

SHICTHE SAUDI ARABIA
HOTEL INVESTMENT
CONFERENCE

An AHIC Event

22-23 January 2019 | 1 Marriott Riyadh Diplomatic Quarter, KSA
www.saudi-conference.com**SYNCHRONISED FOR SUCCESS****January 22 2019**

16:00	Registration Opens	
16:45 – 18:00	<p>Invitation Only The Three Minute Pitch to Owners New concept brands in the mid-market pitch to owners</p> <p>Campanile Rami Moukarzel Vice President Development & Acquisitions MENA Louvre Hotels Group</p> <p>Cloud7Hotels Marloes Knippenberg Chief Executive Officer Kerten Hospitality</p> <p>Comfort Shuja Zaidi Principal, Equinox</p> <p>Hampton by Hilton Amir Lababedi Managing Director Development – MENA, Hilton</p> <p>La Quinta Panos Loupasis Vice President Development – Middle East & Africa Wyndham Hotels & Resorts</p>	<p>Makarem Hassan Ahdab Hotel Operations President, Dur Hospitality</p> <p>Oakwood Andrew Reitmaier Director – Corporate Development Oakwood®</p> <p>Radisson Red Elie Milky Vice President Business Development Radisson Hotel Group</p> <p>Rove Hotels Jaidev Menezes Corporate Director, Business Development Emaar Hospitality Group LLC</p> <p>Shaza Hotels Chris Nader Vice President Business Development Shaza Hotels</p>
18:00 – 19:00 Master Class A	<p>Master Class - Management Contracts and Franchise Agreements What works best and when? What is best practice?</p>	<p>Scott Antel Partner Byran Cave Leighton Paisner</p> <p>Hala Matar Choufany President- Middle East, Africa and South Asia HVS</p> <p>Jad Shamseddin Managing Director Hotels Division Al Hokair</p>
18:00 – 19:00 Master Class B	<p>Master Class - Hospitality Industry Regulatory Update Labour, classification & development standards - what do the operators, developers and investors need to know from a regulatory framework perspective?</p>	<p>Eng Omar Al-Mubarak General Manager - Licensing Department Saudi Commission for Tourism and National Heritage (SCTH)</p> <p>Saad Al Qahtani Tourist Accommodation Manager Saudi Commission for Tourism and National Heritage (SCTH)</p>
19:00- 21:00	Opening Reception – Hosted by Dur Hospitality	

NB: All times, sessions and speakers are subject to change.

ORGANISED BY:

bench
GLOBAL BUSINESS FORUMS

MEED
Intelligence.Events.Insight

SHICTHE SAUDI ARABIA
HOTEL INVESTMENT
CONFERENCE

An AHIC Event

22-23 January 2019 | Marriott Riyadh Diplomatic Quarter, KSA
www.saudi-conference.com**SYNCHRONISED FOR SUCCESS****January 23 2019****08:30** **Registration Opens****07:45 -09:00** **Invitation Only Working Breakfast – Public & Private Sector Discuss
Issues Facing the Industry****09:15 – 09:30** **Welcome Remarks****Dr Badr Al Badr**
Chief Executive Officer, Dur Hospitality**Jonathan Worsley**
Chairman, Bench Events**09:30 – 10:00** **Realising Travel & Tourism's part of Vision 2030**
How will Saudi Arabia create a framework to facilitate the growth of the hospitality sector? What are the government's plans for supporting investment? What is the plan for visas?**HRH Prince Sultan bin Salman bin Abdul Aziz Al Saud**
Chairman
Saudi Commission for Tourism and Antiquities**10:00 – 10:20** **How is GACA Planning for the Growth Prospects and Accessibility
for Tourism Arrivals to the Mega Projects?****10:20-10:40** **Transforming Industry - Adapting and Unlocking Value***Hard talk interview with*
Abdullah Aldawood
Group CEO, Altayyar Group**10:40 – 11:15** **Tapping into the Power of Religious Tourism as a Driver for the
Hospitality Industry and the Economy**
What developments are going on in the Holy Cities? How is the government and private sector working to increase the capacity for Hajj and Umrah?**Hosted by Ali Manzoor**
Partner - Hospitality and Leisure
Knight Frank**Madina - Rua al Madina**
Sohail Al Ali
Investment Director
Taiba Holdings**Mecca Madina Provinces**
Ahmed Bin Madhi
Director of Asset Management
Rua Al Madinah Holding Company**11:15 – 11:45** **COFFEE BREAK****11:45 – 12:00** **Transforming a Destination***Hard Talk Interview with*
Haitham Mattar
Chief Executive Officer, RAK TDA

NB: All times, sessions and speakers are subject to change.

