



OPERATION: HEALTH

Kingdom of Saudi Arabia | Dec. 14, 2020

BETA VERSION*

**Improving end-to-end results with
Health Information Management (HIM),
Coding, Reimbursement, Liquidity and
Revenue Cycle Management (RCM)**



*2020 will present a smaller virtual OPERATION: HEALTH 'Beta version' due to COVID-19.



“We are excited to launch the preview version of **OPERATION: HEALTH**. The vision for our event is to bring relevant and actionable regional information for improving healthcare delivery via quality health information and analytics. Partnering with Accumed to deliver this fully virtual introductory event will capitalize on their reputation for financial acumen and revenue cycle management and combine this expertise with AHIMA’s knowledge and thought leadership in healthcare information management.

OPERATION: HEALTH KSA will address the latest updates, challenges and solutions for healthcare and insurance providers including quality data standards; classification and analysis; medical billing and revenue cycle management; and value-based care.

I look forward to connecting with you during **OPERATION: HEALTH.**”

Christina Roosen, VP



OPERATION: HEALTH is an event partnership between AHIMA International and ACCUMED delivering relevant, actionable content to address the top challenges healthcare stakeholders are facing to increase data quality, outcomes and reimbursement.

AHIMA

For nearly a century, AHIMA has helped improve the quality of healthcare data and records with our leadership role in effective management of health data and information and delivering quality healthcare to the public.

AHIMA represents more than 103,000 health information professionals around the world. We benefit from the findings and advancements of global partners and add value by sharing our knowledge and best practices from our vast network of stakeholders.

AHIMA INTERNATIONAL

AHIMA International is dedicated to providing the gold standard of professional development, education and certifications in health information. Given our expertise, insights and global network, **AHIMA International** is uniquely qualified to deliver high quality thought leadership to healthcare information professionals, and organizational and industry leaders around the world.

ACCUMED.

Headquartered in Dubai, **ACCUMED** is the first and largest company in the Middle East to provide comprehensive end-to-end revenue cycle management solutions to the healthcare sector. Realizing the immediate need in the industry for comprehensive revenue cycle management, one that could have a practiced, adaptable, predictive value, is precisely why **ACCUMED** was born.

Since 2009 we have been delivering tailor-made solutions to an expanding portfolio of clients in the GCC and have become to be recognized as world-class RCM Experts.

We pioneer comprehensive solutions in the fields of Revenue Collection, Medical Coding, Insurance Billing, End to End Claims Management and more, to support healthcare service providers to optimize their revenue, cash-flow and manpower so they can focus on their core purpose – “Delivering exceptional healthcare to the patients”.

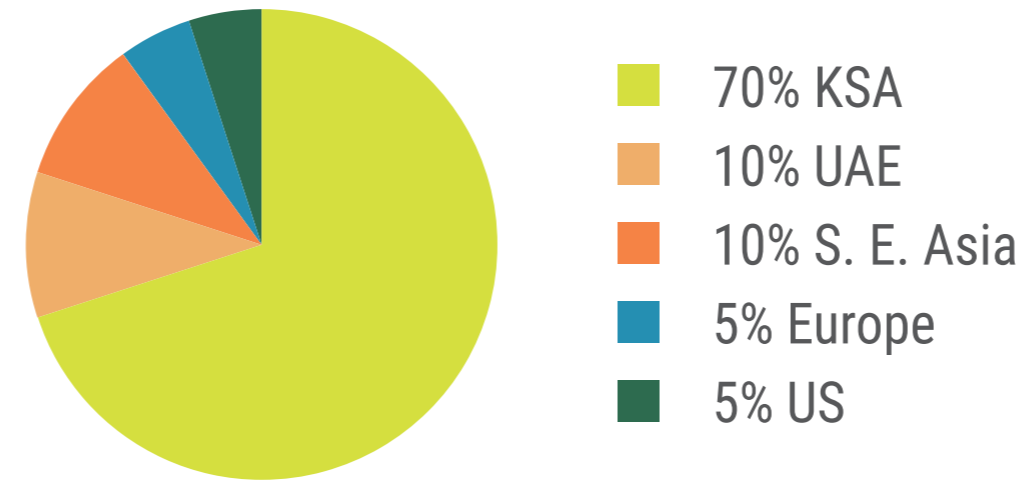


OPERATION: HEALTH
will host a fully-virtual
introductory event on
December 14, 2020.

