

منتدى مستقبل العقار Real Estate Future Forum

Under the patronage of
His Excellency the Minister of Municipal and Rural Affairs and Housing Mr.

Majed bin Abdullah Al-Hogail



22-24/02/2022



Ritz-Carlton



Riyadh





“In order to support and regulate the non-governmental real estate activity with the aim of developing it to raise its efficiency and encourage investment in line with the objectives of economic and social development, the Real Estate General Authority was established to contribute to the provision of a range of services to citizens, developers and related entities
This step is one of the strategic objectives of vision 2030 and National Transformation Program 2020 in the context of improving the performance of the real estate sector, to raise its contribution to GDP and to facilitate procedures.”

King Salman Bin Abdulaziz Al Saud, Custodian of the two Holy Mosques
King of the Kingdom of Saudi Arabia



“We are not worried about the future of the Kingdom. We are looking forward to a brighter future, which we are capable of making, with the help of Allah, with the human, natural and acquired wealth, which Allah has blessed the Kingdom with. We will not look at what we have lost yesterday or continue to lose today, but we must always move forward.”

His Royal Highness, Prince Mohammed bin Salman bin Abdulaziz
Crown Prince, Deputy Prime Minister, Minister of Defense
Chairman of the Economical and Development Affairs Council



“The real estate sector is one of the most important pillars of the economy in the Kingdom. It is related to the development of multiple sectors, supporting many national industries, contributing significantly to raising GDP, and is a tributary of the comprehensive development.”

His Excellency, Minister of Municipal and Rural Affairs and Housing
Mr. Majed bin Abdullah Al-Hogail

About the Forum

10	Strategic Topics
68	International & Saudi-national Speakers
50	Sponsors & Supporters
09	Interactive Panel Discussions
09	Various Workshops
15	Presentations
60	Exhibitors

This Forum follows the Council of Ministers recent approval of the Real Estate sector strategy:

- The Real Estate sector is seen as a vital pillar of the national economy
- This forum aims to contribute to the vision of improving the performance of real estate establishments – particularly small to medium enterprises
- It will draw on industry best practice to identify areas of growth that expands employment opportunities for young men and women across all fields of the sector
- Ten strategic topics will be addressed during the forum in the form of panels conference style, workshop discussions and side level meetings
- A supporting exhibition will offer current and future real estate projects
- The forum will invite international best practice as well as share national expertise to support the continued development of this fast moving sector

Forum Objectives

The forum seeks to become an intellectual, scientific, and strategic assembly, as well as an international platform that follows a distinguished scientific approach discussing the reality and future of real estate sector and adopts a unique modality to enrich all points of discussion considering the most successful international experiences, seeking to contribute to the development and promotion of the sector's future.

The forum facilitates the meeting of national and international key actors in real estate sector, so that they meet and communicate in one place, exchange information and experiences, and discuss challenges as well as practices related to the real estate sector. Such meetings are necessary for the development of real estate sector, and a critical element that supports the economic system in general and the real estate sector in particular. It's noteworthy that the real estate sector is a major driver towards achieving the development and attracting investments, it is also an effective contributor to the gross domestic production, and the sector that offers job opportunities to nationals in real-estate institutions, that will achieve the attractive and vital real-estate prosperity .

Forum Topics

1

Regulatory and legislative trends in the real estate sector

2

Future cities and urban development

3

Smart cities and sustainability

4

Attractiveness and effectiveness of real estate investment

5

Improving the quality and safety of construction technology

6

Quality of life in real estate development

7

Financing in promoting the real estate market

8

Artificial intelligence, the Internet of things & Big Data in real estate industry

9

Human capacity and capacity-building in the real estate sector

10

Social responsibility in the real estate market

The First Topic

01

Regulatory & Legislative Trends in The Real Estate Sector

This topic discusses a set of laws and legislation during the next phase in the real estate sector in Saudi Arabia and the impact of flexibility and dynamism on them. The findings of the in-depth study of the real estate sector will be reviewed, as well as the figures related to the rates of demand for rent and ownership and the origins of such demand at home and abroad. The speakers will express a series of opinions on the laws and legislations in question to enable such laws and legislations to address the expected and unexpected risks and challenges.

Regulations, legislation and policies; developing governance models and effective communication plans; improving oversight mechanisms, including the modern real estate sector strategy, which is built around 22 initiatives and linked to 18 goals, 15 estate sector strategy, which is built around indicators.

The Second Topic

02

Future Cities & Urban Development

This topic discusses the direction and the importance attached to building civilized and future cities, which have adopted innovative technological solutions in various fields including, economy, population, governance and mobility within cities, environment and people's living standards. The future of real estate in these urban cities is related to urban planning and development and developing them with all improved services. At the national level, the Ministry of Municipal and Rural Affairs and Housing, in cooperation with the United Nations Human Settlements Programme, has put in cities in Saudi Arabia, 71 tremendous efforts in developing the urban environment in under the concept of futuristic city.

