

Saudi IoT

28th to 30th

January 2018

Riyadh International Convention &
Exhibition Center

The 1st Saudi International Exhibition for Internet of Things

Redefining Communications



Organized by

New Horizon

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What is **IoT**

Internet of Things (IoT) is described as network of networks and it is a central part of Future Internet and could be defined as KSA network infrastructure with self configuring capabilities based on interoperable and standard communication protocols. In simple terms, IoT is like layer of digital information that covers the physical world.

How does M2M work



Machine-to-Machine (M2M) communication enables machines to communicate directly with one another, using various types of fixed and wireless networks [Machine-Type Communications (MTC)].

5 ways IoT



will impact on Business
on a global scale



Transforming Products

to products-as-a-service



Re Create

transportation with smart mobility



Creating Smart Cities

through public-private partnerships



Expanding Healthcare's

reach with smart devices for chronic
conditions



Bringing efficiency


security and cost savings to homes



IoT, M2M and its impact in KSA



IoT and M2M Communication market is estimated to grow from \$4.88 billion in 2014 to \$16.01 billion by 2019, at a Compound Annual Growth Rate (CAGR) of 26.8% from 2014 – 2019. The KSA IoT and M2M communication market is primarily driven because of requirement of M2M control system in transportation and automotive sector.



M2M Services adopted by Business in Saudi Arabia and there are a few agreements of M2M services which work across a range of vertical markets (automotive, healthcare, construction, and utilities) and require flexibility and scalability that can be delivered through cloud. Apart from this, the agreements of M2M it also provides a single platform to reach the global markets.



The KSA IoT and M2M Communication report gives the financial analysis which includes CAGR and market share of the different region, vendors, and also overall adoption scenario, competitive landscape, key drivers, restraints, and opportunities



IoT Application Areas

Internet-enabled
home control
devices/systems



Wearable Health Tracker



Connected
Smart TV



Cars Suggest the most
fuel-efficient route
to work.



The impact on property insurance
particularly in the technology
segment will be significant



Connected home security systems
and thermostats allow us remote
access to our homes from the road.



