



VALUE BASED HEALTHCARE

VALUE BASED HEALTHCARE

20th SEPTEMBER 2018 | KINGDOM OF SAUDI ARABIA

Venue : Riyadh Marriott Hotel, Riyadh, KSA

www.valuebasedhealth.org



JOIN US FOR THE VALUE-BASED CARE SUMMIT, KSA TO HEAR FROM THE POLICY MAKERS & TOP EXECUTIVES FROM LEADING HEALTHCARE ORGANIZATIONS

Share best practices and real-world advice for succeeding with the transition to value-based care.

Enjoy ample networking opportunities to connect with colleagues and like-minded individuals, while gaining practical information from your peers on how to overcome the challenges associated with the shift to outcome-based care.

Based on the research of Professor Michael Porter, Value-Based Health Care is a framework for restructuring health care systems around the globe with the overarching goal of value for patients not access, cost containment, convenience, or customer service.



WORKING AGENDA

7:30 am – 8:15 am	Registration and Networking Breakfast	1:50 pm – 2:10 pm	Keynote Presentation: Value Based Procurement – Johnson & Johnson SOLD
8:15 am – 8:30 am	Chairman's Welcome Remarks	2:10 pm – 2:30 pm	Keynote Presentation: Applying Blockchain to Healthcare Systems
8:30 am – 9:00 am	Keynote presentation : Ministry of Health	2:30 pm – 3:10 pm	Panel Discussion: Opportunities and challenges in the Healthcare sector in the GCC – The state of play currently and major opportunities that need to be filled up by providers in order to sustain a healthy society.
9:00 am – 9:30 am	Vendor Presentation – Platinum Sponsor	3:10pm – 3:30pm	Networking Break
9:30 am – 10:10 am	Panel Discussion: Inter-Governmental Panel on the application of Value Based Healthcare in Saudi Arabia	3:30 pm – 4:00 pm	Delivering Value-Based Healthcare to the Connected Patient: A Real-World Instruction Manual
10:10 am – 10:30 am	Networking Break	4:00 pm – 4:30 pm	Value-Based Healthcare Pharma's Role In The Transition
10:30 am – 10:50 am	Keynote Presentation: Clinical Effectiveness Wolters Kluwer SOLD	4:30 pm – 5:00 pm	A Digital Blueprint to Value-Based Care
10:50 am – 11:10 am	Keynote Presentation: Value Based Payment	5:00 pm – 6:00 pm	Networking Reception in the Exhibit Hall
11:10 am – 11:30 am	Keynote Presentation – Data Security		
11:30am – 11:50 am	Keynote Presentation: The role of Analytics, Big Data and Technology in Value Based Healthcare Logex and Value2Health SOLD		
12:00 pm – 12:30 pm	The Innovative Use of Technology for Population Health		
12:30 pm – 1:30 pm	Networking Lunch		
1:30 pm – 1:50 pm	AI – Big data and Genetics – how AI is changing Healthcare Protiviti Global SOLD		

CONFIRMED SPEAKERS



Ms. Intisar Abdullah

Director, Health Information
Management

King Abdul Aziz Medical City
Western Region



Dr. Raed AlHazme

Deputy Executive Director

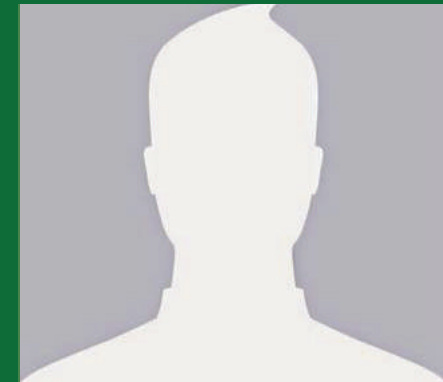
Information Technology at
the Ministry of National Guard
Health Affairs healthcare network.



Abdulrhman Alodhayb

CIO

King Salman Armed Forces
Hospital



Mr. Fahad Bindayel

Head, Health Informatics
Department

King Faisal Specialist Hospital
and Research Centre



Mr. Fahad Al-Hussei

Director, IT Business Services

Dr. Sulaiman Al-Habib Medical
Group



Wolters Kluwer



Philipp Jan Flach

CEO

Logex and Value2Health



Martijn van Wagenveld

Co-Founder

LOGEX and Head of the
Middle-East business unit

INVITED SPEAKERS



Mr. Haitham Alfalah
Chief Executive Officer
King Saud Medical City



Mr. Bandar AlKwany
CEO
Ministry of National Guard
Health Affairs



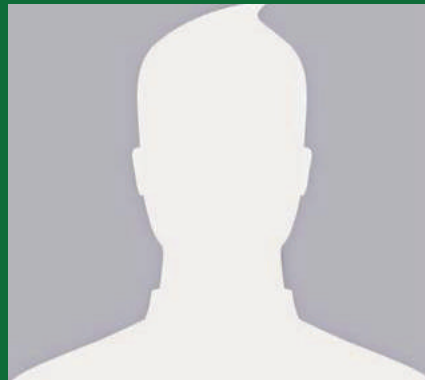
Mr. Mohammad Al Hayan
Director
Saudi Food and Drug
Authority



