

# BUILDEX 2016

## معرض البناء والإنشاء والمعدات الثقيلة

The 18<sup>th</sup> Saudi Int'l Building , Construction & Heavy Equipment  
Exhibition



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28 – 31 MARCH 2016

DHAHRAN INTERNATIONAL EXHIBITIONS CENTER

DAMMAM – KINGDOM OF SAUDI ARABIA

# The Event

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## **Largest Construction Event in Eastern Province**

- BUILDEX is the largest and leading construction trade show in the Eastern Province.
- Provides a professional and unique platform to enter a rewarding construction market and generate new leads.
- Exhibitors benefit from the opportunity to access the entire market and meet with key investors, domestic players, public officials and key distributors.



# Why Exhibit?

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- The only building & construction exhibition in the Eastern Province.
- Will host a high profile of companies specialized in various building and construction aspects.
- Will offer the exhibitors an unparalleled access to the exciting, fast paced and rapidly expanding market.
- Will bring the best opportunity to introduce your company to an enormously growing building and construction market.



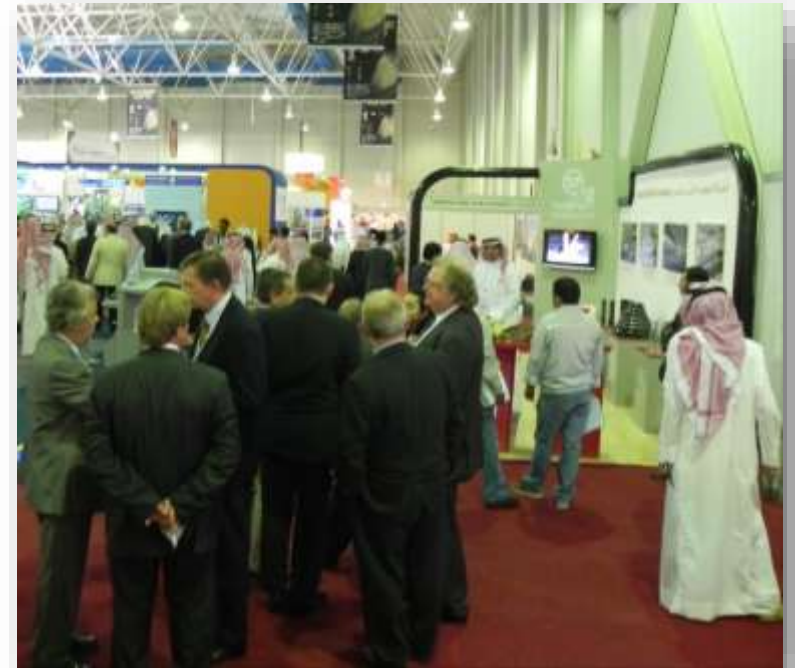
# BUILDEX Profile

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| <ul style="list-style-type: none"><li>• Mobile / Tower Cranes &amp; Fork Lifts</li><li>• All kind of heavy equipment</li><li>• Air Conditioning Plants &amp; Equipment</li><li>• Architects, Town Planners</li><li>• Architectural Finishes &amp; Facades</li><li>• Asphalt Plant &amp; Equipment</li><li>• Alarm Systems</li><li>• Bathroom Fittings &amp; Fixtures</li><li>• CAD, CAM &amp; other Software</li><li>• Carpet, False Ceiling &amp; Wall Coverings</li><li>• Cement Manufacturers</li><li>• Ceramic, Porcelain, Clay &amp; PVC Tiles</li><li>• Construction Chemicals / Concrete Technology</li><li>• Construction Equipment, Tools &amp; Hardware</li><li>• Consulting Engineers, Civil, E &amp; M, HVACR</li><li>• Contractors, Civil, E &amp; M, HVACR</li><li>• Door Hardware, Door Handles &amp; Knobs</li></ul> | <ul style="list-style-type: none"><li>• Doors &amp; Windows (Alum, Steel, Wood)</li><li>• Drilling &amp; Mining Equipment</li><li>• Earthmoving Machinery &amp; Equipment</li><li>• Electrical Cables &amp; Wires</li><li>• Emergency Standby Generators</li><li>• Escalators, Elevators &amp; Lifts</li><li>• Fire Fighting &amp; Fire Alarm System</li><li>• Formworks &amp; Scaffolding Systems</li><li>• Glazing / Glass Partitions &amp; Curtain walls</li><li>• GRC, GRP &amp; Fiber Glass Products</li><li>• Gypsum &amp; Asbestos Products</li><li>• Hi-Tech Building Materials</li><li>• Interior Designers &amp; Decorators</li><li>• Kitchen Cabinets &amp; Equipment</li><li>• Lightings &amp; Ceiling Fans</li><li>• Low-cost Housing Systems</li><li>• M.S. Bar &amp; Section