Our Targeted Exhibitors



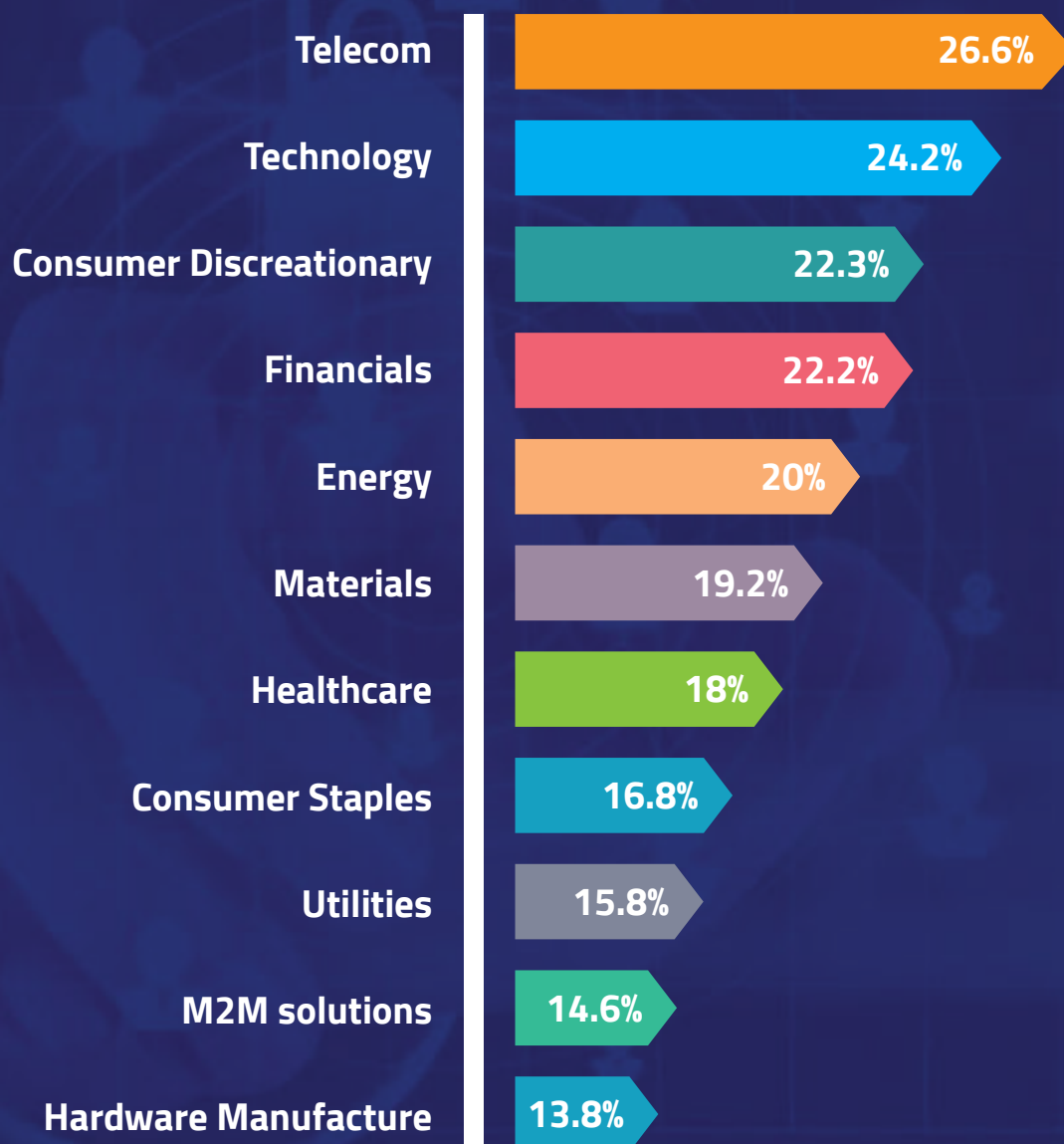
Retail
Investors
Education
Oil & gas
Urban Planning

