

NEW HORIZON

For Conferences & Exhibitions

A WALK WAY TO
SUCCESS...

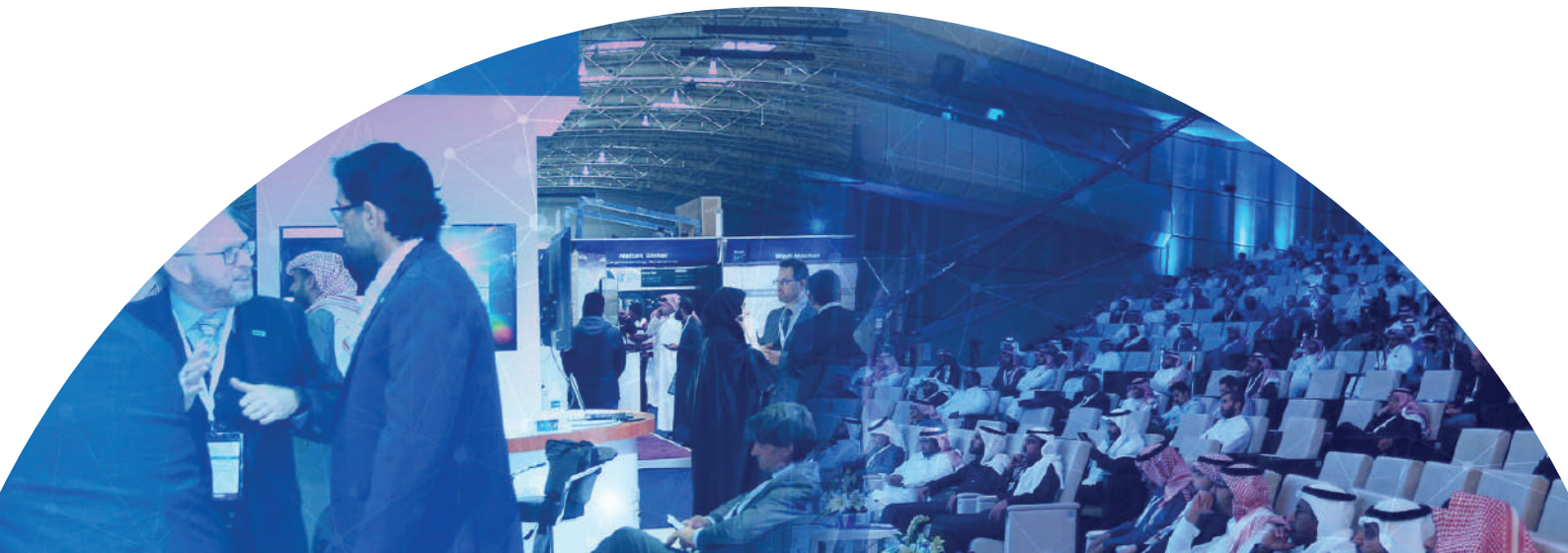


INTRODUCTION

Who are we?

New Horizon takes the pride in being identified as one of the first few Exhibition & Conference organizing companies in the kingdom, with its presence in Riyadh, more than a decade back, for its rich industry experience & as an established brand encompassing the industry related products & services provider. Our belief is immaculately in "Total Client Satisfaction" & Solace

Our Core Business Strength is organizing CONFERENCES & EXHIBITIONS which are out of the box concept, hence we conceptualize & produce events which the Kingdom benefits the most, make a positive impact on the vendors, participants, sponsors, exhibitors, clients & visitors with Innovation, Understanding and Profitability. Having said that, New Horizon Has grown to become one of the most challenging MICE (Meeting, Incentive, Conference and Exhibition) Organizing and Management firms in the Saudi Arabia, moving shoulder to shoulder in service offering and head to head in competing & meeting the market demands of a rapidly growing MICE industry in the Kingdom.



Our Services

New Horizon renders its services to the International Event Planners in obtaining the necessary permissions & Licences to organize their events under the banner of New Horizons. Our event management team will work closely with the Agency from event conceptualization through to design, management, execution, and production, logistics etc..

