



## معرض حرف وتصاميم

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فندق و برج رافال كمبينسكي  
الرياض - طريق الملك فهد  
المملكة العربية السعودية

Kempinski Burj Rafal Hotel  
Riyadh, KSA

**26-28 March 2018**

من 4 عصراً حتى 11 مساءً



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@madeindesignksa

## The Organizer

GExpo is an event organizer with a strong client focus that is centered on sustaining long-term relationships. Our leadership has a wealth of experience in both retail and fashion across the MENA region. We collaborate with our partners, to embrace their marketing and communication strategies to produce high-end events that convey their key messages and values in a creative and artistic manner.

Attention to detail and quality of work, make GExpo the perfect partner to produce upmarket events in the GCC region. From conceptualization through to completion, our expert team of professionals assist our clients at every step of the way to enhance their success.

## Our Vision

GExpo plans on becoming the most trusted provider of event services, creating experiences that go beyond expectations.

## Our Aim

Connecting talent with opportunity.



**MADE IN DESIGN** is a unique platform that will bring together high net worth individuals and consumers, alongside local business owners and entrepreneurs.

To this end, GExpo proudly presents the first large-scale exhibition dedicated to the GCC, embracing modern and innovative business owners whose work reflects the rich and diverse culture of the region.

Conscious of the complete absence of exhibitions dedicated to regional products in all their richness and variety in the Kingdom, **MADE IN DESIGN** has undertaken the endeavor of gathering more than a 100 local and regional brand names. From the 26th till the 28th of March 2018, both established and up-and-coming brand names will gather at the Rafal ballroom of the Kempinski Burj Rafal Hotel in central Riyadh.

For the first time in Saudi Arabia, **MADE IN DESIGN** offers a lifestyle platform, at the crossroads of business and creativity to provide solutions that meet the needs of customers in the region.

## The Event

**MADE IN DESIGN** will encompass furniture and home accessories, the latest fashion merchandise, beauty and perfumery products, Arts & Crafts and conceptual food products.

Free attendance to the exhibition is expected to attract more than 5,000 visitors. Across the three-day period, the presence of the general public and professional exhibitors in large numbers will provide great business opportunities for both consumers and producers.

Our aim thorough **Made In Design** is to showcase GCC-inspired products, offering styles to visitors and professionals that are trend-savvy, novel and innovative.





# Exhibition space floor plan



