

INTERNATIONAL WATER SUMMIT



19 - 22 JANUARY 2015
ABU DHABI NATIONAL EXHIBITION CENTRE

Hosted by



Strategic Partner



هيئة مياه وكهرباء أبوظبي
Abu Dhabi Water & Electricity Authority

Facts and Figures 2014

Promoting Water Sustainability in Arid Regions



Be Part of the Solution!
www.internationalwatersummit.com





International Water Summit - Let's tackle the water challenges together

The **International Water Summit (IWS)**, hosted by Masdar and part of Abu Dhabi Sustainability Week, is a global platform for promoting water sustainability and the water-energy nexus in arid regions. IWS brings together policymakers, scientists and business leaders to tackle the urgent challenges of wastewater and water access and security. IWS is an ideal platform for promoting water sustainability in arid regions by encouraging capacity building through the sharing of best practice, global collaboration, offering cutting-edge solutions, fostering innovation and enabling business opportunities.

7,524 attendees

180 exhibiting companies from **35 countries**

88 countries represented

140 government delegations including **70 ministers**

3,400 opening ceremony attendees

297 conference delegates

Over **92 speakers**

30 co-located events and high-level meetings

IWS 2014 Exhibition

Strongly supported by the UAE authorities and in partnership with ADWEA, the 2nd IWS brought together project owners and solution providers with investors and buyers from both the public and private sectors, providing a platform for 180 exhibiting companies from 35 countries, including official pavilions from France, Germany, Italy, Japan, Netherlands, Singapore and UK.

Exhibiting companies included among others:

- Abu Dhabi Food Control Authority
- Abu Dhabi Sewerage Services Company
- Saline Water KSA
- Hepworth
- Federal Water and Electricity Authority



Sustainable Water Solutions Village (SWSV)

The Sustainable Water Solutions Village (SWSV) was held to educate the farming community about the innovative agricultural solutions and investment opportunities to build their agricultural portfolio.



Supported by Masdar and Khalifa Fund

Book your space now and be part of IWS 2015.
For more information, please contact Hussam Yared on hussam.yared@reedexpo.ae or +971 50 667 8734

“I think it is a tremendous idea to bring those case studies forward so that we can all benefit. Water is one of these amazing things that connects all time, and to all time, all people so we really should be getting together to talk.”

Linda Macpherson, Vice President - CH2MHILL



What do our participants think of IWS

89% of exhibitors were satisfied with the overall participation at IWS 2014.

83% of exhibitors strongly recommend IWS to partners or colleagues

93% of exhibitors agree that IWS allows them to generate contacts of higher quality than any other event in the region

91% of attendees were satisfied with their overall participation at IWS 2014 and will attend next year's edition

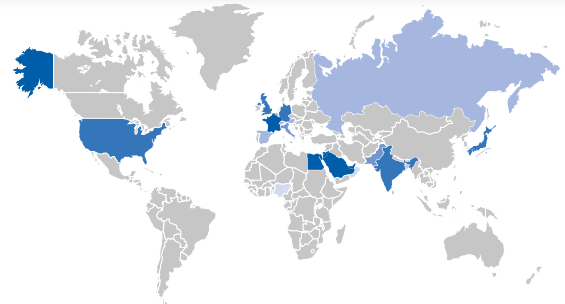


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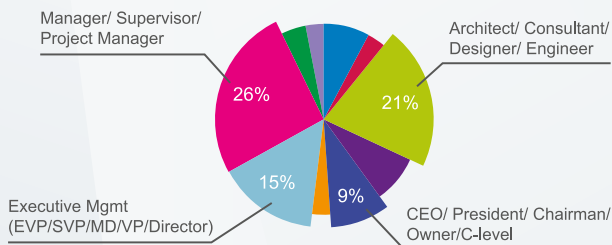
Top Countries represented by attendees

88 countries were represented at IWS 2014, regions included

- United Arab Emirates, Jordan, Saudi Arabia, France, Egypt
- India, United States, United Kingdom, Germany, Japan
- Italy, Pakistan, Lebanon, Singapore, Kuwait, Bahrain
- Spain, Switzerland, Russian Federation, Belgium, Austria
- Netherlands, Qatar, Oman, Nigeria

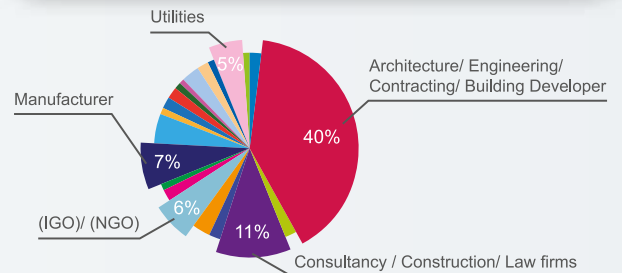


Attendee breakdown by job function



- Academic/student
- Analyst/ Legal/ Medical Professional
- Architect/ Consultant/ Designer/ Engineer
- Associate/ Executive
- CEO/President/Chairman/ Owner/C-level
- Diplomat/ Government Official
- Executive Mgmt (EVP/SVP/MD/VP/Director)
- Manager/Supervisor/ Project Manager
- Other
- Technical/Business Specialist