Manufacturers</li><li>• Marble &amp; Granite Tiles, Slabs &amp; Blocks</li><li>• Mobile / Tower Cranes &amp; Fork Lifts</li></ul> | <ul style="list-style-type: none"><li>• Paints &amp; Varnishes</li><li>• Pipes &amp; Fittings (G.I, C.I, M.S &amp; RCC)</li><li>• Port, Harbor &amp; Tunnel Construction</li><li>• Pre-cast Building Products</li><li>• Pre-Engineered Steel Buildings</li><li>• Prefab Housing Systems</li><li>• Premix Concrete Plant &amp; Equipment</li><li>• Pre-stressing Equipment &amp; Accessories</li><li>• Construction Management Consultants</li><li>• Safety Equipment &amp; Tools</li><li>• Sealants &amp; Adhesives</li><li>• Solid Waste Management</li><li>• Space-frames (large span structures)</li><li>• Steel &amp; Re-Rolling Mills</li><li>• Survey, Mapping &amp; Instrumentation</li><li>• Swimming Pool Equipment</li><li>• Technical Publications</li><li>• Water Purification Plants &amp; Filters</li><li>• Waterproofing &amp; Insulation</li></ul> |
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# Who Will Attend?

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- CEO's / Managing Directors
- Marketing Managers / Decision Makers
- Architects / Engineers / Interior Designers
- Financial Heads / Area & Regional Managers
- Purchasing Authorities / Agents
- Diplomatic Missions / Trade Associations / Export Councils
- Supervisors / Technical Officials Engineers / Technical Experts
- Manufacturers / Suppliers / Dealers / Retailers
- Distributors / Traders
- General Public





# Concurrent Events with BUILDEX

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## **Construction Machinery Show**

Over 25,000 square meters of outdoor display area will host leading brands and companies from the world of construction machinery, vehicles, and heavy duty equipment.



# Advertising Campaign

- Advertising campaign in the regional newspapers.
- Advertising pages in the leading Arabic & English related publications.
- Mega-Com street banners (4x3m).
- Electronic street boards.
- Uni-pole.
- Press releases and targeted editorial features in selected newspapers.
- Promotional leaflets of 40,000 copies will be distributed as insertions in selected newspapers.
- Invitations through 500,000 targeted e-mails.
- 500,000 SMS to selected categories.
- Direct mail Invitations mailed to our extensive database for decision makers and influential individuals
- Comprehensive website providing all the latest updates on the show.
- Advertising through social media websites.
- Exhibitors will receive complimentary invitations to distribute to their customers.



# Post Report Show

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- Number of Exhibitors: 183
- Participating Countries: Saudi Arabia, Malta, Italy, Bahrain, Kuwait, China, Germany, and Greece  
Number of Visitors: 18,412
- Visitors' Nationalities: Saudi Arabia, Bahrain, Kuwait, Qatar, Egypt, Lebanon, Syria, Jordan, India, Pakistan, etc.

