

منتدى دبي العالمي
لإدارة المشاريع

DUBAI INTERNATIONAL
PROJECT MANAGEMENT FORUM

سبتمبر • 2014 • SEPTEMBER



28-30 SEPTEMBER 2014
www.dipmf.ae

OUTLINE

Under the patronage of H.H. Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of Dubai Executive Council, Roads & Transport Authority (RTA) is organising Dubai International Project Management Forum (DIPMF) in cooperation with Dubai Electricity & Water Authority (DEWA), Emaar Properties, and Project Management Institute (PMI), which will take place from 28 to 30 of September 2014.

This initiative stems out of the keenness of Dubai to play a pivotal role in leading the development drive across the region, and establishing the essential ingredients for leveraging the industry based on sound scientific bases aligned with the highest standards and practices.

The Forum aims to cast light on Dubai as a leading city in the project management industry, as its success in this field is epitomized in adopting top-notch international standards in a series of mega projects that have commanded the global attention such as Burj Khalifa, Dubai Metro, airport projects and giant ports with massive operational efficiency.

The Forum will focus on the vital role of project management in managing and streamlining business processes in public and private entities. It also covers program management to ensure full coordination between various projects, towards realizing the common objectives set for those projects.

The Forum will not only focus on project management in engineering and technological capacities, but will also shed light on other non-traditional sectors such as sport, media and film-making, among others.

The Forum will touch on a number of key themes including maximizing the benefit from government investment in infrastructure projects, the link between corporate development projects and corporate strategic plans, highlighting the role of project management offices in government entities, planning and following-up government projects & electronic systems applied in this field, and the importance of partnering with the private sector in undertaking mega projects.

ORGANISERS

هيئة الطرق والمواصلات
ROADS & TRANSPORT AUTHORITY



ROADS & TRANSPORT AUTHORITY
www.rta.ae

هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority



DUBAI ELECTRICITY & WATER AUTHORITY
www.dewa.gov.ae



EMAAR
www.emaar.com



PMI (UAE - Khaleeji Chapter)
www.pmi-uae.org

For more information and to register
www.dipmf.ae

WHO SHOULD ATTEND

Leaders and Project Professionals from Government Organizations and the Private Sector are invited to attend and participate in the Forum. All disciplines are represented, including the traditional ones, such as information technology, construction, manufacturing, aerospace and services, as well as the non-traditional ones, such as arts, sports, and entertainment.

The Forum targets professionals from all levels of the organization starting from top level managers who use the project management principles to achieve the strategic goals of the organization, to the project managers and team members who implement the project management techniques on the ground. Between these two extremes are the portfolio managers, the program managers, as well as the PMO directors and specialists.



THEMES

- Dubai
- Project Management in Arts
- Project Management in Sports
- PMO
- Leadership
- Governance & OPM
- Smart Cities
- Infrastructure/Engineering
- Sustainability
- Managing Volunteering Projects
- Public-Private Partnership

REGISTRATION TIMINGS

28 September: Pre-Event Workshops
7.30 - 15.30

29 September: Forum day 1
7.30 - 17.30

30 September: Forum day 2
7.30 - 16.30

For more information and to register
www.dipmf.ae

FORUM PROGRAMME

PRE-EVENT

WORKSHOP

28 SEPTEMBER 2014

WORKSHOP 1

Building the Next Generation PMO

Jack S.Duggal
Managing Principal
Projectize Group, LLC

WORKSHOP 2

Improving your Organisational PPPM Capability: Using Assessment & Benchmarking

Dr. Alicia Aitken
Managing Director
Human Systems International - Asia Pacific

WORKSHOP 3

Executing Strategy by Engaging Project Portfolio Management (PPM)

Bassam Samman
Chief Executive Officer
CMCS

WORKSHOP 4

From PMO to OPM (Building and Sustaining the Organizational Project Management System)

Mounir Ajam
Chief Executive Officer
SUKAD Group

WORKSHOP 5

Advancing Project Management Through Sustainability Integration

Joel Carboni
President
GPM Global

08:30 – 11:30 Five Parallel Workshops

12:00 – 14:30 Lunch

12:30 – 13:30 Roundtable Discussion (by invitation only)

