

# GEDS EXPO



# 2022

## Global Educational Exhibition of Development and Support

The Hilton Hotel in Jeddah, Alqsel Hall, Saudi Arabia

9-10-11 OF MARCH 2022, @1:00 P.M

[www.gedsexpo.com](http://www.gedsexpo.com) 00966-(0)554174414





## Mission

About the phase of change in the Kingdom, GEDS will be an attractive spot for all those interested in the education sector's development and for the investors who seek to play a vital role in this change.

GEDS is the first exhibition of its kind in the Kingdom. With the broad participation of different countries in the world. It seeks to shed light on the latest products and innovations in industries and modern technology that respond to education needs and learning solutions and strives to exploit them by specialists and those interested in developing education, research, and creativity.

Enhance investment opportunities on the one hand and save time and effort in accessing them on the other hand.

We are highlighting the importance of the private education sector to the national economy.

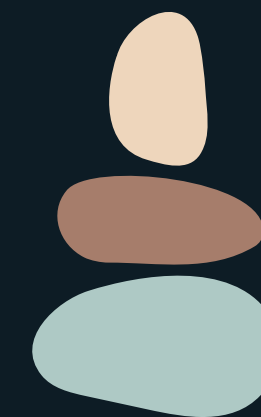


## Vision

According to the 2030 Saudi vision, there emerged the idea of GEDS to support this vision. This is achieved by establishing a firm foundation as a point of departure for the development and transformation of education to a world of excellence and innovation and the creation of investment opportunities to enhance the economy and education in the kingdom that complements one another

**WE  
WELCOME  
YOU**

**To participate in  
GEDS III**



المعرض الدولي  
للتطوير والدعم التعليمي  
Global educational exhibition  
For Development & Support





# THE TARGET AUDIENCE AND PARTICIPANTS

## Audiences targeted

Who are the target audiences for GEDS? Through a complete comprehensive study of the needs of the education sector and sectors relating to it, we found that targeting these categories will help support and develop education. Exhibitions provide direct access to decision-makers and build a database of information for everyone. This exhibition will represent companies and organizations from the public, private, and international sectors that support the educational sector - academic, social, developmental, health, recreation, schools, interested private training centers, local and international, and centers supporting special needs.

المعرض الدولي  
للتنوير والدعم التعليمي  
Global educational exhibition

## Participants should participate

Training centers for scientific talent development.  
School Supplies & Environment  
Publishing houses and educational programs  
Safety and Security Programs  
Education and entertainment  
School meals  
The use of smart boards, display screens, computers, e-learning programs, and other technology-related to education  
Public and private schools, universities, educational research centers, training facilities, and international schools.  
Scouting, local and international camps are among the summer activities.





### :Place and space

As a result, Rafahah provides various  
:places and spaces

As a result, Rafahah provides different  
exhibition stands to suit all needs and  
:possibilities

Renting a four-square-meter space for  
1500 Saudi riyals, or 400 Dollars per  
,square meter

.Free space of 1300 SAR, 350 USD  
to be a sponsor, ask about the file or  
review the site



### Optional fees:

Gala Dinner on March 12,  
tickets price \$300

Print your sticker by contacting  
[idealexpo@mail.com](mailto:idealexpo@mail.com)