At New Horizon, we ensure a professional approach... We work proactively and responsively to deliver the most optimum event management solution.

- ▶ Organising Events
- ▶ Event Management Services
- ▶ Event Concepts & Management
- ▶ Exhibitions & Conferences
- ▶ Road Shows
- ▶ Public Events
- ▶ Venue Management
- ▶ Collateral designing, printing
- ▶ On –site management
- ▶ Stage planning and execution
- ▶ Post event analysis
- ▶ Event Registrations
- ▶ Visa Processing & Licence
- ▶ Gala Dinners
- ▶ Brand / Product Launches
- ▶ Promotions & Opening Ceremony
- ▶ Business Activities/ Seminars
- ▶ Sponsorship Management
- ▶ Artwork & Branding
- ▶ Designing & Printing
- ▶ Concerts / Entertainment
- ▶ Content Creation & Management
- ▶ Documentation
- ▶ Registrations and Online Solutions
- ▶ Pre & Post event publicity
- ▶ Media / Press meets
- ▶ Press Conferences
- ▶ Marketing Campaigns
- ▶ Press Releases
- ▶ Advertising

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SPREADING OUR WINGS WIDER TO REVIVE THE HIDDEN STRENGTH!



Our Domains

NEW HORIZON FOR TRAININGS

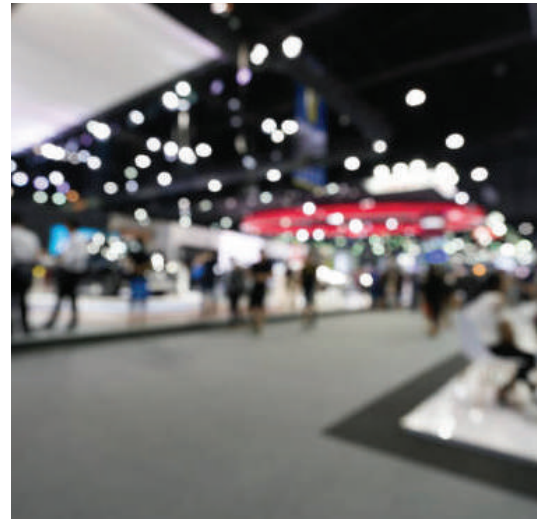
The inception of New Horizon was with the Trainings. Knowledge & experience is the key to success of any business. We at New Horizon trainings assist you in accomplishing it by conducting in-house, corporate onsite trainings.



Our Domains

NEW HORIZON FOR CONFERENCES & EXHIBITIONS

With the rapid growth in training sector, New Horizon gained popularity & reputation in the shortest span of time throughout KSA. Taking leap on the second "MILESTONE" New Horizon ventured into Exhibitions & Conferences for creating and professionally managing innovative and Knowledge based events but without limiting into different areas of the events industry. This further helped us being the renowned market players.



Our Domains

NEW HORIZON COMMUNICATION CONSULTANCY

New Horizon continues its journey to accomplish the next "MILESTONE" heading to capitalize in the field of Communication Consultancy. Our network represents the biggest brands, events, businesses of KSA. A blend of passion, dedication & unmatched story telling skills to create extraordinary results is oriented.

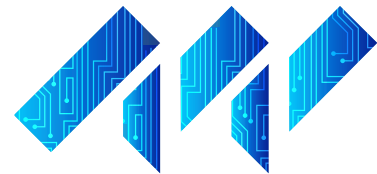


Our Domains

NEW HORIZON INFORMATION TECHNOLOGY (SIoTS)

New Horizon Information Technology (**SIoTS**) is another fore coming division under the umbrella of New Horizon, focussing on the diversified businesses of Information Technology. **SIoTS** covers a wide range of Products, Solutions & Services offerings, to complete the entirety of the overall growth. **SIoTS** is a "SOLUTIONS CENTRIC" encompassing every area of a business needs, covering Technological Enhancement in the areas like Networking Solutions, Systems & storage, security solutions, Data center complimenting each other.

