

LEADERSHIP MADE IN GERMANY

1-3 Dec.2012
Hilton - Jeddah



With the Attendance of
The German Ambassador

Male & Female ATTENDANCE

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Training@bag-hrm.com - www.bag-hrm.com

IDEA-Consultants
Management and Organisation Development

WHO SHOULD ATTEND ?

Leaders interested in developing superior leadership skills to achieve greater success at all levels of their organization.

PROGRAM OBJECTIVES

By the end of the program, participants will be able to:

- To explore the practical German Leadership example from different German Corporations.
- Leading by example.
- Discover breakthrough leadership techniques for driving business value and becoming more powerful leaders.
- Master best practices for influencing peers, managers, subordinates, customers and other stakeholders.
- To explore the different team leadership styles and learn the team role preferences of delegates
- Become more effective at handling specific challenges, from delivering unpopular news to increasing decision making.



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PROGRAM INSTRUCTOR

MR.UDO HEITMANN

GM. Idea Consulting , Berlin ,Germany

IDEA-Consultants
Management and Organisation Development



- The instructor is certified in Enterprise and Organization Development who worked in multination companies in the USA and Europe for more than 25 years of experience. Leading by example.
- His work in the USA ,Germany and internationally with focuses on :
 - Organization Development / change management
 - Communication & Leadership
 - Project Management
 - Conflict Resolution
 - Training
 - Coaching
- In training , we operate with short inputs , subsequent practical application, self-analysis ,assessments and group work. Artistic and creative exercises are an integral part of our training.

The target groups of our workshops and training program are managers , project directors, team leaders and staff who would like to become acquainted with the fundamental principles and factors of change processes and organizational development , thus contributing to the organization of working processes.



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DAY ONE

Sat, Dec.01.2012

- Welcome speech by the German Ambassador.
- Introduction to 'Leadership made in Germany' by BAG & Udo Heitmann, IDEA-Consultants .
- Introduction to the Training Agenda & methods .
- Input: Practical example for leadership from Germany in a corporation, 7 Leading Change Processes – a systemic approach.
- Continuation of practical example for leadership from Germany.
- Group work.
- Presentation of Group work.
- Questions and answers.
- Input and participatory work: Leadership styles, checking your own leadership style.
- Input: Balanced Leadership, Two roles as a leader, Decision making and Dialogue.
- Group work.
- Questions and answers.
- Reflection of the day.



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DAY TWO

Sun, Dec. 02. 2012

- Short reflection of the day before.
- Introduction to the program.
- Input: Leadership and role negotiations, how to navigate in difficult situations, different examples from various organisations in different countries
- Questions and answers.
- Continuation of Input: Leadership and role negotiations, how to navigate in difficult situations, different examples.
- Group work.
- Presentation of Group work.
- Questions and answers.
- Energizer
- Input: Coaching for Leaders and 360° Feedback.
- Group work, applied Leader Coaching.
- Presentation of Group work.

- Input and reflection: Endings, Transitions, New Beginnings – the resilient leader.
- Reflection of the day.



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DAY THREE

Mon, Dec. 03. 2012

- Short reflection of the day before.
- Introduction to the program .
- Input: Leadership, vision and personal development, different examples.
What personal and professional development goals do I set for my team and myself?
- Leadership instruments, input by request .
- Question answer session about Leadership.
- Input: Personal development plan for Leaders.
- Work groups: Work on Personal development plan.
- Presentation of Group work.
- Evaluation of the training.
- Outlook.



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SPONSOR THE EVENT

Sponsorship fees



**PLATINUM
SPONSOR**

70.000 SR



**GOLD
SPONSOR**

50.000 SR



**SILVER
SPONSOR**

30.000 SR

Benefits of the Platinum Sponsor:

1. He will receive three free seats for the course Leadership Made in Germany (28.125 SR. value)
2. Company Logo will be at:
 - a. Listed as "Platinum" Sponsor with URL, company logo and description on BAG website Publications.
 - b. Premium location in the event brochure and publications
 - c. Eminent positions in the event roll up and pop up.
3. You will receive **BAG** company memorial shield of the event, from BAG GM in the attendance of His Excellency, Ambassador of the Federal Republic of Germany.



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SPONSOR THE EVENT



Benefits of the Golden Sponsor:

1. He will receive two free seats for the course Leadership Made in Germany (18750 SR. value).
2. Listed as “Golden” Sponsor with URL, Company logo.
3. Second position in the event brochure and publications.
4. You will receive **BAG** company memorial shield of the event, from BAG GM in the attendance His Excellency, Ambassador of the Federal Republic of Germany.



Benefits of the Silver Sponsor:

1. He will receive one free seat for the course Leadership Made in Germany (9375 SR value).
2. Listed as Silver Sponsor with URL and company logo.
3. Third position in the event brochure and publications.
4. You will receive **BAG** company memorial shield of the event, from BAG GM in the attendance His Excellency, Ambassador of the Federal Republic of Germany.

TRAINING FEES: 2500 \$ - Male & Female attendance .
DURATION : 3 Days - 18 Hours Total, from 9 Am to 4Pm.
VENUE : Jeddah – KSA – Hilton Hotel.

10% OFF
*For Groups
and early registration*



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Fees (SR) الرسوم بالريال	Days عدد الأيام	Venue المكان	Date تاريخ الدورة	Course title عنوان الدورة

مسمى الوظيفة Job title	الهاتف Phone	البريد الإلكتروني Email	أسماء المشتركين Participants Name

كيفية التسجيل	How to register ?
<p>You may register by fax or email.</p> <p>Method of Payment : By Bank Transfer Please note that full payment must be received prior to the event. Only those delegates whose fees have been paid in full will be admitted to the event.</p> <p>Bank Details: All payments must be made to the following account: Account Name: BAG COMPANY Bank Name: NCB Account No(IBAN): SA3310000022167293000109</p> <p>Cancellation: If a confirmed registration is cancelled more than 7 calendar days prior to the program start date, a substitute participant may be nominated to attend the same program, or a 10% cancellation charge is applied. Full fee will be charged in case the participant is a no-show</p> <p>Discounts: 10% for groups (2 or more), 10% to register before 15-11-2012</p> <p>Date:</p> <p>Please send the registration by e-mail or fax</p>	<p>يمكنك التسجيل وبالفاكس أو بالبريد الإلكتروني. طريقة الدفع: تحويل مصرفي مبانتر يرجى ملاحظة أنه يجب دفع الأجر كاملة قبل بدء الدورة. حيث ستهمل أي طلبات للتسجيل غير مصحوبة بأجر الدورة.</p> <p>يرجى الدفع إلى الحساب المصرفي التالي: اسم الحساب شركة باج للأعمال التجارية اسم البنك : البنك الأهلي التجاري رقم الحساب: SA3310000022167293000109</p> <p>يرجى إرسال صورة للتحويل بالبريد الإلكتروني أو بالفاكس لتأكيد الحجز. إلغاء التسجيل إذا تم إلغاء التسجيل قبل سبعة أيام أو أكثر من بدء الدورة فيمكن ترتيبه شخص بديل للدورة، أو يتم خصم 10% من أجر الدورة. وإذا لم يحضر المشارك في الدورة فإن الأجر لن تسترد. الخصم 10% للمجموعات (مشاركين أو أكثر) ، 10% للتسجيل قبل 15-11-2012 التاريخ: يرجى إرسال الطلب بالبريد الإلكتروني أو بالفاكس</p>



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