TV screen 300 SR



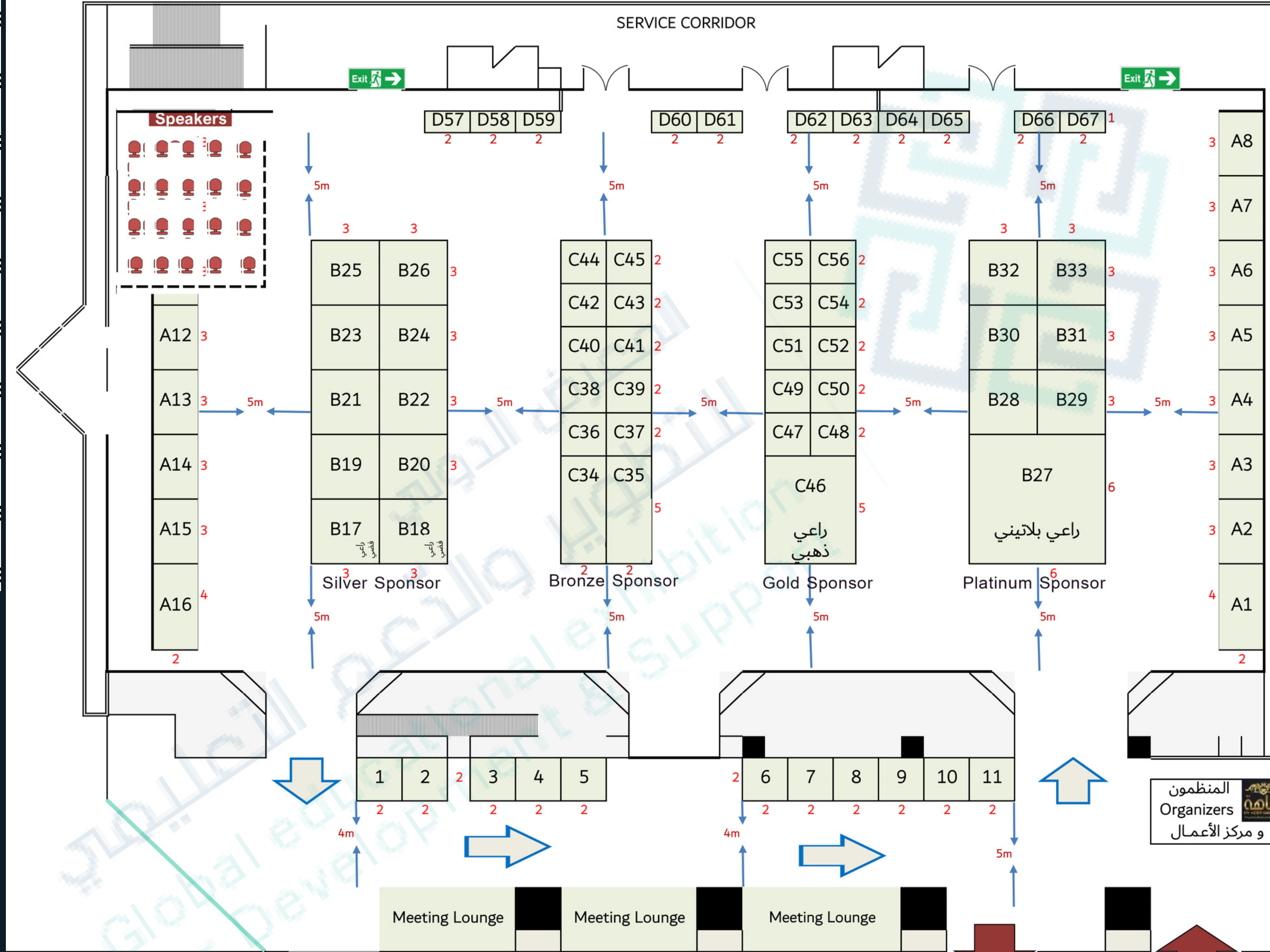
### Pricing inclusive:

Display Stands based on required  
square meters,  
company name and logo  
Stand number.

One electrical outlet with lighting.  
one reception as a counter,  
two chairs  
Trash basket







QASR BALLROOM - HILTON HOTEL  
FLOOR PLAN





مقاس الطباعة على لوحة الإسمية للمشاركين حسب مساحة الجناح كما يلي:

جناح 2م×2م مقاس اللوحة = ارتفاع 56سم × عرض 95سم  
جناح 2م×3م مقاس اللوحة = ارتفاع 56سم × عرض 195سم  
جناح 2م×3م مقاس اللوحة = ارتفاع 56سم × عرض 295سم  
جناح 3م×3م مقاس اللوحة = ارتفاع 56سم × عرض 195سم  
جناح 3م×4م مقاس اللوحة = ارتفاع 56سم × عرض 295سم  
جناح 3م×5م مقاس اللوحة = ارتفاع 56سم × عرض 395سم

