

تدعوكم الأكاديمية السعودية لإدارة الفعاليات والمعارض والمؤتمرات للمشاركة والتسجيل في ورشة عمل (شهادة إحترافية إدارة المعارض) والمستضافة من قبل الأكاديمية والتي ستعقد في مدينة الرياض بقاعة الملك فيصل للمؤتمرات في خلال الفترة من ١٧ الي ٢٠ فبراير **بأدر بالحجز فالأماكن محدودة**

ufi
The Global Association
of the Exhibition Industry

emd
Exhibition Management
Degree

Exhibition Management Degree شهادة إحترافية إدارة المعارض

UFI, the Global Association of the Exhibition Industry, working with the **Cooperative State University** in Ravensburg, Germany, has created the UFI Exhibition Management Degree (UFI-EMD) to train exhibition industry professionals to meet tomorrow's event management demands.

Provider :
ufi The Global Association of the Exhibition Industry
ECE EXHIBITION CONVENTION EVENT MANAGEMENT



Fees: 7500 SAR
(M1 Only)



(4 Days)

17 Feb 2018 to 20 Feb 2018



Location:
King Faisal Hall
Riyadh Intercontinental Hotel



Language: English



Trainer : Dr. Karl Jörg Beier



Trainer : Matthias Bertram Baur

Benefits

- ✓ To successfully operate exhibition and convention centres and to produce winning trade shows and conferences requires sound management skills based on the MICE industry. The UFI-EMD is structured to built upon the specific demands of the exhibition industry.
- ✓ For industry newcomers, the UFI-EMD Programme gives a comprehensive vision and detailed methodologies to drive their careers forward, while also proviing a solid theoretical refrence to exhibition industry professionals.

Advantages

- ✓ Optimize the competitive position of your business while implementing international exhiton and convention management
- ✓ Upgrade your management qualifications
- ✓ Increase project quality and hence improve customer satisfaction
- ✓ Strengthen the planning and production of your trade shows, conventions and events
- ✓ Ensure long-term profit potential
- ✓ Fees mentioned is for M1 (On-Site) Pogram Only
- ✓ Seminar Documents, training tools, working material, lunch and contineous breaks are included in the fees

Target Audience

- ✓ Organizers of exhibitions and conventions
- ✓ Associations & government institutions
- ✓ Managers of exhibition and congress centres
- ✓ Senior & mid-level project managers responsible for the development and operation of exhibitions, conventions and events

Note:

- ✓ Certificate of Attendance and Appreciation Letter will be given after completing M1 – On- Site by UFI-ECE-SEMA
- ✓ Exhibition Management Degree will be awarded after completion of all modules

Modules

- ✓ M1 (On-site) – Basics in Exhibition Management: 17-20 Feb 2018
Introduction into the Meeting Industry, Project Management for Exhibitions, Exhibition Marketing and Sales Management, Risk Management, Joint Project
- ✓ M2 (E-Learning / Online) – Advanced Studies in Exhibition Management
I - 24 of 36 hrs. eligible: March - April
Intercultural Management, Participation in Exhibitions – the Exhibitor View, Special Event Marketing, Service Strategy and Organization, Catering + Stand Building, Information Management, Venue Management I, Joint Project
- ✓ M3 (E-Learning / Online) – Advanced Studies in Exhibition Management
II - 24 of 36 hrs. eligible: April - May
Controlling, Finance + Accountancy + Treasury, Market Research, E-marketing - Social Media + Public Relations, Agencies (Promotion, Incentive; Event, Travel), Congress Management + Interpretation, Venue Management II, Joint Project
- ✓ M4 (E-Learning / Online) – Advanced Studies in Exhibition Management
III - 24 of 36 hrs. eligible: May - June
Strategic Management, Customer Relationship Management, Sponsoring, Special Event Management, Exhibition Logistics