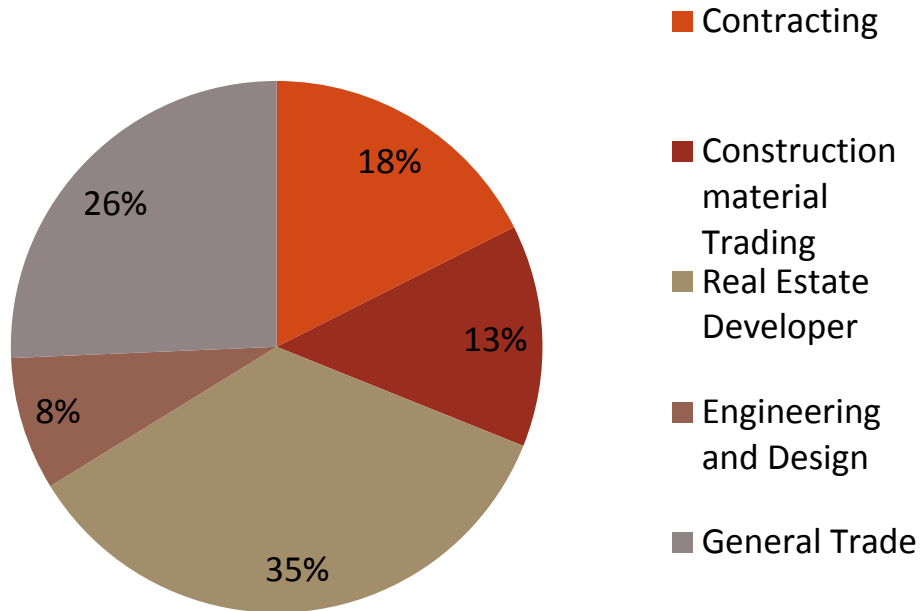




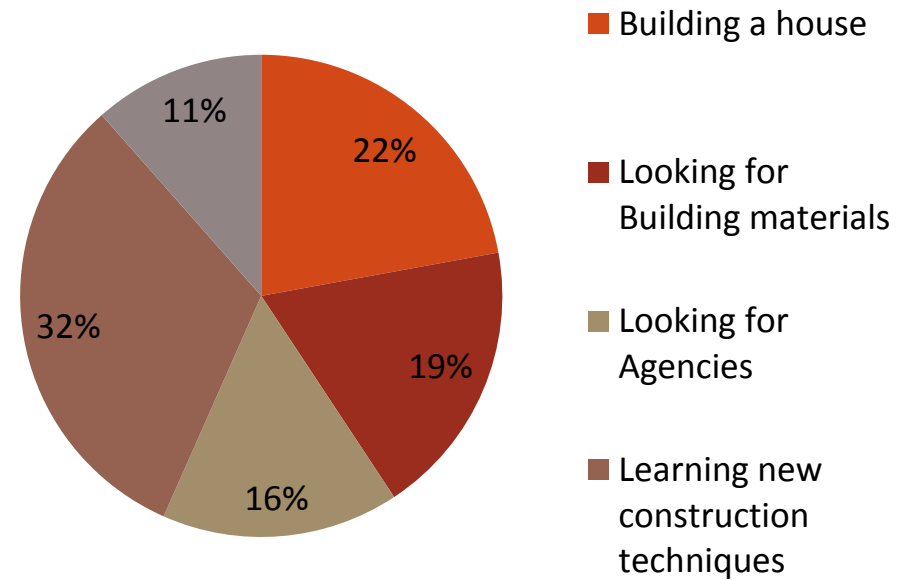
# Post Report Show

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**Visitor Business Activity**



**Purpose for Visiting the Show**



# General Information

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- *Description: a specialized exhibition for Building & Construction Materials, Equipment, Solutions, & Related Services*
- *Edition: 18<sup>th</sup>*
- *Cycle: yearly*
- *Dates: 28 till 31 March , 2016*
- *Exhibition Halls: Hall # 1, Hall 2, and outdoor area*
- *Admission: general public*
- *Opening hours: daily from and 4:00 till 10:00 p.m.*
- *Show size: gross area 25,000 m<sup>2</sup> - net area is 16,000 m<sup>2</sup>*



# Participation Fees

## ❑ Option 1: Shell Stand

SR 1,370 per m<sup>2</sup>

Includes partitions, fascia, company name Arabic & English, carpet, 3 spotlights, single phase power point, 2 chairs, & 1 table, for each stand of 12 square meters.

