



**Middle East Rotating Machinery
Technology & Innovation Conference**

October 10th - 12th - 2017
Dubai, United Arab Emirates

www.roticmiddleeast.com

2017

Guest of Honour



**H. E. Dr. Abdulrahman
Al-Ibrahim**
Ex-Governor, SWCC

Keynote Speaker



Mr. Abdurrahman Khalidi
Chief Technology Officer
General Electric



Media Partner



Research Partner



Organised by



Expect great things in 2017

See you there!

An Invitation to Attend

On behalf of the steering committee, we would officially like to invite you to attend and participate at the "Middle East Rotating Machinery Technology and Innovation Conference & Showcase". The event is scheduled to take place on 10th - 12th October 2017 in Dubai, United Arab Emirates to show itself as an ideal location for the world of business and trade in Middle East. The upcoming event will gather the technical experts from all over the world to discuss the latest technology related to Rotating Machinery for various Industries and to network with key industry peers. The forum will enhance communication and help in exchanging knowledge between the major stakeholders.

ME RoTIC will be the first rotating equipment technology and innovation conference in Middle East. The event will feature technologies from GCC and all over the world that will help Oil & Gas Producers, Power Generators, Aviation industry etc. to enhance their productivity more effectively in today's challenges including maintenance and reliability areas of machinery.

The upcoming event will also include key service providers and engineers involved in equipment design, standards, maintenance and reliability practices that evolves around the rotating equipment prodigy of heavy industries in GCC by providing an all-new perspective on the technology and engineering expertise necessary to power a sustainable outcome for the industry. ME ROTIC will be a high net worth technical conference with the latest innovations available in the market to showcase the importance of the current need today and to adapt the best practices to benchmark the cost-effective methods that will enlighten the end users and operators. The conference will provide a platform to connect with both regional and international experts, focusing on all aspects of production, manufacturing and processing, entity's in the wider world.

We hereby invite you to attend this premier initiative as Sponsors, Speakers, Exhibitors, and contributing delegates to make this a truly valuable exchange for our industry, and I encourage you to participate in the Middle East Rotating Machinery Technology and Innovation Conference 2017 in Dubai and wish you a very successful knowledge sharing and business networking event.

10 reasons in favour of

MIDDLE EAST ROTATING MACHINERY TECHNOLOGY AND INNOVATION - 2017

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 - 10 Customized services for your success

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Executive Committee



Prof. Mohammad Khorsheed
Innovation Expert
KACST



Mr. Mamdouh Al Aidarous
Engineering Consultant,
Saudi Aramco



Mr. Nabeel Al Odan
Senior Engineering
Consultant - Rotating
Equipment
Saudi Aramco



Dr. Eyad Al Khateeb
Standards Committee
Chairman - Turbomachinery
Saudi Aramco



Mr. Mahmoud Sabban
Consulting Services
Engineering Lead
Saudi Aramco



Mr. Eyad Al Basrawi
Director, Corporate
Maintenance Services
Saudi Aramco



Mr. Ronald Lambert
Director, Reliability
**Sadara Chemical
Company**



Mr. Hussain Al Wadie
Director, Equipment
Strategy Support
MFG Asset \ Technology Center,
SABIC



Mr. Riyadh vAl-Zamil
Power Plant 10 Manager
Saudi Electricity Company



Mr. Mohamed Elsayed
Maintenance planning
Manager
Ethydco



Mr. Abdullah Dhafer
Operational
Excellence leader
Saudi Aramco



Mr. Fahad Al-Otaibi
Power Plant 9 Manager
Saudi Electricity Company



Mr. Ghanim A. Al-Qahtani
Ghazlan Power plant Manager
Saudi Electricity Company



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A “must Attend” Premier industrial event in the region.

Are you aware about the future practices of Rotating Machinery Technology & Innovation? Those who want to stay ahead in the global competitive race have no choice but to visit ME RoTIC 2017.

The source of energy is amplified by a movement the rotating machinery and its technology plays a vital role in any significant area of productivity for its sustainability, but witness latest practices and evidence about its importance in today's industrial world!

Witness some of the most renowned Industrial giants, manufacturers, Chief Engineers of Oil producers, refinery's, power Generators and heavy industries as they gather together in the world's premier rotating event to discover opportunities and find solutions for the current challenges for the industry. Aldrich is proud to bring you this remarkable event.

