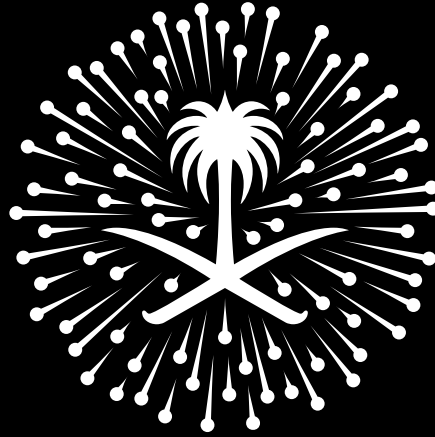


Supported By بدعم من



الهيئة العامة للترفيه  
General Entertainment Authority



شیر  
ملکرتنا



Bellegate Presents Ramadan fe Haratna!

An exciting 25 days event to celebrate the Holy Month of Ramadan. We are offering our Sponsors,  
Partners & Dedicated Customers to join us for a Entertainment Extravaganza for all the family.  
Ramadan fe Haratna offers amazing visual & interactive entertainment, fantastic culinary delights & a collective experience  
to break Iftar & close Sohoor together as a warm community. This annual event is famous for providing a high class  
experience to enjoy and cherish the holiest month of the year.



## Event Owner



BelleGate is a leading Ramadan Decor and Event Management company which is a Saudi owned company. After the success of designing and implementing Ramadan theme events for almost all major ramdan banquet and 5 Star hotel's ramdan decor in Saudi Arabia, BelleGate is set to work along the vision 2030 in promoting culture and entertainment in Saudi Arabia by hosting one of the **largest Ramadan gathering** under one roof through "Ramadan fe Harathna" with the theme inspired by Saudi Culture, Traditions and Heritage. BelleGate bringing in the largest Ramadan banquet with Suhoor Buffet & Iftar Buffet catering **6000** guests a day and an astonishing **170,000** guests during the course of **25** days of "Ramadan fe Haratna" Adding to it an Exhibition area with **150** Local & International Booths, Jungle theme lounge, State-of-the-art Kids area ,Games and Entertainment with Standup comedy, All under one roof within an area of **14644** Sq. meters



BelleGate has the vision to make Ramadan fe Harathna Event  
the premiere RAMADAN CELEBRATION event in Saudi Arabia, combining exciting & engaging activities,  
fun & entertainment to highlight Saudi Culture and the great traditions of magnificent Ramadan decor.  
Ramadan fe Haratna, a symbol of Togetherness.

Working with the Vision 2030 promoting culture, traditions and heritage of Saudi Arabia,  
Offering local business a platform to showcase their services and products, working towards creating a joyful event,  
magnificent Ramadan decor and to create a fusion of old and new Ramadan spirit



## Visitors & Participants



Families



Creative artists



Influencers



Singles



Riyadh International Convention & Exhibition Center  
King Abdullah Rd., King Abdullah, Riyadh,  
Kingdom of Saudi Arabia

From 4 pm to 4 am

21 May - 14 June  
2018



## Suhoor & Iftar Buffet



Exhibition



Jungle Theme Area



Games for  
all age groups



Robot Arena



Stand-up Comedy

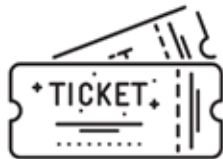


Kids Area



3D Projection Mapping  
on VIP Dining Table





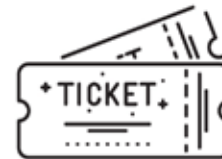
Suhoor Buffet + Exhibition

**200 SAR**



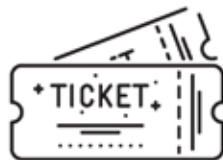
Iftar Buffet + Exhibition

**270 SAR**



Exhibition

**50 SAR**



Children (Suhoor Buffet)

**100 SAR**



Children (Iftar Buffet)

**100 SAR**



Children (Exhibition)

**FREE**



Suhoor Buffet + Exhibition

275 SAR



Iftar Buffet + Exhibition

385 SAR



Children (Suhoor Buffet)

100 SAR



Children (Iftar Buffet)

100 SAR

12:00 AM ( Door Opens

12:10 AM ( Suhoor Buffet

( Door Close 3:30 AM



4:00 PM ☀-Exhibition Open

6:30 PM ( Prayer Time

7:55 PM ( Prayer Time

12:30 AM (Stand-up Comedy

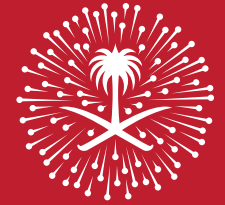
( Exhibition Close 4:00 AM

4:15 PM ☀-Door Opens

5:45 PM ☀-Iftar Buffet

( Door Close 9:10 PM

Supported By بدعم من



الهيئة العامة للترفيه  
General Entertainment Authority



# BANQUET

S u h o o r | I f t a r



السعودية











فرقة



# J U N G L E

F o r S u h o o r & I f t a r G u e s t s







البرنامج الوطني للمعارض والمؤتمرات  
Saudi Exhibition & Convention Bureau  
secb.gov.sa

Licence no:18/3437





# EXHIBITION

Saudi Traditional Decor Booths

Games & Entertainment | Stage | Coffee Shop















Name.

ame.

السلامة  
فكر

















## Ramadan fe Haratna's Event FrameWork

**Event Venue:** The Event area is a column free 14644 m<sup>2</sup> (more than 157627 square feet) and width of 75m Exhibition Space, which conforms to International Exhibition Halls standards and practice, Riyadh International Convention & Exhibition Center.