## ❑ Option 2: Space Only

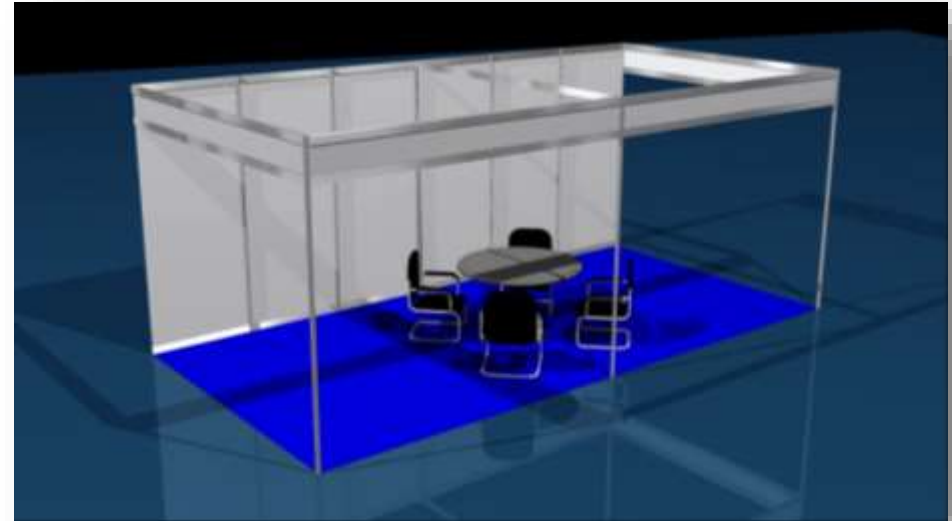
SR 1,200 per m<sup>2</sup>

Minimum area for space only is 24 m<sup>2</sup>

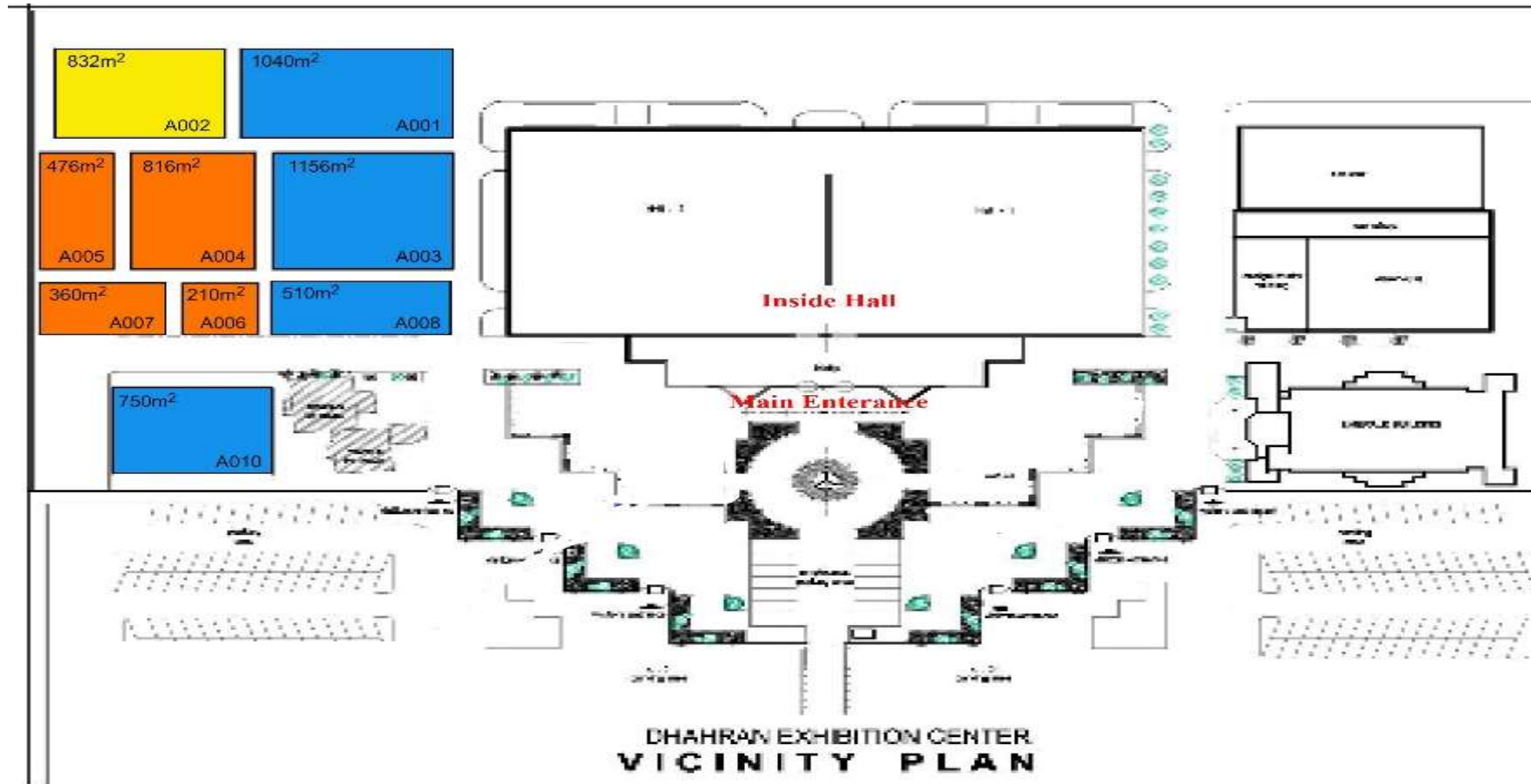
## ❑ Option 3: Out door Space Only

SR 376 per m<sup>2</sup>

Minimum area for space only is 120 m<sup>2</sup>



# Floor Plan





# Venue



# Photos of Previous Edition

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# Photos of Previous Edition

