspiration for the enterprises. AICLOUD will be an extensive platform for the industry's thought leaders and data scientists to discover the new field of research to shape the future of technologies. From recognizing faces with computer vision, communicating with human through Natural Language Processing (NLP) or machine learning for the machines to perform human-like tasks artificial intelligence has evolved to provide many specific benefits in every industry.





# ADVANCEMENTS OF CLOUD

We are welcoming the IT Geniuses by organizing a dynamic platform to present the flawless cloud infrastructure for the better future with an access to the Big Data.

Data Scientists are also invited to enlighten the best practices of AI & Cloud to improve the ability of organizations to become pioneers of revolution since the competition of good vs better continues.

The 3 Days Event will provide the opportunity for the IT Officials to understand the effective methods of monetizing and quantifying the data losing and to learn the importance of investing in cloud infrastructure.

# WHAT TO EXPECT!

- Offering the best practices of Artificial Intelligence and Cloud Services.
- Presenting the different industry initiatives and programs.
- Setting up workshops (sponsor may organize a workshop each day with different topics). Scheduling the times of meetings with partners (sponsors) and the attendees participating in the conference.
- Live feed of the event on the social media networks.
- Showcasing the brand name of the main sponsors on the registration platforms.
- Expanding the networking event to accommodate 10,000 visitors.

## TARGETED INDUSTRY SECTORS

A Big opportunity for all industry leaders to participate and share, explore, learn and adapt the best of the practices of Artificial Intelligence and Cloud services in enterprise across multiple industries.



Government



Education



Transportation  
& Logistics



Energy



Healthcare



Manufacturing



Telecom



Banking &  
Finance



Oil and Gas  
Industry



# WHY SPONSOR

01



## SHOWCASE

Showcase yourself as an expert among world class innovative solution providers to senior leaders for technology.

02



## ENGAGE

Engage with business leaders from across Saudi Arabia and highlight your innovations.

03



## UNPARALLELED

Unparalleled Networking to conduct face to face meeting with a highly targeted audience.

04



## FOCUSED

Focused Sessions to run presentations and demos with prequalified decision makers.

05



## UNDERSTAND

Understand the challenges of the executives to ensure you are able to deliver tailor made solutions.

06



## CREATE

Create opportunities by gaining access to new range of potential clients and maximize your ROI.

# WHO SHOULD SPONSOR?



3d Printing & Business Solution



5G Telecom



Artificial Intelligence



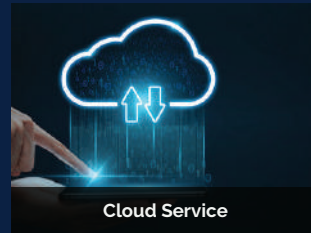
Augmented Reality



Automation and IT



Big Data



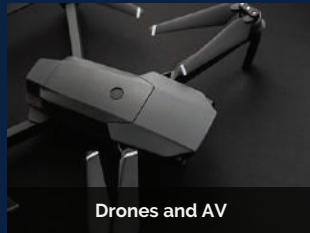
Cloud Service



Cyber Security



Data Management Solution



Drones and AV



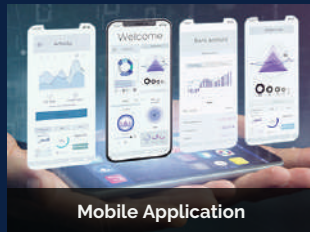
Ecommerce Solution



Education Technology



IoT + Smart Homes



Mobile Application



Robotics



System Integration





## SPONSORSHIP

Get-on with your company's profile and flex your muscles in front of the global community of experts, business leaders, heads of government, policymakers, startups, and investors. AI & Cloud Expo offers sponsorships to maximize your exposure before, during and after each event. Helping the business to achieve goals by customizing a package that meets with the sponsor's objectives inclusive of strategic platform to communicate your vision of AI and Cloud, presentations, branding, conference, workshops and seminars.

All Sponsorships include branding, lead generation, public relations and exposure, networking and competitive visibility.



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Organized by:



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