The Third Topic

03

Smart Cities & Sustainability

This topic discusses some international experiences in the use of sustainable technologies that reduce air polluting emissions and encourage the use of clean energy, especially solar energy in homes and transport networks. A smart sustainable city is an innovative city that uses ICT to improve the quality of life, efficient urban processes, services, and competitiveness, while at the same time meeting the needs of present and future generations in terms of economic, social, environmental and cultural aspects

The Fourth Topic

04

Attractiveness & Effectiveness of Real Estate Investment

Market effectiveness is the third pillar of the modern real estate sector strategy. It is built on the priority of land/ property registration, as well as the implementation of rules and regulations. Its initiatives include establishing a central land and property register, developing an electronic real estate registration platform and establishing a mechanism for auditing, implementing, supervising and monitoring real estate activities and ensuring implementation quality.

The Fifth Topic

05

Improving the Quality & Safety of Construction Technology

This topic is concerned with the built environment and upgrading the quality of buildings in accordance with measurement indicators in terms of energy efficiency and systems used in buildings. This would contribute to improve and upgrade the competency of those interested in the management of facilities, contractors and designers, with the ultimate aim of enhancing the quality of life in all public and specialized real estate

It has become necessary to develop and organize the relationship between the entities concerned with the built environment in order to consolidate and achieve the standards of quality, safety and conditions, which have been applied in some countries including some Arab countries recently

Discussion under this axis include discussing ways to take advantage of the experiences applied across the world, which will help improve the most important component of in the cities of the Kingdom, which will be 2030 the quality of living standards program reflected in the lifestyle of the individual and society at large

The Sixth Topic

06

Quality Of Life in Real Estate Development

The topic discusses how to enable real estate professionals to apply quality of living standards in projects studied or schemes that are developed so as to achieve advanced global scores advanced in terms of quality of life. This can only be achieved through long hours of work, effort and planning, and constantly educating real estate in KSA include making three Saudi cities 2030 professionals. The objectives of Vision cities in the world 100 among the top.

The Seventh Topic

07

Financing in Promoting The Real Estate Market

This topic discusses decisions and systems of real estate financing and mortgage and how it will raise the purchasing power to a large number of individuals under growing demand. Mortgage systems are important for guiding and regulating the mortgage market by mitigating risks that may arise in the event of an expansion of mortgage and housing financing market. The other issue to be discussed under this axis is the entry of foreign investments, which will be pumped into the commercial and residential real estate market and other specialized real estate, following the approval of the real estate mortgage system, provided that the market mechanism is maintained and the gap between the investor and the applicant is bridged.

The Eighth Topic

08

Artificial Intelligence, The Internet of Things & Big Data in Real Estate Industry

Artificial intelligence occupies a considerable space in the discussions among intellectual leaders, and entrepreneurs with the great momentum it has gained in the world of business and solutions, whereby the major leading companies compete to apply artificial intelligence technologies, in an effort to gain a competitive advantage and preference over the rest of the competitors in the market. The axis also discusses the impact of real estate data and its implications for other markets, economies and economic enrichment through the construction of digital methodologies and indicators. The latest official data indicate an increase in the use of the Internet of Things technology in Saudi Arabia by 47% over the past year, 2020. The technology of the internet of things plays a significant role in enabling digital communities to reach an integrated intelligent environment.

The Ninth Topic

09

Human Capacity & Capacity-buildig in The Real Estate Sector

This topic discusses how to plan, train and build capacities in the various departments of the real estate sector, including enriching training curricula and strengthening the level of trainers to better serve customers and entities. The axis also discusses the mechanism of investors' entry in the real estate training and capacity-building field and promoting competition in this area, as well as the extent to which universities and specialized colleges can contribute to the real estate sector by opening postgraduate studies programs to provide specialized research in the real estate sector, which will enrich real estate content. Employers will also have a topic that discusses recent trends in human resources, professionalism in employment, reasons for job leakage, an attractive work environment, job performance development, on-the-job training and support for the employment of persons with disabilities. It aims to invest in human capital, raise the skills and capabilities of national cadres, in addition to educating those involved in the labor market to provide empowerment, capacity-building, training and employment opportunities that contribute to supporting the national economy, as well as building a database of specialists and stakeholders in the labor market

The Tenth Topic

10

Social Responsibility in The Real Estate Market

The real estate market contributes to the adoption of many community initiatives and programs, which promote the partnership between business and individuals through specialized and quality programs that have a positive impact on the lives of the individual and society. Current initiatives of building housing for the needy, and the helping certain needy cases through formal platforms, cooperative housing and endowments from diverse properties are a community examples to follow.

This axis will highlight the role and the contributions of business and success stories in this respect.

Target Segment

- 01** 
**Government
Departments
Related To Real
Estate**
- 02** 
**Construction &
Development
Companies**
- 03** 
**Specialized
Research &
Digital
Companies**
- 04** 
**Banks, Finance
Companies &
Investment
Funds**
- 05** 
**Saudi
Commerce
Chambers
Federation &
Real Estate
Committees In
The Kingdom**
- 06** 
**International
Specialized
Organizations &
Associations**

Workshops



Speakers

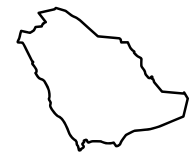


A selected elite of local and international speakers will participate in this three-days Forum. Local and international companies and organizations will also take part. The Forum will see intensive discussions as part of the social responsibility of economists, business leaders, investors, professionals, practitioners and media experts.

Targeted Success Partners:



Date & Venue



The Kingdom of Saudi Arabia
Riyadh



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From 22\02\2022
To 24\02\2022



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THANK
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