



# International Financial Reporting Standards (IFRS) Seminar in Arabic

Sheraton Hotel – Riyadh, Saudi Arabia

23 April 2014

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# A 1 day seminar to assist accounting professionals in understanding International Financial Reporting Standards (IFRS) in Arabic

## Objectives

- ▶ To apply in a practical context, accounting principles and techniques
- ▶ To evaluate and apply the requirements of certain IFRS
- ▶ To analyse, interpret and report on financial statements and related information to different user groups and stakeholders

## Who For

The course is designed for accounting professionals working in financial and managerial functions in the industrial and commercial sectors (finance directors, controllers and chief accountants). The course presumes knowledge of basic IFRS accounting.

## Seminar Background

The implementation of International Financial Reporting Standards (IFRS) is key to increasing the transparency and comparability of financial information and further enhancing the efficiency of international capital markets. The development of increasingly sophisticated financial markets, which permit companies to trade in newly devised markets and thereby transform their risk profile, is perhaps the single factor in business life that poses the most searching challenge to traditional financial reporting practices.

As part of its convergence program, the Saudi Organisation for Certified Public Accountants (SOCPA) has announced its intent to apply International Financial Reporting. Listed entities would be required to report their financial statements under the converged standards for financial periods beginning on or after 1 January 2017. For other entities the earliest date for application shall be for financial periods beginning on or after 1 January 2018.

## Structure of Course Programme

This is a modularized course programme, which will comprise a mixture of lectures, questions and answer sessions, practical exercises and real-life illustrations. Delegates will receive full course materials including practical examples and illustrations.

The course will be conducted in Arabic.

## Instructor – Ahmed Awad

Ahmed is a Certified Public Accountant (CPA) from USA and Chartered Accountant from Canada. He has more than 10 years of teaching experience in IFRS and other subjects.

He is an expert in International Financial Reporting Standards and familiar with US GAAP.

Ahmed has extensive experience in IFRS training and converting financial statements prepared under local standards to IFRS. He has also provided training services for professional certificates like Certified Public Accountant, Certified Management Accountant, International Financial Reporting Standards. He has also designed, developed and presented special tailored courses for a wide range of clients.

Topics
➤ IFRS 10 Consolidated Financial Statements
➤ IAS 2 Inventories
➤ IAS 16 Property, Plant and Equipment
➤ IAS 18 Revenue
➤ IAS 38 Intangible Assets

## About Ernst & Young

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## The best people

Ernst & Young Professionals are business advisers, each possessing particular knowledge and experience that can contribute to the assignments. Our consultants think beyond the specific brief to the wider business issues. They understand business issues and how external factors may impact them. A key element of being able to meet your expectations is our ability to listen to and understand your requirements.

## Expect performance from people with hands on experience

We have the people supported by the technology that enable us to deliver. Our people have excellent interpersonal skills, which enable them to develop strong working relationships and work closely as partners and advisers with client personnel to add value. Their experience stems from years of successful implementation of Ernst & Young methodologies.

## Expect best practice

Our core team has second-to -none experience working within the industry. We maintain the highest professional standards and abide by confidentiality and ethics. All our staff are aware of the need for objectivity and professional independence at all stages of the assignments.

## For more information, please visit [www.ey.com/me](http://www.ey.com/me)

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For over 90 years, the firm has evolved itself to meet the legal and commercial developments in the region. Ernst & Young Middle East currently has over 5,000 staff working from 18 offices in 13 Arab countries.

# IFRS Seminar in Arabic

## Registration form

Please fax this form to Mohammed Shareef at Ernst & Young, Riyadh  
Fax: 011 273 4730 or email to: mohammed.shareef@sa.ey.com

I wish to reserve \_\_\_\_\_ Place(s) for this IFRS Seminar in Arabic

Name : \_\_\_\_\_

Position : \_\_\_\_\_

Company : \_\_\_\_\_

Telephone : \_\_\_\_\_

Fax no : \_\_\_\_\_

Email : \_\_\_\_\_

### Seminar fees:

- ▶ SR 2,500 including lunch and refreshments
- ▶ An invoice will be sent upon receipt of registration form. Please note that payment must be received prior to the course start and is non-refundable
- ▶ Organisations nominating 2 to 4 participants will receive 10% discount
- ▶ Organisations nominating 5 or more participants will receive 15% discount
- ▶ This course welcomes lady delegates also

Venue: Sheraton Hotel - Riyadh, Saudi Arabia

Date: Wednesday, 23 April 2014

Names of participant(s)

Email

1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____

EY, P. O. Box 2732, Riyadh 11461

Telephone: 011 215 9898 Extension: Mohammed Shareef (485)

## Ernst & Young

### Assurance | Tax | Transactions | Advisory

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