حلول أمن المعلومات والإنترنت



SIoTS
Secure IoT Solutions

Our Team

New Horizon team creates unique experiences for clients across the Kingdom, taking care of minute detail. Our exceptional track record is built on the dedicated team. We're comfortable being the geniuses behind the scenes, but sometimes people want to know who we are

Here we are.....A perfect blend of creativity and experience set out to make a difference. We believe we are "The best people formula" of makers, thinkers, creators, explorers fuelled with passion whose ONLY aim is to deliver GREAT outcomes.



Shoaib Abdullah

Founder & CEO

Mr. Abdullah is the driving force of the team. Every great company needs a leader who keeps the business headed in the right direction and focused on achieving business goals. Mr. Abdullah is that leader at New Horizon.



Alaa Al Zoubi

Executive Director

Mr. Alaa has extensive experience in ensuring successful growth and finding the right solution for any business challenge. He keeps constantly abreast of the pulse of the industry, keeping business booming.



Eng. Fahad Algarni

Managing Director

Eng. Fahad's focus at New Horizon is on building relationships with the local and international markets. He brings strong business development and account management skills to the team.



Eng. Sultan AlJohani

Conference Executive Manager

Eng. Sultan has successfully managed number of conferences on various subjects. He is a thorough professional, committed, well organized and a pragmatic thinker.

Our Team



Abdullah Algarni

HR & Admin

Abdullah directs and coordinates the administrative functions, communicates company policies and terms of the contract. He oversees the recruitment, manages, creates, implements and supervises policies/regulations.



Eng. Mohannad Al Jayousi

Business Development Manager

Eng. Mohannad Al Jayousi Experienced Business Development Manager with a demonstrated history of working in the events services and IT industry. Skilled in Communication, Business Process, Analytical Skills.



Ali Olimat

Sales Manager

Mr. Ali works with high-profile customers, ministries and government organizations. He is an expert at analyzing budgets, and determining ways to streamline and improve the business.



Waleed Sayyah

Logistics Officer

Mr. Waleed is involved in a number of crucial responsibilities at New Horizon. He is an expert in collecting and managing large quantities of data and segregating databases according to different criteria.



Bashar Kharbat

Director, Corporate Communications

[Twitter](#) kbashar

Mr. Bashar is a highly skilled and talented expert in corporate communications, PR and media. With decades of experience, he has achieved immense success in improving the brand image of the firm.



Eng. Abdullah Ahmad

Sr. Consultant

Mr. Abdullah designs and implements information systems that optimize organizational efficiency. He contributes significantly to research, strategic thinking and planning.



Gazala Arshiya

Marketing & Communications Manager

[LinkedIn](#) gazala-arshiya

Gazala is dedicated & committed to the organization's success. Her background and Masters in Marketing play a vital role in exceeding client expectations on a daily basis.



Danish Ahmed

Designing Head

[LinkedIn](#) danygeest

Danish is a design wizard who creates designs that blaze elegance. From a simple event invitation to an entire event theme, he loves to execute graphic displays of the highest, world-class quality.

STC
الاتصالات السعودية
BUSINESS أعمال

CISCO

Microsoft

ORACLE®

SAP®

PHILIPS

ERICSSON

Ministry of Health
وزارة الصحة

Obekon
للحلول الرقمية
Obekon
Digital Solutions

AEC

machinestalk
innovation frontier

BrightLife

sigfox

ZONE
YOUR IT PARTNER

badir
برنامج بادر لحاضرات التقنية
Badir Program for Technology Incubators

Hewlett Packard
Enterprise

intel®



أفق جديدة لتنظيم المؤتمرات والمعارض
New Horizon For Conferences & Exhibitions



ALAA AL ZOUBI
EXECUTIVE DIRECTOR



+966 54 341 2359



alaa@newhorizon.com.sa



ENG. FAHAD AL GARNI
MANAGING DIRECTOR



+966 55 800 4111



fahad.garni@saudiit.com



+966 11 293 3488



info@newhorizon.com.sa



P.O. Box: 61922, Riyadh - KSA
Prince Mamdouh Bin Abdulaziz st.

Make sure to visit us at www.newhorizon.com.sa