What you find in ME RoTIC Conference

- Access to the world's most important markets
- Solutions for the current challenges
- Suppliers and service providers
- New customers and contacts
- Product development ideas



The whole world to meet in ME RoTIC

250+

Delegates

30%

From abroad



Top decision-makers

65%

Decision-makers
(determining or advisory role)

Media coverage

15

Media partners from all over the
globe report on the event

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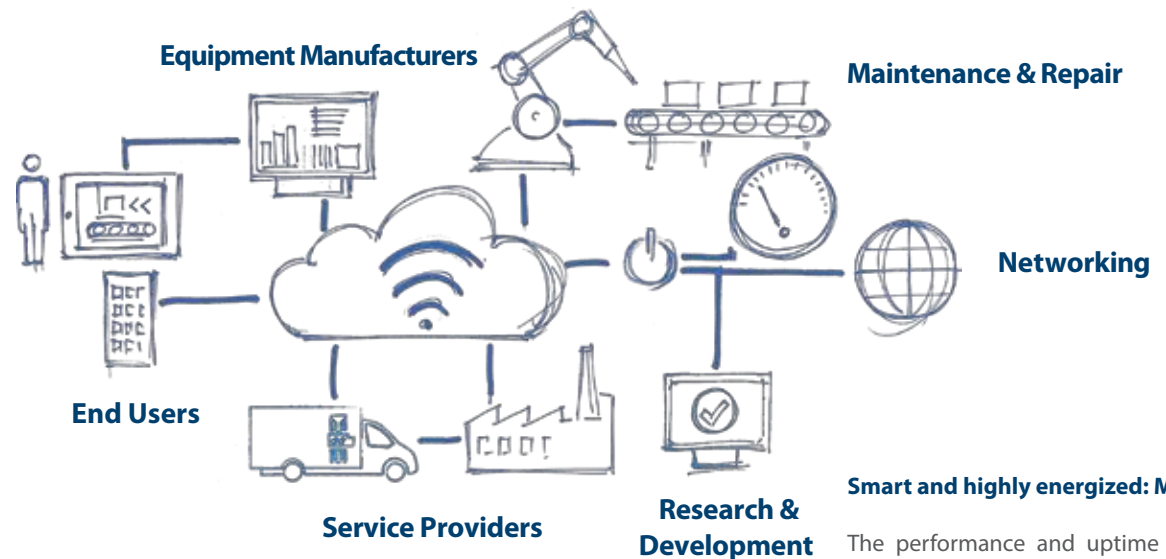
Strong interest in specialized topics

70%
trade visitors

The premier rotating equipment event gathering is a driving force behind technological progress to address the needs of end user and towards more efficient and reliable equipment which will improve the overall productivity of plants / organizations.

We reveal the latest trends.

ME RoTIC gets to the importance of the core values to grip with the key issues and sets new trends.



Core Issues within Industry

Aldrich believes that the market you operate in is constantly changing, faster than ever. And as part of our motivation, we filled the gap and bring people together who are leaders in the industry to collaborate and find solutions to one of the most interesting global issues in the market. We help connect the dots and let innovation set the standard with some of the breakthrough trends.

Smart and highly energized: ME ROTIC

The performance and uptime of heavy rotating equipment play an important role in business profitability in industries such as oil & gas, mining, and chemicals, and in safety for the power generation industry. The major operations in the oil and gas industry depend upon the quality and reliability of rotating equipment and therefore, these machines form an important part of infrastructure. One of the most important metrics used in these operations is return on capital employed, which depends in large part on the availability of rotating equipment

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All the key technologies at one venue.

We unite all the core industrial and technology sectors at a single venue – R&D, end users, equipment manufacturers, maintenance professionals, reliability professionals and service providers.

