



ORGANIZED BY



INTERNATIONAL
ARABIAN EXHIBITIONS

Redefining Food Exhibitions

20-23, FEBRUARY 2022

RIYADH
FRONT EXPO

Riyadh, Saudi Arabia

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JOIN THE SAUDI FOOD EXPO 2022 GET THE DEAL DONE

We encourage you to “Get the deal done” by putting your business in the spotlight, How? Our exhibition will give you the chance to connect with the domestic and global food market, allowing you to showcase your products and business for a fruitful experience.

Gain Brand Exposure by exhibiting in front of the best, most innovative, and exclusive clients from across the world making the industry talk about your products.

Widen Your Network by interacting with key buyers and develop contacts worldwide putting your products in some of the biggest restaurants, hotels, etc. across Saudi Arabia.

Maximize Revenues by generating a staggering record of sales within a few days at the exhibition.

Target New Horizons by exhibiting and benefiting from extensive international/Saudi attendees including restaurant and hotel owners, senior chefs, and other key decision-makers.

Get Noticed by the most elite trade buyers in the Saudi Arabia and the GCC as you'll have access to thousands of relevant clients. Match this against other marketing channels and you'll see the difference.

Tell Your Story and leverage this ripe opportunity by making your story prominent and stand out creating an authentic position to “Get Deals Done”

+450
Exhibitor

+15,000
Key Decision Makers

+900
Brand

\$53B
Industry

MARKET YOUR BUSINESS

You may have the best product across the world, but without effective advertising, no one will get to know about it. In order to grow and survive, your brand requires customers and in order to get customers, you need to promote your business. Delivering a product or service is only one half of the story. The other half is to get out there and tell the world about it.

This is where we provide you the biggest opportunity to get yourself out there. In return for exhibiting with us, your brand will be exclusively displayed on our website, in our brochures, newsletters, and every single content which will reap marketing benefits for your company as daily hundreds of people visit our website and read our content.

WEBSITE

What is the first thing that any customer does when they plan to buy something? Well, they search for that product or service online, so having your brand listed on our website would achieve marketing goals that no other platform could deliver.

SOCIAL MEDIA

Nearly two-thirds of the population uses social media which has become the cornerstone of marketing, and joining us would give you access through our social media handles promoting your business worldwide creating unique and exponential engagement.

BROCHURES

Brand Awareness and Making your business stand out is what we seek by promoting your company utilizing our various mediums through flyers, brochures, and much more distributed physically across the region making your business become a market leader.

ARTICLES

People love reading and consuming blogs online. Alongside on our own website, numerous blogs are spread across various platforms which people read eagerly and having your brand in those would build value, credibility, and connect directly with your customers.

\$400,000
Marketing Campaigns

Website
Listing

Unique Sponsorship
Packages

Social Media
Campaigns

THE VENUE

RIYADH FRONT EXPO

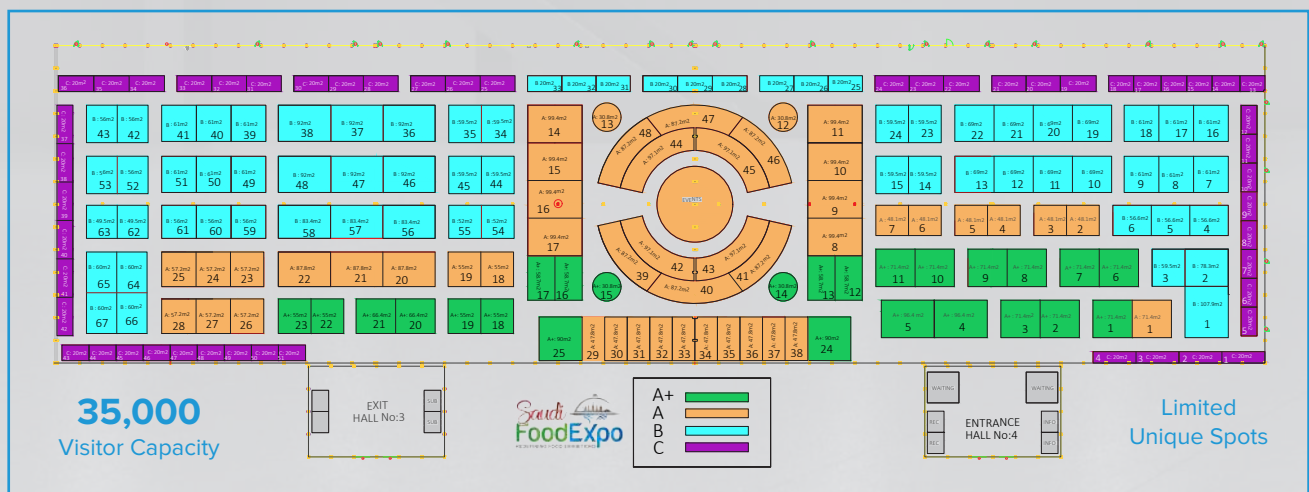


There is no place quite like this as we bring you the biggest, the most extravagant, and elegant exhibition venue that continues the traditions and inspiring legacies to bring businesses of the food industry together from across the globe seeking mutual achievement and success.

Combining this legacy with the state-of-the-art facilities, **Riyadh Front Expo** not surprisingly, makes it the biggest dedicated venue that is second to none. This ground-breaking, highly iconic venue measuring **35,000 Meters Squared** hosts hundreds of thousands of visitors each

year and brings huge economic benefits to everyone.

You want to promote your business and sign new deals, and we're providing you the most luxurious venue. So, is there still a reason not to exhibit here?



SO WHAT DOES THE FUTURE HOLD?

The future of the food marketplace in Saudi Arabia will offer limitless options and painless convenience allowing you to engage with consumers across the region and at every doorstep.

Saudi Food Expo is your gateway to the future empowering you to conquer new horizons and become a part of the future.

Book your stand before 15/7/2021 and get the following:

- » 15% VAT Free
- » 30% Initial Payment Only
- » Free Logistics and Hotel Reservations
- » Full Refund incase of cancelation Before 28/8/2021