Finance
Tourism
Hospitality
Immigration
Judicial

Economy
Aviation
Energy
Automotive
Building and Construction

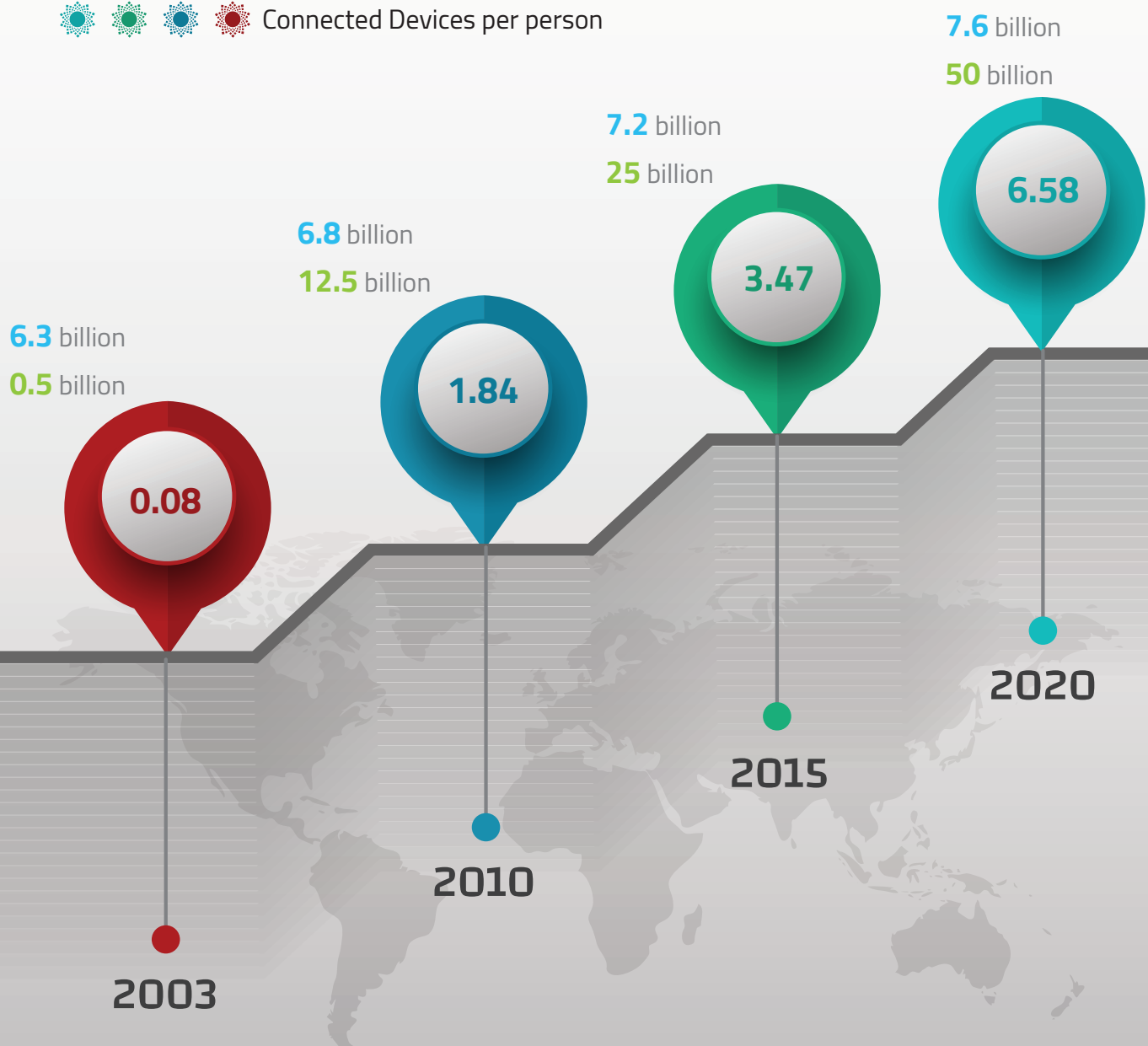
Infrastructure and Urban
Development
Legal & Insurance

The technology sector is already among
the most volatile industries
in terms of revenue and income.



50 billion devices are expected to be connected globally by 2020

- World Population
- Connected Devices
- Connected Devices per person





Saudi International Exhibition for Internet of Things, is The First in KINGDOM OF SAUDI ARABIA ON **"INTERNET OF THINGS"**. The 3 days event aims to serve every individual on the run and every business providing the platform to virtually touring every corner of the world to reach out people, businesses, places, globally. It an initiative to bring into the limelight the enormous potential of the internet revolution & the internet concepts.

The launch of the **IoT** Exhibition coincides with the objective of the 2030 Vision, where internet technology is... **A Necessity**....and compliments the huge investments to simplify businesses in a smarter way which is a value add. With this the estimated business is expected to **increase from \$ 4.88 billion to \$ 16.1 billion in 2019**. Which shows the potential of **business opportunities** coming up.

A man in a dark suit is seen from the back, gesturing with his right hand towards a large, blurred audience seated in a conference hall. The audience members are wearing various casual and business-casual attire. The background is dimly lit, focusing attention on the speaker and the text.

IoT Conference

28th January 2018

International Speakers

Local Speakers

Organizer:



New Horizon is rightly named as we are established to create benchmarks with every Event that we conceptualize & organized... New Horizon's main aim is to do what the other Event Agencies haven't dared to do some of the Kingdom's greatest corporate, institutional, governmental events. As a preferred Event Organizing & Management Company, we design the most effective and appropriate events for the Saudi audience.



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