Unique Synergies

Core sectors

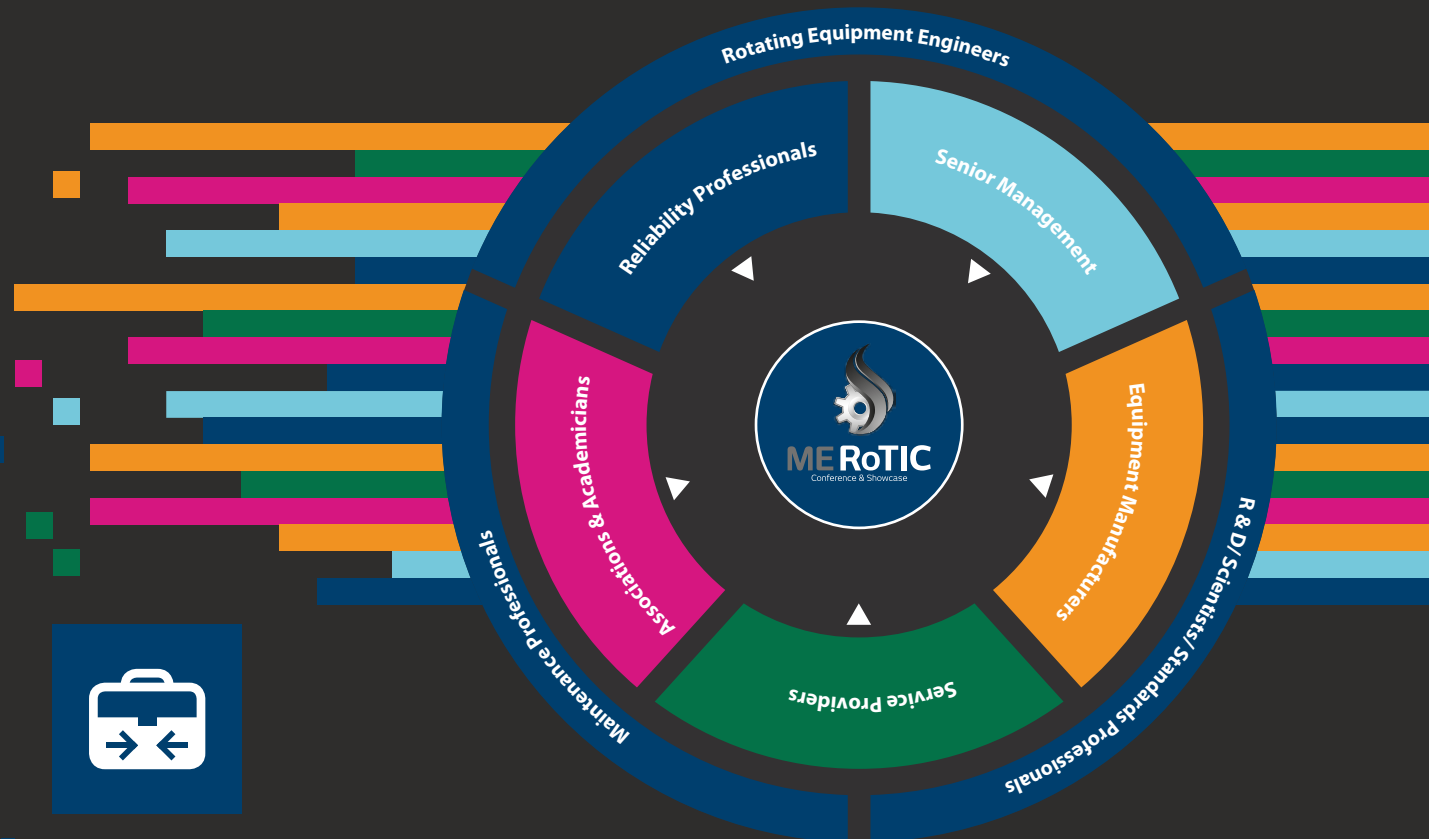
ME RoTIC 2017 presents all the key stakeholders of Rotating Equipment Industry at a single venue: Rotating Equipment Engineers, R & D / Scientists / Standards Professionals, Maintenance Professionals, Reliability Professionals, Senior Management, Equipment Manufacturers, Service Providers as well as Associations and Academicians. The potential synergies are enormous.

Supply meets demand

What materials are available for my specific requirements?
Which supplier has the know-how that my company needs?
How can I use my resources more efficiently and thus reduce production costs? Who needs my technology to get ahead of competitors? There is no better place to find answers to these questions than ME RoTIC 2017.