مقاس الطباعة على كل بنل خلفي (لون أبيض أو أزرق) = ارتفاع 236سم × عرض 95سم

مقاس الطباعة على واجهة الكاونتر = ارتفاع 82سم × عرض 96سم

Size of the Printing Area for Exhibitor's Fascia Name Board for each Booth is as :

2mX2m Booth = 56cmH x 95cmW

2mX3m Booth = 56cmH x 195cmW

2mX4m Booth = 56cmH x 295cmW

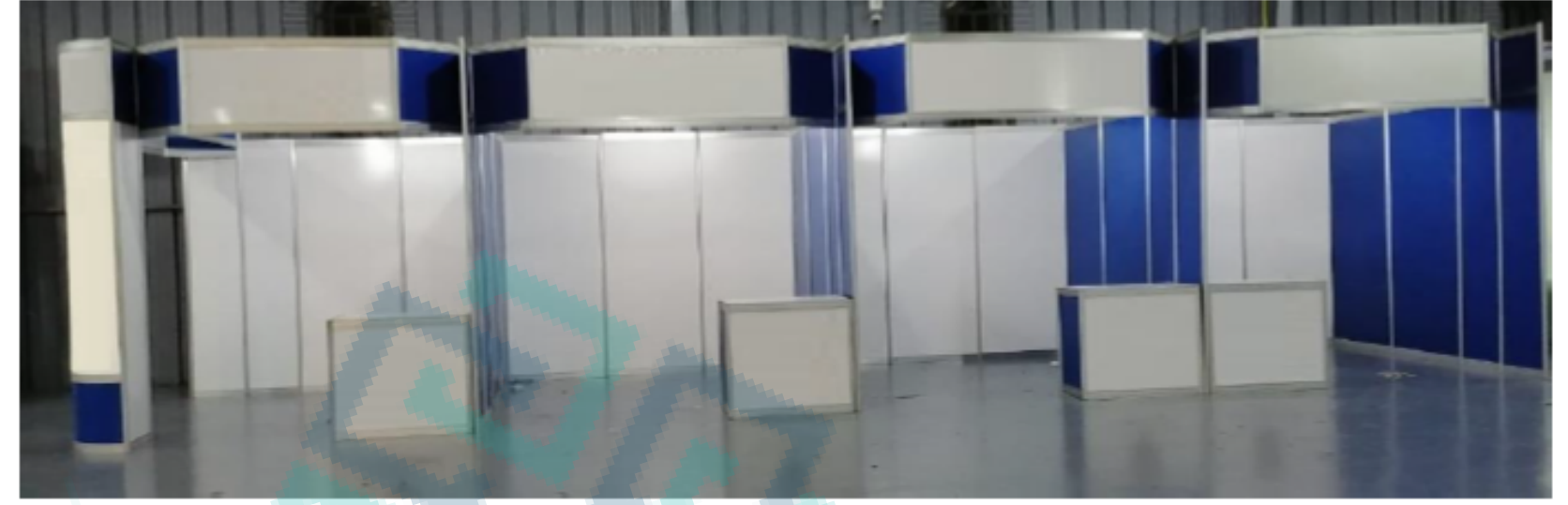
3mX3m Booth = 56cmH x 195cmW

3mX4m Booth = 56cmH x 295cmW

3mX5m Booth = 56cmH x 395cmW

Size of the Printing Area for each Back Panel (White or Blue)= 236cmH x 95cmW

Size of the Printing Area for each Counter Front side =82cmH x 96cmW



المعرض الدولي  
للتطوير والدعم التعليمي  
Global educational exhibition  
For Development & Support





# رفاهة

RFAHA-EVENT MANGMENT



## Organizing company:

A leading company in organizing exhibitions and conferences, its pioneers were founded on international experience in planning, organizing, and creating innovative creative ideas Rafah and GEDS: Our belief in the value of education in Saudi Arabia and the world at large, as well as our commitment to the 2030 Vision for Saudi Arabia, led us to GEDS as a way to support the investments in educational economics in Saudi Arabia

[www.Rfaha.com.sa](http://www.Rfaha.com.sa)



## Exhibition Location:

The Al Qsal-Hall at the Jeddah Hilton Hotel, located on Jeddah's Corniche, is one of the most attractive and important exhibition halls in Jeddah.

