



UNIQUE



Durrat AL Riyadh



3 Shawwal - 6 Shawwal

UNIQUE

WE ARE

Confident
Proactive
Reliable & responsible
Award winners



To the point
Energetic
Genuine
Practical creative thinkers

Our Clients

We seek to build close and lasting relationships with our customers by offering expert advice and a full range of adapted solutions, and by adhering to the highest standards of professional ethics.

The diversity of this list attests to our ability to address the marketing needs of all companies, large or small, regardless of the type of product or service to be promoted.

UNIQUE



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• UNIQUE | Event Concept

UNIQUE

UNIQUE is a one of a kind experience that combines different elements in a spectacular way taking the audience in an exceptional journey.

Why UNIQUE? Because there's no better word to describe a one of a kind, high quality, all inclusive event, hosting international artists and outstanding shows, organized by top experts in this field.

UNIQUE is not only a top quality entertainment event, it also aims at giving back to the community by creating a platform for young Saudi creatives to promote their products and talents and by donating part of the proceeds to charity.

The guest will be transported from an ultra modern corner full of neon lights, to an elegant French quartier, to a simple authentic country style space.

• UniqueCattleya Events

UNIQUE

Since its establishment in 2007, Cattleya Events had been organizing high-top clients in a passionate and creative way.

Our five main principles are:

- We never lose sight of what we are trying to achieve.
- Take business seriously.
- Do the right thing whatever it takes.
- Measure an idea's greatness in terms of its contribution to a brilliant idea.
- Turn up on time, deliver on time, use time wisely.

• UNIQUE | Partners



CATTLEYA working alongside with EBDAA company in collaboration to present UNIQUE as the event of the year by presenting the best in amusement and entertainment to create a positive and contemporary experience. The collaboration is aimed to support the provide a variety of shows to entertain all family members.



• UNIQUE Event objectives

UNIQUE

- Leaving a mark by donating part of the proceeds to charity.
- Supporting emerging Saudi artists and small businesses that will participate through stands.
- Becoming Riyadh's favorite destination for 4 days.
- Creating an outstanding event that will be the talk of the town.
- Introducing new event technologies for the first time in KSA.
- Showcasing spectacular and innovative entertainment performances compatible with the values of the community.

UNIQUE Event Details

Location:
DurratAl Riyad.

Target audience:
UNIQUE is carefully organized to meet different tastes, age groups and interests.

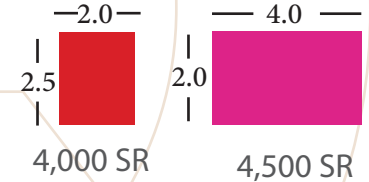
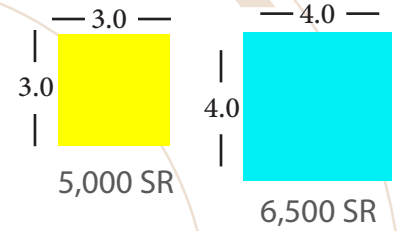
The event will include:

- Three themed areas: the modern, the French and country side.
- Exhibition space showcasing the work of young creative Saudis as well as small businesses.
- Kids area including games, art workshops, painting, performances and many more.
- Food corner with more than 20 food stations.

Facilities:

- 6 shuttle buses & Golf Carts to transport the guests to different sections of the event
- Cooling systems
- Toilets for disabled
- 6 information desks spread in different locations to assist guests
- Entertainment

UNIQUE






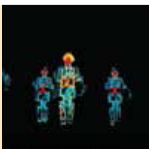






4,000 SR






Entertainment List

UNIQUE

	JUGGLER UNICYCLIST	1 Artist up to 3x20mins (Roaming) - 4 DAYS		LASER MAN SHOW WITH EL WIRE	1 Artist up to 2x7mins (Stage) - 4 DAYS
	GIANT BALL WALKERS	1 Artist up to 3x20mins (Roaming) - 4 DAYS		LED POIS SHOW	2 Artists up to 3x10mins (Stage) - 4 DAYS
	BUBBLE SHOW	1 Artist up to 3x20mins (Roaming) - 4 DAYS		ROBOTEAM	4 Dancers up to 2x5mins (Stage) - 4 DAYS
	THE MIRRORMAN	1 Artist up to 3x20mins (Roaming) - 4 DAYS		DIABOLO MAPPING SHOW	1 Artist up to 4mins (Stage) - 4 DAYS
	LED JUGGLER	1 Artist up to 3x20mins (Roaming) - 4 DAYS		INTERNATION AL DANCE ACT	2-3 Dancers up to 2x5mins (Stage) - 4 DAYS