Making Business-Meeting your potential customers

We all recognize that technologies are evolving very fast, and so Aldrich understands this principle. This event represents an excellent opportunity where we unite all the market leaders, business sectors, top-decision makers and the largest manufacturers of rotating equipment in the world in one single venue. The transfer of expertise and knowledge between world experts is one of our top priorities. A great partnership with the key players across every business sector



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One business platform.

ME RoTIC features six significant areas correlated simultaneously that defines the overall sustainability of the industry. The premier industrial show venue makes it the most important business platform possible.



Rotating Equipment Engineers

They are the end users of rotating equipments. Who can tell the issues and requirements better than them! Be it for the equipment manufacturers, the R & D professionals or service providers; rotating equipment improvement requirements cannot be better explained by anybody else.



R & D/ Scientists/ Standards Professionals

They set the standards for the equipment design, technology. They are the ones whose efforts brings in the improvements in the equipments.



Maintenance professionals

For a longer life of the equipment, proper maintenance is required for the equipments. Without them, the equipment will not run long.



Reliability Professionals

Efficiency of any plant depends on the availability of the equipment with less downtime. A strong reliability team plays a major role to ensure maximum uptime for equipments.



Equipment Manufacturers

The manufacturers play a major role in continually evolving the equipments according to the needs of the end user and the industry.



Service Providers

Service Providers support the maintenance and repair of the equipment's thereby improving the performance and uptime of equipments

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The place to obtain valuable **know how** - **TOPICS**

Shortage of skilled personnel? Not if we have our way! The supporting program is a mine of information – and a highly effective recruitment and networking tool. Take part in the dialogue!

Rotating Equipment Technology (Turbines, Pumps, Compressors, Gearboxes, Engines, Centrifuges, Motors, Generators)

New Trends in rotating machinery designs, materials

Equipment Specifications, Technology & Performance

Equipment Reliability & Advanced Techniques

Maintenance & Repair

Root Cause Analysis RCA for rotating equipment failure

Advance Diagnostics (methodology, instrumentation, equipment, etc.)

- The application of multi-channel analysis methods, sound source identification, seismic vibration amplification, etc.
- The use of advance instrumentations such as ADRE, 2600 Emerson, etc.



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Who will you MEET?

Meet and interact with the industry experts to know about latest developments, insights, challenges and opportunities impacting the heavy industries.

ABSTRACT SUBMISSION

Presentations for the Conference will be selected from abstracts submitted to the conference program committee.

The Technical committee will consider all abstracts submitted by the deadline of 30th June 2017.

Early submission is particularly important to ensure that the committee members have ample time to review the abstracts. Authors are strongly encouraged to submit their abstracts electronically through www.roticmiddleeast.com

Abstracts should clearly state the subject matter, the objectives and the important conclusions to be presented in the full paper and should not exceed 500 words in length.

The abstract must include the title of the paper, the author's name(s) and the affiliation including the mailing and the email addresses. Selection of papers will take into account the originality, relevance and likely interest to delegates. Guidelines for the submission of manuscripts for review and the preparation of the final draft will be communicated upon the acceptance of the abstract.

Submit your paper / Abstract to: abstracts@aldrichme.com

- **Submittal of Abstract Deadline: 30 June 2017**
- **Submittal of the Final Paper / Presentation Deadline (upon selection of Abstract): 30 Sept 2017**
- **Speaker Registration fee: USD 1490 (upon the confirmation of the abstract)**

Plant Managers
Refinery Managers
Chief Engineers
Technology Heads
Rotating Equipment Managers/ Engineers
Maintenance Managers/ Engineers
Reliability Managers/ Engineers
Mechanical Shop Managers/ Engineers
Engineering Standards Managers/ Engineers
QA/ QC Managers/ Engineers
Mechanical Managers/ Engineers
HSE Managers/ Engineers
Equipment's Manufacturers
Maintenance & Repair Service Providers
Consulting Firms
Scientists
Associations/ Academicians



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Unlimited opportunities : Partner with Middle East.

Middle East as a leading industrialized region is selected for the ME RoTIC 2017, we welcome you to one of the world's largest growing economy

Why Middle East for ME ROTIC 2017

An industrial giant returns to its former strength

Middle east being the emerging market followed by many common wealth countries in the world, after initiating the gate way for international trade opportunities and identified as the top destination globally for foreign direct investment, surpassing international market.