Mr. Mohammed Al Ghamdi
Chief Technologist
Security Forces Hospital
Makkah



Engr. Sobhi Batterjee
Chairman and President
Saudi German Hospitals
Group



**Dr. Omar Sayyed
Alshaqeety**
National VBHC leader
Vision Realization Office,
Ministry of Health



Mr. Alameen Alhazmi
Vice President
National Unified Procurement
Company "NUPCO"



Dr. Ahmed Alamry
Secretary General,
Saudi Health Council

MEDIA PARTNERS



WHY YOU SHOULD SPONSOR

POSITION your company as a thought leader in healthcare sector.

GENERATE more sales leads - Value Based Healthcare Summit connects you with decision makers from the largest health care providers in the region.

ENHANCE image and visibility - Value Based Healthcare Summit gives you the opportunity to contribute in the continuing growth of the profession.

REACH a specific audience – Connect with C- level position such as Executive Directors, CEOs & Managers.

IMPROVE the effectiveness and efficiency of your marketing efforts.

MEET in person your customers & competitors – Be at the center of action and meet your stakeholders face to face.

Who can you expect to meet at the Value Based Healthcare Summit?

At the conference, you'll be among the elite minds of value-based health care. Grow your network and your brand by engaging with potential leads from a diverse range of public, private, health care, technology, life science, academic, and non-profit organizations.

PROFILE OF DELEGATES

- Chief Executive Officer
- Chief Operating Officer
- Professor
- Medical Director
- Head of Market Access
- Chief Information Officer Chief Medical Information
- Physician Director of Quality and Patient Safety
- VP Digital Healthcare
- Senior Advisor
- Principal Head of Clinical Integration Healthcare Data
- Analyst
- Head of External Affairs
- Head of Health Economics & Market Access
- Global Government Affairs Manager
- Value Solutions Manager
- Chief Quality Officer Clinical Performance Specialist



BECOME A SPONSOR

Join us as we tackle healthcare's most challenging topics surrounding the transition from fee-for-service to value-based care. Discussions encompassing care coordination, value-based reimbursement, population health, telehealth, quality metrics, and health information exchange will leave our attendees seeking the latest innovations and technologies needed to enhance their organization's daily workflows and optimize business processes.

Network and connect with senior-level healthcare decision makers from major hospitals, health systems, physician practices, and payer organizations by featuring your brand and exhibiting your services on our intimate show floor.

Our attendees seeking innovative technologies and solutions to keep up with new developments, modernize their workflows, and advance their organization.

Reach **200+ senior-level healthcare decision makers** during ample networking opportunities, and gain valuable brand recognition by taking a thought leadership position in this industry-leading event.

FOR INFORMATION ABOUT SPONSORSHIP AND EXHIBIT OPPORTUNITIES,

CONTACT

RAKESH R

Project In - Charge

M: +971 52 896 3969

E: rakesh@valuebasedhealth.org

MOHAMED SUHEIL

Project In - Charge

M: +971 56 587 3505

E: mohd@valuebasedhealth.org

SPONSORS



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&



VALUE2HEALTH

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UPCOMING EVENTS 2018

VALUE BASED HEALTHCARE AFRICA

28th September 2018, SOUTH AFRICA

WORLD DIGITAL TRANSFORMATION SUMMIT

28th October 2018, DUBAI

VALUE BASED HEALTHCARE DUBAI

04th November 2018, DUBAI

WORLD BLOCKCHAIN SECURITY SUMMIT

25th November 2018, DUBAI

VALUE BASED HEALTHCARE INDIA

25th January 2019, BANGALORE



For Speaking, Media Partnership & Sponsorship Opportunities Please Contact:

Rakesh R

Project In - Charge

Value Based Healthcare Summit

M: +971 52 896 3969

E: rakesh@valuebasedhealth.org

Mohamed Suheil

Project In - Charge

Value Based Healthcare Summit

M: +971 56 587 3505

E: mohd@valuebasedhealth.org