With its strategic location and proximity to Jeddah Airport, it is simply accessible from various locations in Jeddah.

There is around an 8-minute drive from the airport to the hotel. Access to the facilities is possible.

The total area is 1700 square meters.

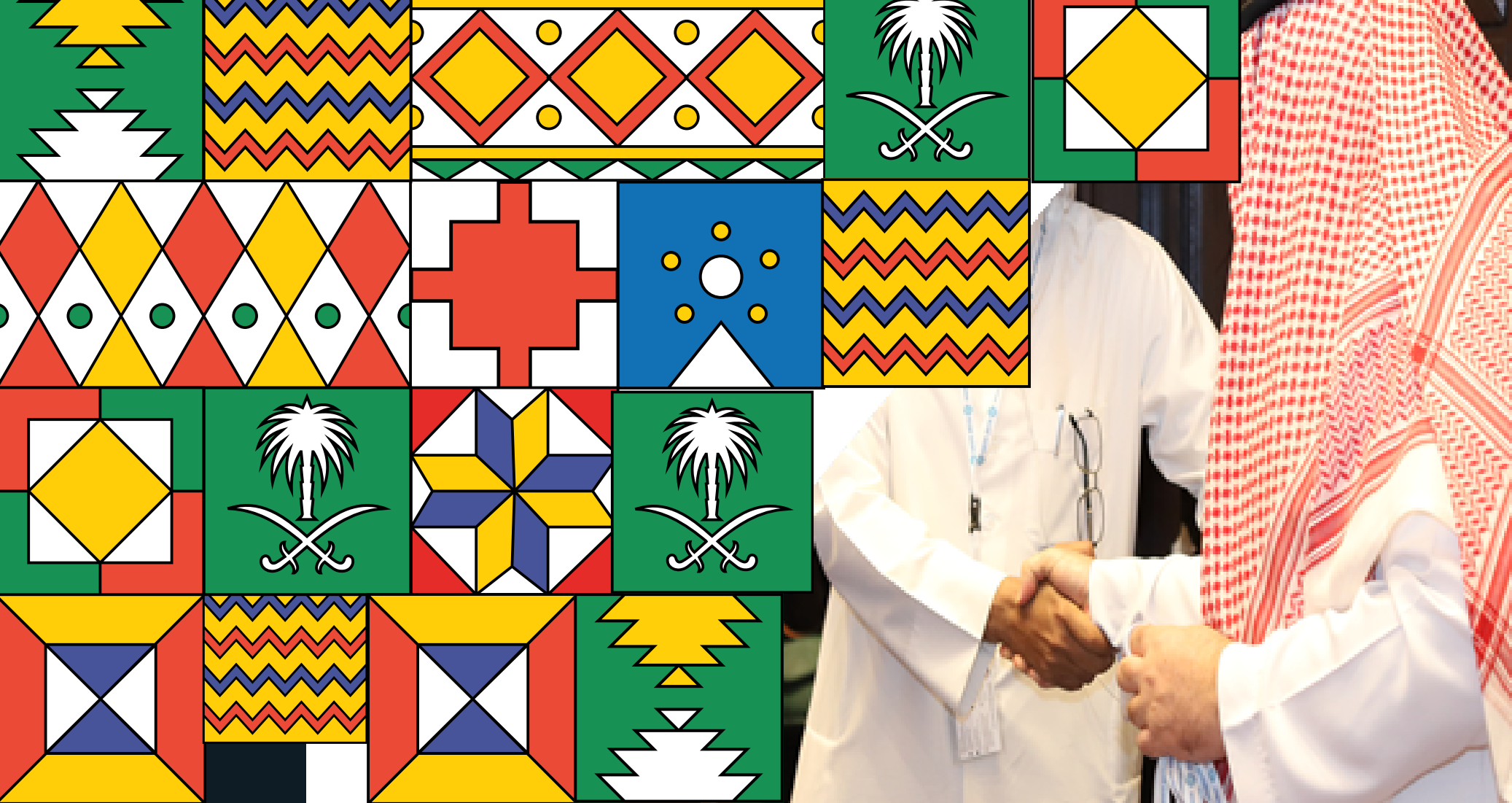


## Travel and visas:

- 1- International participants are required to submit an original passport copy and payment upon signing the contract.
- 2- Visa applications need to be processed between two and ten working days.
- 3- A valid passport valid for at least six months is required for all visitors to the Kingdom.
- 4- An applicant must be an employee of the company for which they are applying for a visa.







There is a series of additional optional programs for participants coming from outside and inside the Kingdom. These programs help achieve common goals, build friendly economic relations, and develop experiences among stakeholders. The program items include the following:

**VIP Business Dinner:**

Away from the noise and the working atmosphere of the exhibition, we will enjoy the classic diner atmosphere and classical music. The stakeholders will meet and discuss their interests; this will make it easier for them to build a friendly and positive network simultaneously. Meeting with a group of decision-makers for discussing some issues will make their voices smoothly and clearly reach their customers and will help to transfer experiences and deal with them. (See table). Tickets are \$300 per person including dinner in a luxury restaurant