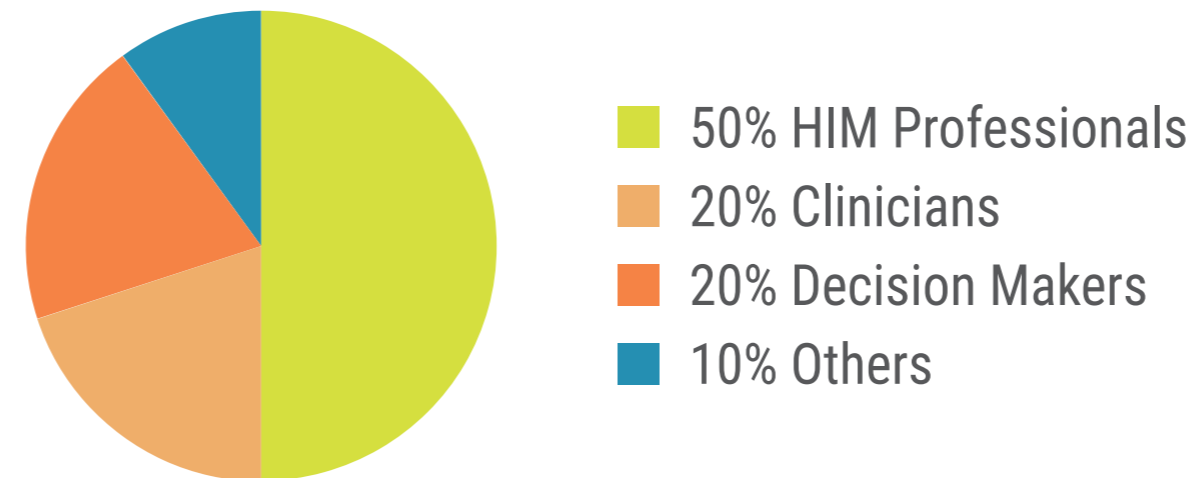
International and local
speakers will present essential
information related to the
new KSA Healthcare Model
for hospital and insurance
participants. Attendees will
receive up to 5 Continuing
Education Units (CEUs) based on
sessions attended.

Audience breakdown

Country



Industry





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JOINT OPENING KEYNOTE

Intro to **OPERATION: HEALTH** BETA VERSION

Session Transition

KEYNOTE ADDRESS

Current Update and Future Vision for ICD Classification Systems

Session Transition

Understanding and Choosing the Right Option:
Deep Dive into Medical Classification Systems for Public & Private Sectors

Session Transition

CDI: Improving Data Quality and Integrity

Session Transition

Preparing the Future Workforce: (Ready, Set, Code)

Session Transition

Insurers as the Catalyst for Financing Reform

Session Transition

Medical Billing Processes:
Set-up and Management

Session Transition

Governance, Audit and Compliance - Global Lessons Learned

Session Transition

Innovation for the Future Reality - Telemedicine, COVID-19 Solutions

EVENT CONCLUDING REMARKS

Keynote Speakers



Wylecia Wiggs Harris, PhD, CAE
Chief Executive Officer
American Health Information Association (AHIMA)



Joseph J. Fifer, FHFMA, CPA
President and CEO
Healthcare Financial Management Association (HFMA)



Russ Branzell
CEO and President
College of Healthcare Information Executives (CHIME)



Sponsors and partners

Whether they want to be on the forefront of promoting their company's products and services or network with the region's key decision makers to seek out new investments and market potential, Operation Health has a wealth of opportunities in store for its future sponsors and partners.

Key potential sponsors will come from the following industries: Health Insurance, RCM/Financial Services, IT & Services, Computer Software, Pharmaceutical, E-learning and Education Management, Hospital Health & Care, Logistics and Supply Chain, Telecom, Medical Devices, etc.



Our global partners supporting us for this first launch event:

hfma™

CHiME®
INTERNATIONAL™

 THE ARAB HOSPITAL
MAGAZINE

 HEALTH PODCAST
NETWORK™

 DIGITAL HEALTH
TODAY®



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