



جامعة الفيصل
Alfaisal University



١٠ أعوام من التميز
Years of Excellence



Medical Students' Association
www.alfaisalmsa.com

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SKIN EXPO

Sponsors and Exhibitors

"Protect the skin you're in"

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SKIN EXPO 2018

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"Protect the skin you're in"

ABOUT ALFAISAL UNIVERSITY

ALFAISAL UNIVERSITY
SKIN EXPO 2018



ALFAISAL UNIVERSITY IS A STUDENT-CENTERED UNIVERSITY WHICH CREATES AND DISSEMINATES KNOWLEDGE THROUGH WORLD-CLASS UNDERGRADUATE AND GRADUATE EDUCATION PROGRAMS, RESEARCH AND SERVICE THAT BENEFIT THE KINGDOM OF SAUDI ARABIA, THE REGION AND THE WORLD, AND STIMULATE THE DEVELOPMENT OF KNOWLEDGE-BASED ECONOMIES.

ALFAISAL UNIVERSITY WAS FOUNDED BY THE HIGHLY REPUTABLE KING FAISAL FOUNDATION IN 2002 AS ONE OF THE FIRST PRIVATE NON-PROFIT, RESEARCH AND TEACHING UNIVERSITIES IN THE KINGDOM COMMITTED TO ACHIEVING INTERNATIONAL STANDARDS OF EXCELLENCE. IT HAS THE SUPPORT OF NATIONAL AND INTERNATIONAL CO-FOUNDERS AND DISTINGUISHED BOARD MEMBERS THAT HAVE CONTINUALLY SUPPORTED THE UNIVERSITY IN ITS MISSION TO REMAIN A STUDENT-CENTERED INSTITUTION COMMITTED TO RESEARCH.

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"Protect the skin you're in"

ABOUT COLLEGE OF MEDICINE

ALFAISAL UNIVERSITY
SKIN EXPO 2018



ALFAISAL'S COLLEGE OF MEDICINE IS AMONG THE LEADING MEDICAL SCHOOLS IN SAUDI ARABIA THAT UTILIZES A UNIQUE APPROACH IN TEACHING MEDICAL SCIENCES THROUGH CURRICULUM INTEGRATION. CLINICAL AND NON-CLINICAL RESEARCH AND COMMUNITY-BASED EDUCATION ALL CONTRIBUTE TO MOLDING OUR GRADUATES INTO COMMUNITY ORIENTED PROFESSIONALS.

MOREOVER, OUR WORLD CLASS, HIGHLY SPECIALIZED AND RESEARCH ORIGINATED FACULTY AT THE COLLEGE OF MEDICINE ARE THE BEST ROLE MODELS FOR OUR MEDICAL STUDENTS. THE COLLEGE OF MEDICINE STUDENTS AT ALFAISAL ARE AMONG SOME OF THE TOP ACHIEVERS IN THE KINGDOM, WHO HAVE ATTAINED FIRST PLACE IN THE NATIONAL PROGRESS TESTS; CO-AUTHORED CHAPTERS IN BOOKS; PRESENTED AT INTERNATIONAL CONFERENCES; AND WORKED WITH LEADING NATIONAL AND INTERNATIONAL RESEARCHERS FROM AROUND THE WORLD. IN ADDITION, THEY HAVE SECURED POST-GRADUATE AND RESIDENCY TRAINING POSTS WITH IVY LEAGUE UNIVERSITIES.



THE MEDICAL STUDENT ASSOCIATION HAS BEEN FOUNDED 10 YEARS AGO.



EVERY YEAR, THE MSA STRIVES TO IMPROVE THE STUDENTS' ACADEMIC AND RECREATIONAL EXPERIENCE.



IN ADDITION TO THAT, THE MSA HELPS IN GETTING TOP RESEARCH OPPORTUNITIES FOR ITS STUDENTS.

THE PURPOSE OF THIS EXHIBITION IS TO CREATE AWARENESS AMONG THE GENERAL PUBLIC REGARDING VARIOUS SKIN DISORDERS AND HOW TO TREAT AND PREVENT THEM BY ADOPTING HEALTHY LIFESTYLE CHOICES.

THE EXPO WILL INCLUDE MULTIPLE STUDENT-CONDUCTED EDUCATIONAL BOOTHS AIMING TO EDUCATE THE PUBLIC ON THE MOST COMMON SKIN DISEASES INCLUDING ACNE, PSORIASIS, VITILIGO, SKIN CANCER, ETC...

THE EXPO WILL ALSO INCLUDE AN ART COMPETITION AND EXHIBITION THAT WILL BE JUDGED BY A 3-PANEL JURY ON PRESET CRITERIA.

SKIN EXPO DETAILS

ALFAISAL UNIVERSITY
SKIN EXPO 2018



March 29th, 2018



4 - 9 PM



Alfaisal University



~2500 attendees

Educational
booths






Clinics

Art in
Science
Exhibition

Professionals









SPONSORSHIP PACKAGES

ALFAISAL UNIVERSITY
SKIN EXPO 2018

PACKAGE PRIVILIGES	PLATINUM	GOLD	SILVER	BRONZE
Booth Size	6 x 3	5 x 3	4 x 3	3 x 3
VIP invitations	5	3		
Logo on VIP invitations				
Complimentary tickets	10	7	5	3
Logo on tickets				

SPONSORSHIP PACKAGES

ALFAISAL UNIVERSITY
SKIN EXPO 2018

PACKAGE PRIVILIGES	PLATINUM	GOLD	SILVER	BRONZE
Social media posts				
Special tweets*				
Banner branding on expo website				
Direct link on expo website				

*Saudi Arabia has 2.4 million active Twitter users, the highest number in the region, according to a survey issued in the sixth edition of the Arab Social Media Report. The Kingdom accounts for 40 percent of all active Twitter users in the Arab world.










SPONSORSHIP PACKAGES

ALFAISAL UNIVERSITY
SKIN EXPO 2018

PACKAGE PRIVILAGES	PLATINUM	GOLD	SILVER	BRONZE
Logo on Skin Expo poster				
Size of logo on poster	Largest	Large	Medium	Small
Logo on all Skin Expo roll ups and printables				
Size of logo on roll ups	Largest	Large	Medium	Small
Brochure	1 page	3/4 page	1/2 page	1/4 page

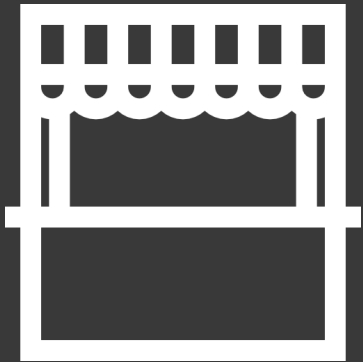
SPONSORSHIP PACKAGES

ALFAISAL UNIVERSITY
SKIN EXPO 2018

PACKAGE PRIVILIGES	PLATINUM	GOLD	SILVER	BRONZE
Logo on internal and external banners				
Size of logo on banners	Largest	Large	Medium	Small
Plaque with picture posted on social media				
Plaque with picture posted on website				
Amount	+35,000	+25,000	+15,000	+7,000

EXHIBITOR PACKAGE

ALFAISAL UNIVERSITY
SKIN EXPO 2018



1 DAY OF EXHIBITION

EXPOSURE TO OVER 2500 ATTENDEES

3 X 3 BOOTH

= 4,000 RIYALS

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"Protect the skin you're in"

RAKAN ALHAIDEY

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THANK
YOU!