

WELLBEING @WORK SUMMIT

22-24 FEBRUARY 2021 | MIDDLE EAST

Now is the time to make wellbeing & mental health at work a strategic priority

The fifth annual Wellbeing @ Work Middle East Summit returns for a virtual festival on 22-24 February 2021. The three-day Summit is for HR, Wellbeing, Benefit and Business Leaders from across the Middle East who are facing business critical employee wellbeing and mental health challenges and those leaders who want to take their wellbeing and mental health strategies to the next level.

It is time to build back successfully with a people first agenda and an impressive speaker line-up awaits attendees who will also have full access to an unrivalled AI enabled virtual platform where they can connect and meet with other like-minded delegates for world-class networking two weeks leading up the Summit.

Delegates can hear and engage with leading employers and workplace experts from across the world including the Global Human Resources Director from Daraz (Alibaba Group), Chief Human Resources Officer at Jumeriah Group, Global Belonging Lead Mental Health from Spotify, Director of Human Resources at NEOM, Director of Human Resources at Zain Bahrain, Group Head of Talent Acquisition at Chalhoub Group, Global HR Director and D&I Lead for MEA from Schneider Electric and the Global Leader of Diversity & Inclusion from Nielsen to name just a few.

In addition to expert content, attendees will be provided with invaluable workshops on specific areas of delivering a successful workplace wellbeing strategy, up to the minute data and case studies from the world's leading employers and entertainment throughout the three-day festival.

Sonas Group CEO, Chris Cummings said 'Whilst mental health and wellbeing in the workplace was rising in importance in recent years, 2020 was the year when every organization had to prioritise the health of their employees. Companies who want to build back successfully must prioritize the mental health and wellbeing of their people and the Wellbeing @ Work Summit provides the tools, advice and information business leaders need to achieve this effectively'.

After a seismic shift last year, The Wellbeing @ Work Summit delivers strategic direction, advice, and inspiration from employers and experts from across the world to help create a more compassionate corporate culture that delivers results. The design and implementation of a holistic wellbeing and mental health programme that delivers healthy outcomes and a more productive organisation is paramount right now.

For further information, registration details and group discounts to attend the Summit, please visit the event website [here](#) or email the Delegate Manager Paula Taker paula.tasker@sonasevents.com

Notes to Editor:

The Wellbeing @ Work Summits are annual conferences taking place across the world and organized by Sonas Group Ltd. For further information, please contact

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