Entertainment List

UNIQUE

	ARABIC VIOLINIST	1 Artist up to 3x30mins (Seating Area) - 4 DAYS
	QANOON PLAYER	1 Artist up to 3x30mins (Seating Area) - 4 DAYS
	GUITAR / QANOON DUO	2 Artists up to 3x30mins (Seating Area) - 4 DAYS

• UNIQUE | On-site marketing

UNIQUE

- Event website
- Social media campaigns
- Visual marketing campaigns
- Audio marketing campaigns
- Outdoor media campaigns
- Printed mediaTV covarege

• Sponsorship opportunity

UNIQUE

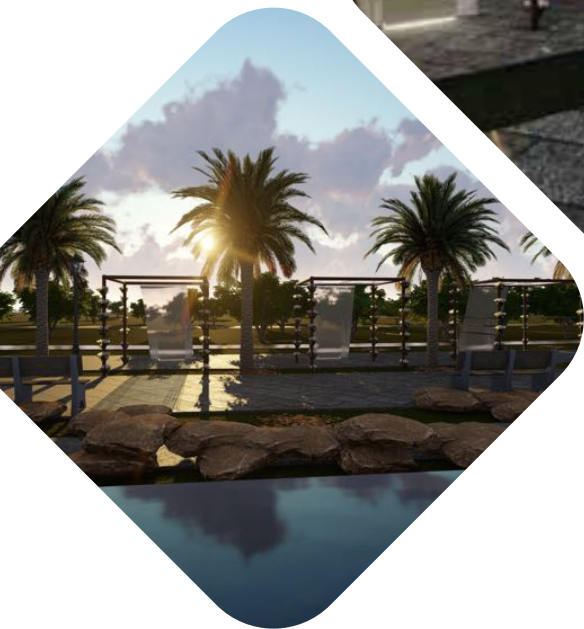
Benefits of sponsoring UNIQUE:

- Bringing you face-to-face with your target audience.
- Reaching out to more than 20,000 people with high purchasing powers during the event.
- Reaching over 1 Million people through the marketing activities pre and post event.
- Increase your sales and exposure.
- Stronger relationship with target audience.
- An opportunity to make a lasting impact and impression.
- Being part of the biggest and most innovative event in Riyadh.
- Collaborating with one of the best event management companies in the region.



Venue

UNIQUE



• UNIQUE | Sponsorship Packages | **Platinum Sponsor**

- Exhibition space at the entrance or next to the stage. -Size to be discussed with our team.
- Floating 3D model (logo or other desired design) size 4x4 in the lake space.
- Displaying the company's logo as a platinum sponsor on the display screen inside the hall during the speakers' event.
- Displaying the company's logo on the lanyards and ID cards of the sponsors, exhibitors and visitors ID cards.
- Displaying the company's logo in big size on flags spread in different areas around the venue.
- Displaying the company's stand location as a platinum sponsor in the Exhibition's map.
- Displaying the company's logo as a platinum sponsor on the display screen inside the hall during breaks.
- Providing copies of the sponsor's brochures in the rooms hosting the international forum guests.
- Receiving a thank you trophy.
- 10 invitation cards for the Forum's opening ceremony.
- 10 VIP seats in the Forum's hall.
- Displaying the company's logo as a Platinum sponsor on all advertising billboards.
- Displaying the company's logo as a Platinum sponsor in the Forum's marketing campaigns (online, visual, audio and printed media).
- Displaying the company's logo as a Platinum sponsor on the Exhibition's and the Forum's website with a link of the sponsor company's website.
- Mentioning the partner's name in visual and audio channels.

UNIQUE



400,000 Saudi Riyals

• UNIQUE | Sponsorship Packages | **Gold Sponsor**

- Exhibition space, size to be discussed with our team.
- Displaying the company's logo in big size on flags spread in different areas around the venue.
- Displaying the company's logo as a gold sponsor on the display screen inside the hall during the speakers' event.
- Displaying the company's stand location as a gold sponsor in the Exhibition's map.
- Displaying the company's logo as a gold sponsor on the display screen inside the hall during breaks.
- Receiving a thank you trophy.
- 5 invitation cards for the Forum's opening ceremony.
- 5 VIP seats in the Forum's hall.
- Displaying the company's logo as a gold sponsor on all advertising billboards.
- Displaying the company's logo as a gold sponsor in the Forum's marketing campaigns (online, visual, audio and printed media).
- Displaying the company's logo as a gold sponsor on the Exhibition's and the Forum's website with a link of the sponsor company's website.