Attendee breakdown by company activity



- Academic
- Architecture/ Engineering/ Contracting/ Building Developer
- Asset Management
- Consultancy / Construction/ Law firms
- Finance/Banking
- Industrial Water Users
- Inter-Governmental Organization (IGO)/ Non-Governmental Organization (NGO)
- Other
- Journalists
- Manufacturer
- Oil & Gas
- Plant Operator
- Private Equity
- R&D
- Regulators
- Scientists
- Technology Provider
- Universities
- Urban Planning & Design
- Utilities
- Young Water Professionals

Abu Dhabi Sustainability Week Opening Ceremony

Abu Dhabi Sustainability Week (ADSW) was kicked off by a keynote address from His Excellency Dr. Sultan Ahmed Al Jaber, Minister of State and Chairman of Masdar. The opening ceremony of ADSW included a panel discussion with Adnan Amin, Director General, International Renewable Energy Agency (IRENA); Macky Sall, President of Senegal; Hailemariam Desalegn, Prime Minister of Ethiopia and Ernest Bai Koroma, President of Sierra Leone.



Conference IWS 2014

The 2nd International Water Summit (IWS) provided a unique platform to promote global collaboration on water sustainability, hosting more than 92 speakers and experts and 297 delegates for its 2014 edition. The conference offered participants and businesses an opportunity to interact with experts as they discussed issues related to integrated water resource management, renewable energy desalination, successful strategies for water re-use, optimizing water production, water security issues, and the water-energy nexus.

IWS 2014 speakers included:

- **Troy Edgar**, Chairman of the Board, Orange County Sanitation District
- **Tom Soo**, Executive Director, International Water Resources Association
- **Samantha Smith**, Director, WWF Global Climate Change and Energy Initiative Resources Association
- **Fady Juez**, Managing Director, Metito Overseas
- **Dr. Mohamed Yousef Al Madfaei**, Executive Director of Integrated Environment Policy and Planning Sector, Environmental Agency - Abu Dhabi

IDA Desalination Academy

With a special focus on low energy desalination and Integrated Water Resource Management (IWRM) endorsed by International Desalination Academy (IDA) and designed in collaboration with Masdar, Abu Dhabi sewerage Services Cooperation (ADSSC), Environment Agency Abu Dhabi and other industry leaders, IWS had more than 20 industry enhancing sessions providing ground-breaking scientific insights on various technologies and industry practices as well discussing their strategic selection and their evaluation systems from a GCC perspective.



Global Leaders' Summit

The year 2014, saw the 1st edition of **Global Leaders' Summit (GLS)** featuring 28 leading experts and various government officials. GLS was attended by more than 500 delegates including leaders from business, technology, government and academia to advance collaboration and action on the most immediate and urgent priorities, as well as long-term imperatives.



“It was very fruitful both in business sense as well as personal. Got to know about Industrial initiatives by Abu Dhabi Authorities and always exciting to do business in Abu Dhabi.”

Anand Rahul, International Sales Manager - Axcend Automation and Software Solutions

IWS 2014 Side Events

As part of Abu Dhabi Sustainability Week, IWS was co-located with the World Future Energy Summit and EcoWASTE and over 25 side events and high level meetings.

High Level Meetings

- Blue Economy Summit
- Financial Times – IRENA Question Time Debate
- High Level Plenary of thirsty energy Initiative by World Bank

Conferences

- IRENA Renewable Energy Jobs Conference

Exhibitions

- World Future Energy Summit
- EcoWASTE
- Festival @ Masdar City

Side Events

- The UAE and Denmark – Partners for Global Sustainability
- Global Sustainable Cities Network
- China Day
- How do we get Students Excited about Sustainability

And many more



If you interested to host your event during IWS, contact naji.haddad@reedexpo.ae

Business Matchmaking Program

Through Business Matchmaking Program (BMP) at IWS, hundreds pre-scheduled meetings were arranged for participating exhibitors promoting 90 products to over 250 featured buyers.

"The business matching service is a good idea and was really helpful. We are satisfied with this service. Example Bob Alford from Maersk Oil Middle East will be buying our products. Thank you"

Karl Michael Millauer, CEO, Aquarion Group

Visit www.internationalwatersummit.com and see what BMP has to offer.



Co-located Events

**WORLD FUTURE
ENERGY SUMMIT**
www.WorldFutureEnergySummit.com

ECO WASTE
www.EcoWASTE.ae

"IWS 2014 brought great business opportunities for us and we are happy about the quality and quantity of visitor/exhibitor as it was more as we have expected."

Bilal Jadayel, General Manager - Tarsheed

Save the date: 19-22 January 2015 at Abu Dhabi National Exhibition Centre

Thank you, sponsors and partners of IWS 2014



For more information, please contact your regional representative

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