Expected Guests per day: 6000

Expected Guests in 25 days: 170,000

Event Guests Type: Family | Children | Singles | Private-Sector Business | Government Sector

Event Segments : Banquet | Jungle Theme Area | Kids Area | Exhibition Area | Games & Entertainment Booths | Stage | Local and International Booths

Number of Booths in Exhibition : 150

Event Audio & Visual : Sound Systems | Professional Event Lighting | 3 Screens

Event Coverage through : Digital Platform | National & International Television | Radio | Social Media Influencers

Event Partners: Airline | Transportation | Entertainment Partner | Venue Partner | Event Broadcast Partner

During Event Communication: Business 2 Consumer , Business 2 Business

Event Entertainment Activities : 3D Projection Mapping on Dinning table | Jungle Theme Area | 3 Large Screen | Stand-up comedy act | Games | Robert Arena

Event Supported by: General Entertainment Authority, Kingdom of Saudi Arabia

Event Owner: BelleGate





Screen B

Dinning Area

Dinning Area

Buffet

Buffet

Games and Entertainment

Kids Area

Exhibition Area

Booth Area

Traditional Coffee Shop

Jungle Style Area

Private seating

Coffee Shop

Stage

Exhibition Area

Dinning Area

Dinning Area

Screen A

Entrance

Entrance

Sponsor Booth Area

Entrance



# Jungle theme Area



Real Fur Animal





# Table 3D Projection Mapping







## Games & Entertainment

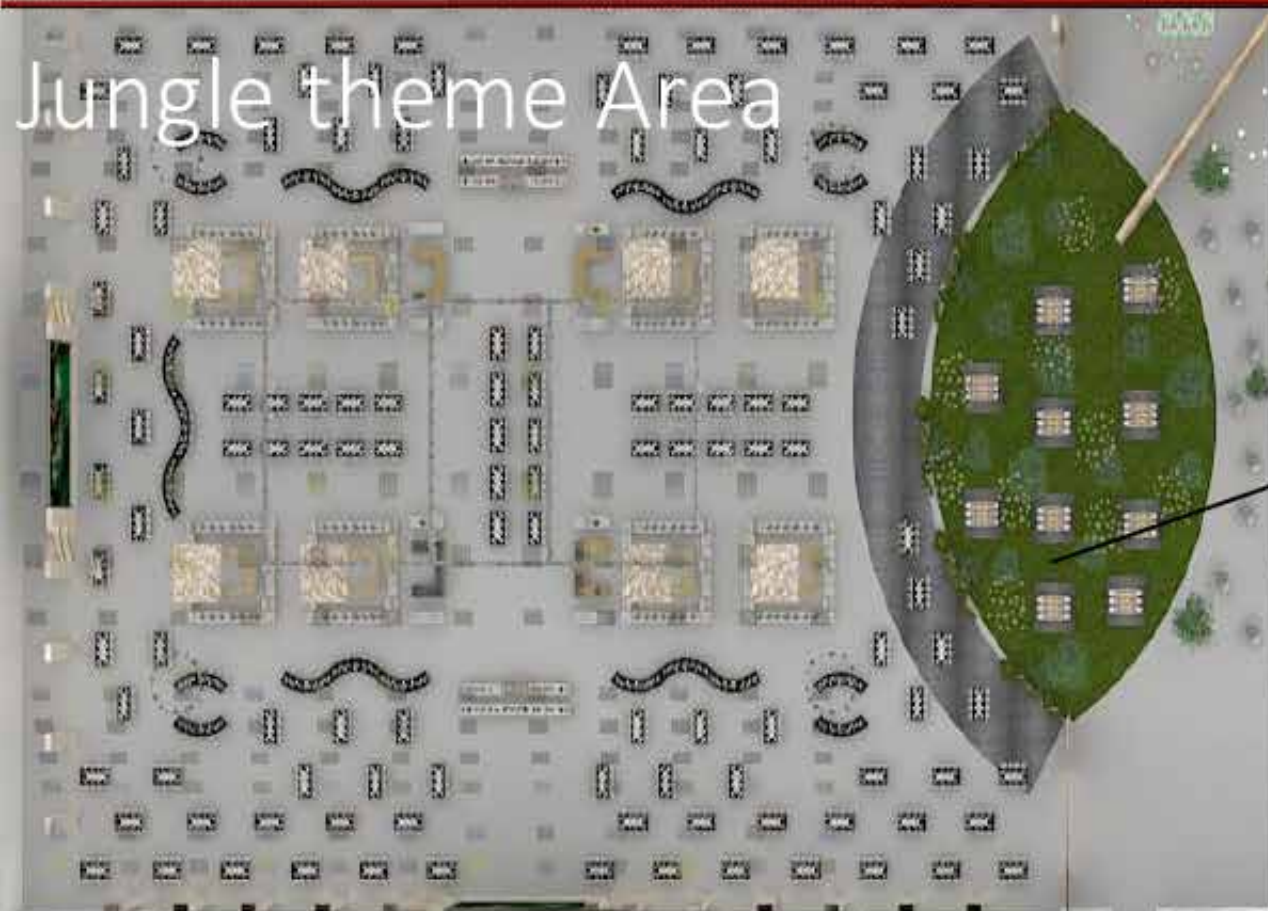








# Jungle theme Area





Kids Area

Kids Area





Venue Partner  
Riyadh International Convention & Exhibition Center



مركز الرياض الدولي للمؤتمرات والمعارض  
Riyadh International Convention & Exhibition Center