ORGANISED BY:

bench
GLOBAL BUSINESS FORUMS**MEED**
Intelligence.Events.Insight

SHICTHE SAUDI ARABIA
HOTEL INVESTMENT
CONFERENCE

An AHIC Event

22-23 January 2019 | Marriott Riyadh Diplomatic Quarter, KSA
www.saudi-conference.com**SYNCHRONISED FOR SUCCESS**

12:00 – 12:30	Aspects of Investment in Travel and Tourism in Saudi Arabia We review new areas that are opening-up to investment following Vision 2030 and how tourism is becoming the driver of the economy. Hosted by Filippo Sona Managing Director Global Hospitality Drees & Sommer	Abdulla Douleh VP – Head of Local RE Funds Jadwa Investment Jay Rosen Head of Investment & Finance The Red Sea Development Company
12:30 – 12:45	Trends and Pipeline Challenges in the Kingdom	Philip Wooller Area Director, Middle East and Africa STR
12:45 – 13:30	Leaders' Perspective on Growth, Labour and Development <i>How are industry leaders going to assist owners with growth and ROI and support the key government initiative of Saudisation?</i> Hosted by Jonathan Worsley Chairman, Bench Events & Board Director STR	Dr Badr Al Badr Chief Executive Officer, DUR Hospitality Pascal Gauvin Managing Director, India Middle East & Africa IHG Amine Moukarzel President Golden Tulip MENA/Louvre Hotels Group Guido De Wilde Chief Operating Officer Middle East Marriott International
13:30 – 13:40	The SHIC Young Leaders Award Awarded to a young Saudi, under 30, who has made a mark in the hospitality industry	
13:40 – 14:40	LUNCH	
14:45 – 15:30	Business Women in the Saudi Hospitality World Opportunities and success stories. Empowering woman and how can more women be attracted into the hospitality industry? Hosted by Anita Mendiratta Founder & President, CACHET Consulting Advisory Board Member, Royal Commission of AL-ULA	Solange Corm Director Talent Acquisition for Middle East, Africa & Turkey, Hilton Reem Garash Chief Executive Officer Shady Hospitality Abeer Al Hashimi Vice President of Upskilling Takamol Holding

NB: All times, sessions and speakers are subject to change.

ORGANISED BY:

bench
 GLOBAL BUSINESS FORUMS

MEED
 Intelligence.Events.Insight

SHICTHE SAUDI ARABIA
HOTEL INVESTMENT
CONFERENCE

An AHIC Event

22-23 January 2019 | Marriott Riyadh Diplomatic Quarter, KSA
www.saudi-conference.com**SYNCHRONISED FOR SUCCESS****15:30 – 15:50****Pioneer of The Industry – Interview with a Visionary Leader****Eng. Abdullah bin Mohammed Al-Issa**
Chairman, Dur Hospitality Company**15:50 – 16:30****Tapping into the Domestic Traveller & Consumer**

What are the key demographics to be aware of where are the opportunities opening up for hotels in entertainment and food and beverage? How can hotels support the Quality of Life Program 2020?

Hosted by James Wrenn
Senior Manager, Colliers**Mike Hernandez**Executive Director – Real Estate Development
Qiddiya Investment Company**Jalil Mekouar**Chief Executive Officer Hotels
Majid Al Futtaim Properties LLC**Ramzi Solh**Chief Executive Officer - Tourism & Hospitality
King Abdullah Economic City**16:30 – 17:15****Local Brands – Competing in the Market**

What are the prospects for growth? What about extended stay and serviced apartments?

Hosted by Christopher Lund
Managing Director, Colliers**Makarem****Hassan Ahdab**Hotel Operations President
Dur Hospitality**Shada****Walid Garash**Director of Business Development
Shada Hospitality**MENA Hotels****Jad Shamseddin**Managing Director Hotels Division
Al Hokhair**Time Hotels****Mohamed Awadalla**Chief Executive Officer
Time Hotels**17:15 – 17:30****Closing remarks and close of conference****Jonathan Worsley**

Chairman, Bench Events

NB: All times, sessions and speakers are subject to change.

ORGANISED BY:

bench
GLOBAL BUSINESS FORUMS**MEED**
Intelligence.Events.Insight