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DAY 1

29 SEPTEMBER 2014

09:30 – 11:00 Three parallel sessions		
Governance & OPM	Infrastructure Engineering	Public-Private Partnership (PPP)
<p>Session 1: 09:30 - 10:00 Applied-Practiced Governance & Directorship on Major International Projects</p> <p>John Quirk Executive Project Director Ma'aden Alcoa JV Aluminium Projects</p>	<p>Session 1: 09:30 - 10:00 The Synergy between Value Engineering and Sustainability</p> <p>Abdul Aziz Al Yousefi President SAVE International - Gulf Chapter</p>	<p>Session 1: 09:30 - 10:00 Public Private Partnerships in the GCC: Challenges and Opportunities</p> <p>Mhamed Biygautane Research Associate Mohammed Bin Rashid School of Government (MBRSG)</p>
<p>Session 2: 10:00 - 10:30 Diagnosing & Improving Business Performance Using OPM & Strong Governance</p> <p>Claudia M. Baca Project Management Consulting Services</p>	<p>Session 2: 10:00 - 10:30 Opportunities for Sustainable Advancement of Public Infrastructure Programs</p> <p>Edgar P. Small Associate Professor of Civil Engineering American University in Dubai</p>	<p>Session 2: 10:00 - 10:30 Key issues from the viewpoint of an international industrial company</p> <p>Mark-Robert Sontag Head of Financial Advisory & Structuring Project and Structured Finance Siemens Financial Services GmbH</p>
<p>Session 3: 10:30 - 11:00 Organisational Project Management and Project Governance</p> <p>Dr. Lynn Crawford Director Human Systems International – Asia Pacific</p>	<p>Session 3: 10:30 - 11:00 Learning Across Infrastructure Mega Projects: What Really Improves Performance?</p> <p>Professor Naomi Brookes Professor of Complex Project Management, School of Civil Engineering, University of Leeds</p>	<p>Session 3: 10:30 - 11:00 Role of PPPs in addressing global infrastructure challenges</p> <p>Nicklas Garemo Global Head of Infrastructure and Capital Projects McKinsey & Company</p>
11:00 – 12:00 Networking and Coffee Break		
12:00 – 13:00 Opening Ceremony Primary Speaker: Robin Sharma , Founder, Sharma Leadership International Inc.		
13:00 – 14:00 Lunch		
14:00 – 14:45 Panel Discussion: Managing Public Transport Projects H.E. Mattar Al Tayer , Chairman of the Board and Executive Director, Roads & Transport Authority – Dubai Alain Flausch , UITP Secretary General, International Association of Public Transport Dr. Dong Hyo Kim , Vice-President (Director of General Management), Seoul Metropolitan Rapid Transit Corporation Moderator: Dr. Alaa Zeitoun , PMP, Executive Director, ENEC CPMO, PMI Board of Directors 2014		
14:45 – 15:30 Panel Discussion: Energy & Sustainability H.E. Eng. Suhail Mohamed Faraj Al Mazrouei , Minister of Energy, United Arab Emirates H.E. Saeed Al Tayer , Chief Executive Officer and Managing Director, Dubai Electricity & Water Authority H.E. Dr. Ahmad Belhoul , Chief Executive Officer, Masdar Dr. Klaus Grellmann , Chief Executive Officer, RWE Consulting GmbH Moderator: Eithne Treanor , Managing Director, E.Treanor Media		
15:30 – 15:45 Coffee Break		
15:45 – 16:30 Keynote Presentation Mark Langley , President and Chief Executive Officer, Project Management Institute (PMI)		
16:30 – 17:15 Keynote Presentation: Project Management 2.0: The Future of Project Management Dr. Harold Kerzner , Project Management Authority, Author, and IIL Senior Executive Director, International Institute for Learning		