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# Photos of Previous Edition

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# Photos of Previous Edition

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# Photos of Previous Edition

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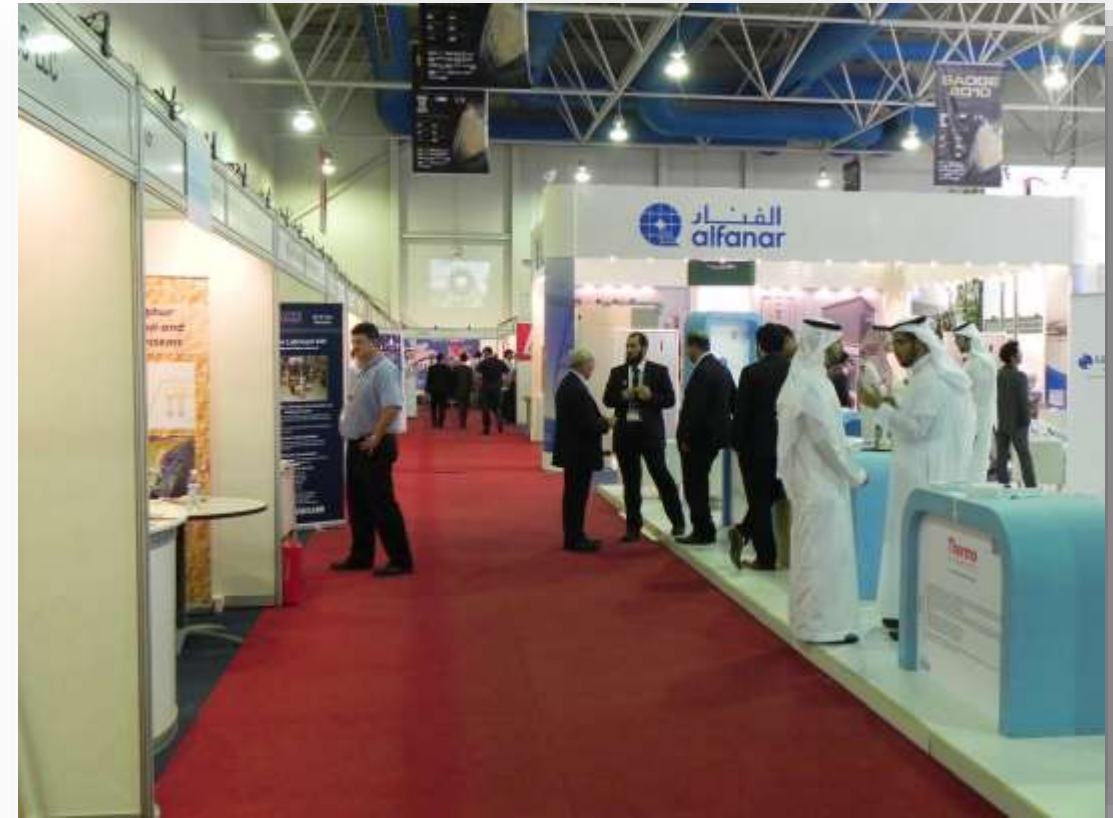
# Photos of Previous Edition

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# Expo Photos

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# Expo Photos

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# Expo Photos

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# Expo Photos

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Side from the last show



# Thank You

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Walid Ahmed Al Hussaini  
Buildex Project Manager  
Dhahran International Exhibitions Company  
Email: [w.alhussaini@diec.com.sa](mailto:w.alhussaini@diec.com.sa)  
mobile: +966 560733227  
Tel: +96613 8591888 ext. 116  
P. O. Box : 7519, Dammam 31472 SAUDI ARABIA  
<http://www.buildex-sa.com>  
[www.diec.com.sa](http://www.diec.com.sa)