**Jeddah Tour:**

Discover Jeddah's culture and enjoy the view of the Red Sea during this cultural tour. A sumptuous lunch is included on the Jeddah Corniche (beach). Tickets are \$150 per person and include lunch at Jeddah's Corniche.



GEDS TIMETABLE				الجدول الزمني
The event	Date	Time		الحدث
Stands processing	8-Mar-22	4:00 P.M.		تسليم الأجنحة واعدادها
opening of the exhibition	9-Mar-22	5:00 P.M		افتتاح المعرض
The First day of the exhibition	9-Mar-22	1:00 P.M.	10:30 P.M.	اليوم الأول للمعرض
The Second day of the exhibition	10-Mar-22	1:00 P.M.	10:30 P.M.	اليوم الثاني للمعرض
The Third day of the exhibition	11-Mar-22	1:00 P.M.	10:30 P.M.	اليوم الثالث للمعرض
Additional Activities				أنشطة مصاحبة للمعرض
VIP Network Dinner	12-Mar-22	6:00 P.M	9:00 P.M.	VIP عشاء عمل
Tour Jeddah City	13-Mar-22	10:00 A.M	8:00 P.M.	جولة سياحية لمدينة جدة







## Advertising campaigns

Submitting an invitation to many categories of the education sector and what is related to it in the Kingdom, and the Arab Gulf.

Special invitation to dignitaries, decision-makers, education officials, and other sectors involved.

A marketing campaign using electronic advertising such as websites social media and e-mail.

Announcing the exhibition and explaining its objectives through radio and television interviews before and during the exhibition.

Highlight the exhibition through electronic and paper newspapers, including the names and logos of the sponsors.