UNIQUE



300,000 Saudi Riyals

• UNIQUE | Sponsorship Packages | **Silver Sponsor**

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- Exhibition space, size to be discussed with our team.
- Displaying the company's logo in big size on flags spread in different areas around the venue.
- Displaying the company's logo as a silver sponsor on the display screen inside the hall during the speakers' event.
- Displaying the company's stand location as a silver sponsor in the Exhibition's map.
- Displaying the company's logo as a silver sponsor on the display screen inside the hall during breaks.
- Receiving a thank you trophy.
- 5 invitation cards for the Forum's opening ceremony.
- 5 VIP seats in the Forum's hall.
- Displaying the company's logo as a silversponsor on all advertising billboards.
- Displaying the company's logo as a silver sponsor in the Forum's marketing campaigns (online, visual, audio and printed media).
- Displaying the company's logo as asilversponsor on the Exhibition's and the Forum's website with a link of the sponsor company's website.



200,000 Saudi Riyals

• UNIQUE | Sponsorship Packages | **Catering Sponsor**

UNIQUE

- 15 Regular invitations.
- Unique Location
- Will be featured on all media campaigns.
- Adding the sponsors logo on entrance, tickets and display screen during the event.
- Honoring the sponsor during the event and handing them a trophy and a certificate from EBDAA & CATTLEYA Company.
- Honoring statement from disabled children association.

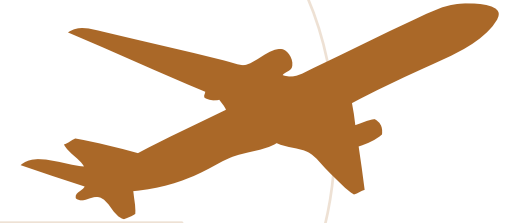


50,000 Saudi Riyals

• UNIQUE | Sponsorship Packages | **Airlines Sponsor**

UNIQUE

- 10 Regular invitations.
- Unique location as per sponsor request
- will be featured on all media campaigns
- Placing the sponsor logo on VIP and entrance Tickets
- Displaying the logo during the event in noticeable places (the lake & Display Screen)
- Special offers for event attendees
- Handing out advertisement material during the event.
- Honoring the sponsor during the event and handing them a trophy and a certificate from EBDAA & CATTLEYA Company.
- Honoring statement from disabled children association.



50,000 Saudi Riyals

• UNIQUE | Sponsorship Packages | **Transportations Sponsor**

UNIQUE

- 10 Regular invitations.
- Unique location as per sponsor request
- will be featured on all media campaigns
- Placing the sponsor logo on VIP and entrance Tickets
- Displaying the logo during the event in noticeable places (the lake & Display Screen)
- Special offers for event attendees
- Handing out advertisement material during the event.
- Honoring the sponsor during the event and handing them a trophy and a certificate from EBDAA & CATTLEYA Company.
- Honoring statement from disabled children association.



50,000 Saudi Riyals

• UNIQUE | Sponsorship Packages | **Media & Sports Sponsor**

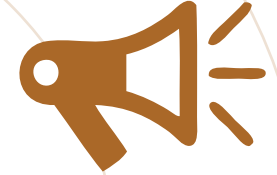
Media Sponsor

- 15 Regular invitations.
- Unique Location
- Will be featured on all media campaigns.
- Adding the sponsors logo on entrance, tickets and display screen during the event.
- Handing out advertisement material during the event.
- Honoring the sponsor during the event and handing them a trophy and a certificate from EBDAA & CATTLEYA Company.
- Honoring statement from disabled children association.

Sports Sponsor

- 15 Regular invitations.
- Unique location as per sponsor request
- will be featured on all media campaigns
- Placing the sponsor logo on VIP and entrance Tickets
- Displaying the logo during the event in noticeable places (the lake & Display Screen)
- Honoring the sponsor during the event and handing them a trophy and a certificate from EBDAA & CATTLEYA Company.
- Honoring statement from disabled children association.

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We work together everyday to make a difference and create a better future for children. This requires building their present. UNIQUE event will be donating part the proceeds to the “Disabled Children’s Association” to support the association.



• **UNIQUE | We Get You Covered**

UNIQUE

- 📍 **U.A.E.**
- 📍 **K.S.A.**
- 📍 **Kuwait**
- 📍 **Qatar**
- 📍 **Lebanon**

UNIQUE

CATTLEYA

Events



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THANK YOU !

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