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DAY 2

30 SEPTEMBER 2014

09:30 - 10:15	Panel Discussion: Expo Session H.E. Helal Saeed Almarri, Director General, Dubai Tourism and Commerce Marketing , Chief Executive Officer, Dubai World Trade Centre Moderator: H.E. Abdullah Nasser Lootah, Secretary-General, Emirates Competitiveness Council (ECC)
10:15 - 11:00	Panel Discussion: UAE Mega Projects Eng. Faris Saif Al Mazrouei, Acting Chief Executive Officer, Ethihad Rail Yousuf Abdulla Bastaki, Senior Vice President – Projects, Emirates Global Aluminium (EGA) Moderator: Dr. Eng. Khaled A. Hamdy, PMP, Projects Advisor to the Chairman, Roads and Transport Authority (RTA) – Dubai
11:00 - 11:15	Coffee Break
11:15 - 12:00	Panel Discussion: Smart Cities Dr. Michael J. Dixon, General Manager, IBM Smarter Cities Mrs. Rosina Howe-Teo, Group Director, Innovation & InfoComm Technology - Singapore Land Transport Authority Dr. Aisha Butti Bin Bishr, Assistant Director-General, The Executive Office - Government of Dubai Moderator: Dima Kandalaft, Smarter Cities Leader for Middle East, IBM
12:00 - 13:00	Lunch Break
13:00 - 13:45	Panel Discussion: Project Management in Sports Mahdi Ali Hassan Redha, Manager, UAE National Football Team Eduardo Antonini, Member of the Deliberative Council, Grêmio Foot-Ball Porto Alegrense Sander Van Stiphout, Director, Amsterdam Arena International Moderator: Aida Al Busaidy, Senior Manager, Stakeholder Communications Department of Tourism & Commerce Marketing
13:45 - 14:30	Panel Discussion: Project Management in Arts Nayla Al Khaja, Emirati film director, screenwriter and producer, founder and director of D-SEVEN Motion Pictures Ali Mostafa, Film Director Khadeeja Al Marzooqi, General Manager, Dubai Radio Moderator: Dr. Sulaiman Al-Hattlan, Chief Executive Officer, AlHattlan Media
14:30 - 14:45	Coffee Break
14:45 - 16:15	Three Parallel Sessions

Managing Volunteering Projects	Project Management Office (PMO)	Leadership
Session 2: 14:45 - 15:15 UAE is the Worlds Charity Capital Dr. Manal Omran Taryam, MD Chief Executive Officer Noor Dubai	Session 2: 14:45 - 15:15 PMO Power: Taken or Given? Ms. Laila Faridoon Director of the Chairman's Office Head of EPMO Roads & Transport Authority – Dubai	Session 2: 14:45 - 15:15 The Journey to the Top: What Makes a Great Project Leader? Dr. Alicia Aitken Managing Director Human Systems International - Asia Pacific
Session 2: 15:15 - 15:45 Volunteering Program as Catalyst for Improving the Teams' Performance Mohamed Khalifa Hassan PMI – Global Sustainability CoP Council Leader, Project Management Consultant & Professional Trainer	Session 2: 15:15 - 15:45 PMO Challenges and Opportunities Mounir Ajam Chief Executive Officer SUKAD Group	Session 2: 15:15 - 15:45 Leadership is key to project success Marc Vogts Chief Executive Officer John Grill Centre for Project Leadership, The University of Sydney
Session 3: 15:45 - 16:15 How sustainability challenges traditional Portfolio Management selection criteria in development context: UNOPS Sustainability Screening Tool Ricardo Vargas Director, Sustainable Project Management Practice Group, United Nations Office for Project Services	Session 3: 15:45 - 16:15 The Essence of a PMO Viq Pervaz Chief Project Officer/Senior Vice President Aon Hewitt	Session 3: 15:45 - 16:15 How to Change the World with PM? Jack S.Duggal Managing Principal Projectize Group, LLC

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FEES

DIPMF Fee Structure	Fees
FORUM REGISTRATION	
Full Pack (Pre-event Workshops + 2-day Forum + Opening Ceremony and Lunch)	\$ 400.00
2-day Forum + Opening Ceremony and Lunch	\$ 300.00
Pre-event Workshops only	\$ 150.00
ACCOMPANYING PERSONS	
Full Pack (Opening Ceremony and Lunch + Tourist Activities)	\$ 150.00
Opening Ceremony and Lunch	\$ 100.00
Tourist Activities only	\$ 100.00

To register, please visit www.dipmf.ae

For multiple registrations, please email register@dipmf.ae

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VENUE

The Madinat Arena at Madinat Jumeirah, Dubai is an extravagant multipurpose venue that offers flexible possibilities for any kind of event. With a capacity of 4,500 guests, it is a vibrant space for international events, with a fixed upper gallery and VIP sections.

Located approximately 30 minutes away from Dubai International Airport, Madinat Jumeirah is in close proximity to Dubai Media City, Dubai Internet City, Palm Jumeirah and Dubai Marina.

CONTACT DETAILS

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