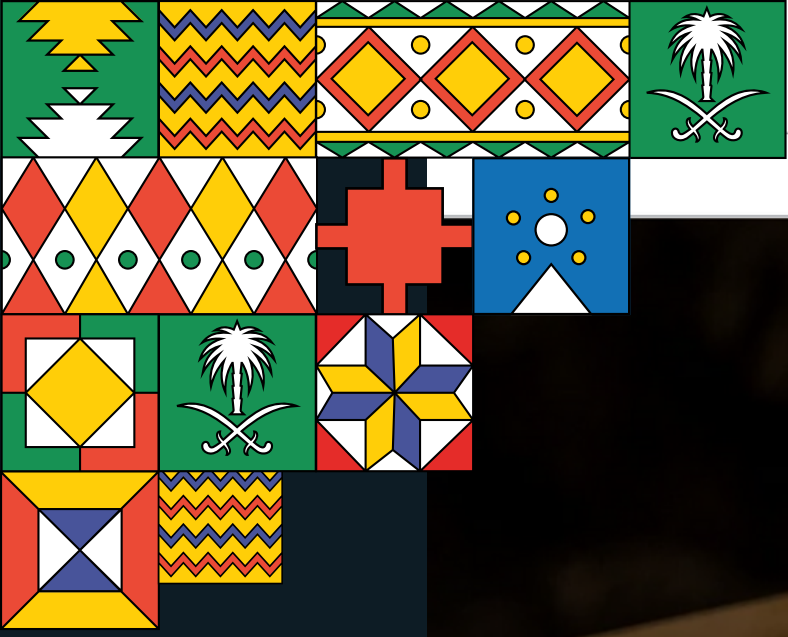
Distribute the exhibition guide, which includes logos, names, and addresses of the participants, to the visitors.

a year-long free subscription to GEDS Online to serve as a centralized information source and reference for all sectors involved in these activities.

The announcement sheds light on honoring the sponsors and teachers nominated by the Ministry.







# GESP

منصة حلول التعليم العالمية  
Global Education Solutions Platform

Register here, free

Hello how we can help you? we will back to you  
..as soon as possible  
مساعدتك؟ سنعود لك بأقرب وقت

GEDS 2021.pdf



We pledge to support and take care of our clients even after the exhibition ends, and for your continuous communication with your clients, and placing you on the education map as a distinctive brand. We would like to inform you that GEDS participants have a free subscription for one year on the platform. [www.ges-platform.com](http://www.ges-platform.com)







**TO PROTECT EVERYONE DURING THE EXHIBITION PERIOD, WE HAVE TAKEN THESE PRECAUTIONARY MEASURES AS DIRECTED BY THE MINISTRY OF HEALTH IN SAUDI ARABIA. YOUR SAFETY IS IMPORTANT TO US, SO I HOPE YOU WILL PRESERVE IT DURING THE EXHIBITION PERIOD. THOSE FOUND TO HAVE VIOLATED THESE RULES WILL NOT BE ALLOWED TO ATTEND THE EXHIBITION.**



### Hands should be sanitized constantly

Please wash your hands frequently and sanitize them



### Keeping a social distance

Upon registration and when talking to people in all cases, maintain a distance



### Avoid using others' things

Be sure to keep your tools, don't let your friends use them, and don't use their tools



### Don't shake hands

Keep in mind that handshakes are the most common way to transmit viruses.



### Vaccines

Those who have not completed two doses of the vaccination are not eligible to participate or attend



### Twakalna App

At the gate, you must show us the Tawakkalna App, otherwise, you will not be allowed in.



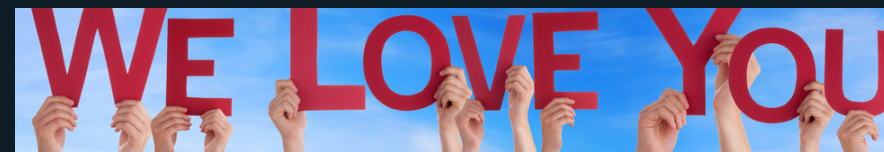
### Temperature

The staff of the GEDS must measure the temperature daily



### Masks are mandatory

All participants and attendees must wear masks at all times while in the exhibition





# THANK YOU GEDS

## GLOBAL EDUCATIONAL EXHIBITION OF DEVELOPMENT AND SUPPORT

YOU ARE NOT THE ONLY  
ONE, BUT YOU'RE THE  
ABSOLUTE THE BEST



المعرض الدولي  
للتطوير والدعم التعليمي  
Global educational exhibition  
For Development & Support



For participating , call 966-441-777600  
For inquiries, please call 966554174414  
gedsexpo@gmailcom - admin@gedsexpo.com

[www.gedsexpo.com](http://www.gedsexpo.com)