Middle East being one of the fastest growing economy in the world with the rate of 4.5% and it can play a major role in providing strength to global economy that is facing a slowdown.

Key Investors

Middle east approves 100 percent foreign direct investment under the automatic route in many industrial units across many regions except those which require prior approval of the government.

Transatlantic cooperation

Dubai has established itself as an emirate and city on its oil industry and through that industry has fueled its current success as a cosmopolitan metropolis. However, in regards to total GDP, which reached 90.9 billion USD in 2012 and has increased roughly 10% over the past years, oil and gas only contributes around 8%. The largest sources of revenue currently are real estate and construction, Manufacturing industries, and information technologies



40% GCC Rotating Machinery

Pumps

7.2 %

GCC Annual Rotating Machinery Growth Rate of 2017

\$ 35.8 billion

Global Static and Rotating Equipment Market Predicted by 2022



Strong interest in networks

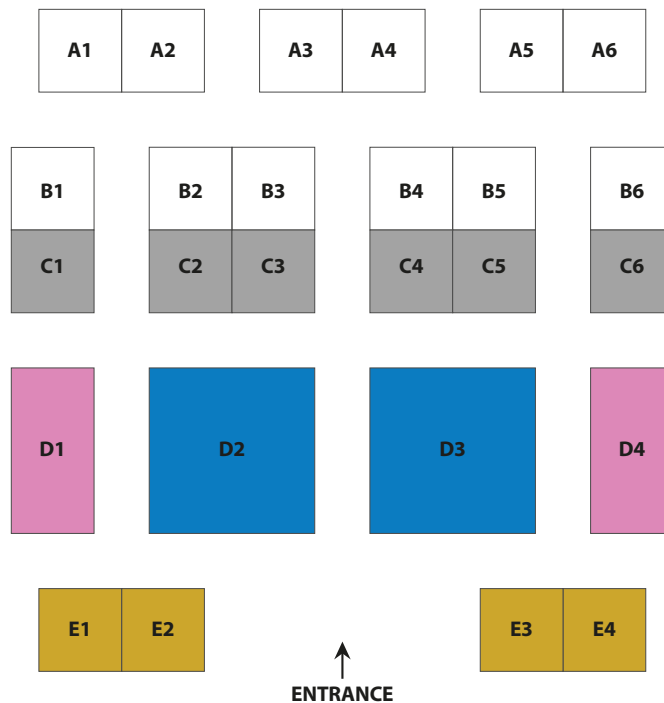
75

Expected business delegations around the world

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We are your **team** - FLOOR PLAN

The Premier industrial event is always perfectly organized – thanks to the interplay between our industry experts and professional organizers and the close collaboration with those who really matter – with you!



WHAT CAN WE DO FOR YOU?

- Elite Platinum Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Exhibitor

What you get with your shell scheme (Min 3 x 3 Mtrs)

- Shell scheme stand in aluminium structure and white infill panel
- White fascia board with company name
- 1 Metal brochure rack
- 1 Information counter
- 2 Chairs
- 2 Shelving attached to infill panel
- 1 Round top laminated table
- 1 Waste basket
- 13 1Amps power socket
- 1 Extension cord
- 3 Track spot lights



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Customized services. for your success.

Effective planning is the key to success. Our broad portfolio of services – for bookings, matchmaking, visitor management, branding, etc. – will help you to maximize the benefits of ME ROTIC.



Standard Delegate Package

A highly effective way to attend and support as a contributing delegate to compliment the authorities VIP's and universal members of Rotating Machinery industry by providing your extensive services which will help you to put your ideas into practice.

Basic Delegate price, Full Package:

USD 2990

All - inclusive package solutions

To minimize time and effort when preparing for the show you can choose one of our attractive "fair-packages" which consist of standard shell scheme as well as basic utilities and services - 9sqm only with two exhibitor passes.

Exhibitor package

USD 5000

Guided Exhibition Tours

Take advantage of our "Exhibition Tour" to attract a steady flow of visitors to your stand space.