إمسح الرمز للوصول
لموقع الانعقاد



إمسح الرمز لتعبئة
نموذج التسجيل

Registration form

Exhibition Management Degree

Please fill the registration form and send to us via Email: registration@sema.edu.sa
or Fax: 0115110431 or whatsapp: 0558999295

Trainee's Information

معلومات المتدرب

Full Name	
ID Number	
Organization	
Position	
Industry	
City	Zip Code
Address	
P.O Box	Fax
Telephone	Mobile
Email	
Education	
Special at	

Payment Method

طريقة الدفع

Please transfer the amount to our Bank account details:
نأمل منكم إجراء حوالة بنكية حسب المعلومات التالية وتزويدنا بصورة من الحوالة البنكية

Bank Name	Banque Saudi Fransi - Al Ghadeer Branch - فرع الغدير - البنك السعودي الفرنسي	إسم البنك
Account Name	شركة الأكاديمية السعودية لإدارة الفعاليات والمعارض والمؤتمرات	إسم الحساب البنكي
IBAN N	SA 565500000098268400227	رقم الأيبان



إمسح الرمز للوصول
لموقع الانمقاد



إمسح الرمز لتعبئة
نموذج التسجيل

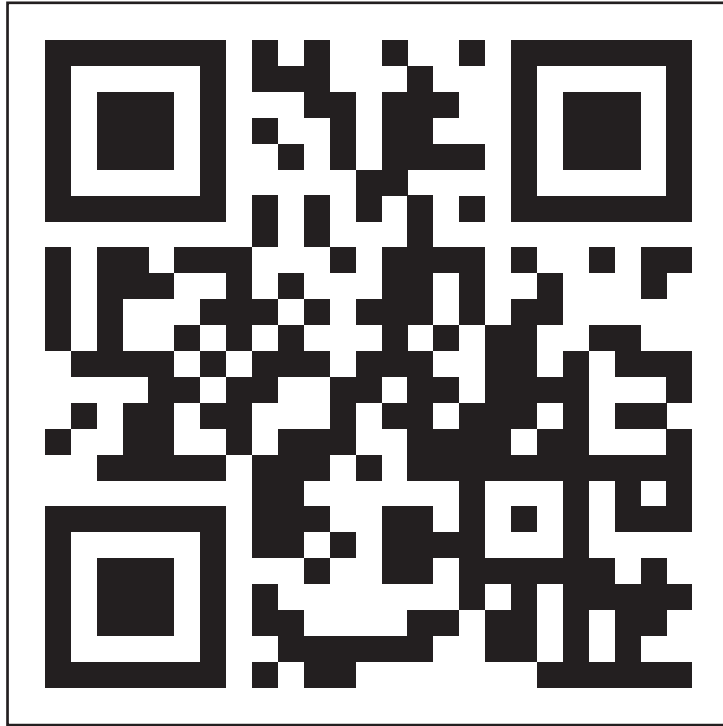
Tel: +966 9200 33 091 Fax: +966 11 511 0431 Email: info@sema.edu.sa P.O. Box 241015 Riyadh 11322, Saudi Arabia

هاتف: +966 9200 33 091 فاكس: +966 11 511 0431 بريد إلكتروني: info@sema.edu.sa صندوق بريد ٢٤١٠١٥ الرياض ١١٣٢٢ المملكة العربية السعودية

تدعوكم الأكاديمية السعودية لإدارة الفعاليات والمعارض والمؤتمرات للمشاركة والتسجيل في ورشة عمل (شهادة إحترافية إدارة المعارض) والمستضافة من قبل الأكاديمية والتي ستعقد في مدينة الرياض بقاعة الملك فيصل للمؤتمرات في خلال الفترة من ١٧ الي ٢٠ فبراير بادر بالحجز فالأماكن محدودة

Exhibition Management Degree

شهادة إحترافية إدارة المعارض



إمسح الرمز لتعبئة
نموذج التسجيل

أو يمكنكم الدخول على الرابط التالي:

<https://goo.gl/inihZe>