Contact: +971 56 903 2809 or write to: info@alrichme.com

Full details online

Detailed information, planning tools and current prices can be found online at www.roticmiddleeast.com

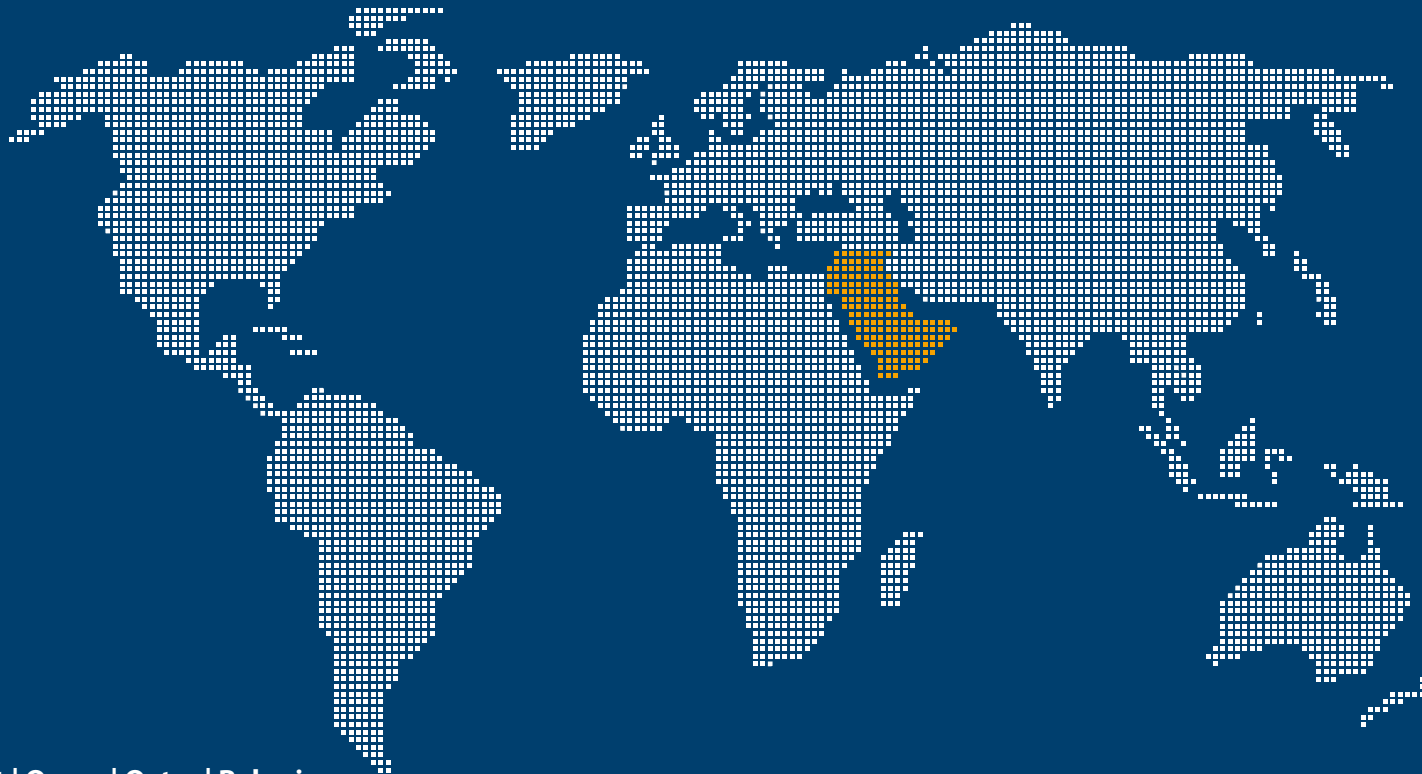
And there's no need to wait: you can register now by using our handy Online Service at www.roticmiddleeast.com

Middle East Rotating Machinery Technology and Innovation Conference

A special focus on global Players

Growth markets need effective business platforms.

We create such platforms – worldwide.



Top Countries:

Saudi Arabia | UAE | Kuwait | Oman | Qatar | Bahrain

Your contact for initial enquiries about our event :

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info@aldrichme.com



Our event calendar and the list of your contact persons are available at:

www.aldrichme.com



www.roticmiddleeast.com

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