

WORLD FUTURE ENERGY SUMMIT

19-22 JANUARY 2015
ABU DHABI NATIONAL EXHIBITION CENTRE

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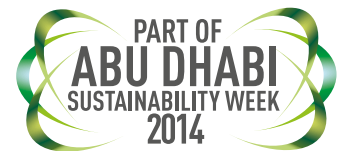
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Facts and Figures 2014

Powering the Future of Energy Innovation and Investment

www.WorldFutureEnergySummit.com





World Future Energy Summit

Since its inception in 2008, the **World Future Energy Summit (WFES)** has grown into the world's foremost event for future energy and clean technology.

WFES, hosted by Masdar, is the centerpiece of Abu Dhabi Sustainability Week (ADSW), a global platform that addresses the challenges affecting the widespread adoption of sustainable and renewable energy.

WFES 2014 in Numbers

650 exhibiting companies from **40** countries

28,014 attendees

170 countries represented

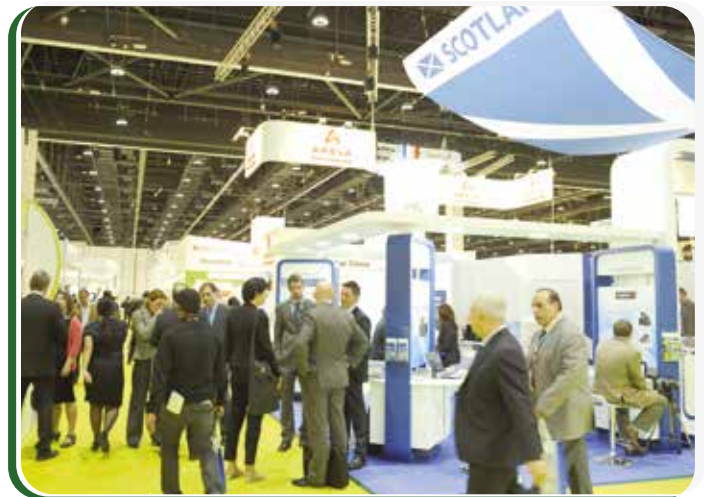
3,400 opening ceremony attendees

140 official delegations

Over **150** speakers

1,210 conference delegates

30 co-located events and high-level meetings



WFES 2014 exhibition

Book your space and be part of WFES 2015, for more information contact Claude Talj on +971 50 452 8168 or claudio.talj@reedexpo.ae



The Exhibition

91%

of exhibitors were satisfied with the overall participation at WFES 2014.

89.9%

of exhibitors strongly recommend WFES to partners or colleagues

91.5%

of exhibitors agree that WFES allows them to generate contacts of higher quality than any other event in the region

94.3%

of attendees were satisfied with their overall participation at WFES 2014 and will attend next year's edition

81.6%

of attendees strongly agree that they can meet the market leading companies at WFES and find the best offer for products/services

83.3%

of attendees consider WFES as an ideal place to source new products



WFES 2014 hosted over 650 companies covering the production, installation and integration of renewable and sustainable alternative energy .

Photovoltaic



Concentrated Solar Power



Energy efficiency



Smart buildings



Smart Cities



Smart Grids



Advanced Transportation



Waste-to energy



Hydropower



Bioenergy



Wind Energy



Solar Thermal Energy



Carbon Management and Storage



Oil & Gas



Nuclear energy



Exhibitor Testimonials

"Through our participation at WFES, we aim to evaluate and focus on the latest advanced technological solutions that can help to improve our performance in administration, operations, and services. This will further strengthen our strategic initiatives to promote the sustainable development of Dubai."

Saeed Mohammed Al Tayer
MD & CEO, Dubai Electricity and Water Authority

A Better Experience at WFES

Sustainable Living Expo (SLE):

Featuring a real-size home and a hotel suite prototype to showcase energy and water efficient solutions, the SLE, launched at WFES 2013 has now become an exhibition under ADSW showcasing latest smart and clean technologies from around the world.

Key SLE participants:

- Jotun
- BASF FZE
- Emirates Glass LLC
- Legrand SNC FZE
- Sun Dome
- Roca Sanitario S.A
- Emirates Insolaire
- Schneider Electric
- LG Electronics FZE
- Interface

With over 70% of the planet's estimated nine billion people expected to be living in cities by 2015, investment in making a city's core systems smarter is a necessity for cost savings and increased efficiencies, while positioning it for long-term economic growth.

With this background, the Sustainable Living Expo 2015, part of ADSW, will shed the light on innovative ideas, solutions and technologies that will make our cities smarter and more sustainable, for a happy, efficient and economic population.

City leaders, innovators and technology providers will come together to share knowledge and experiences, in the quest of helping communities to live smartly and sustainably in urban cities while presenting sound business opportunities.

Based on 3 key elements; human, infrastructure and planning & management, Smart Cities at the SLE includes solutions in:

- Information & communication technologies (ICT)
- Energy management, from generation to distribution
- Water management, from source to distribution
- Waste management, from collection to destination (landfill, recycling plant, incineration...)
- Vertical farming
- Smart grids
- Smart buildings
- Transportation systems
- Healthcare
- Education and social programs



SLE @ WFES 2014

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SLE Supporter



P&FV @ WFES 2014

Project and Finance Village (P&FV)

The P&FV at WFES is an annual government owned meeting place for renewable energy projects developers, investors, bankers, consultants, technology and cleantech entrepreneurs providers to network and do business. The P&FV includes showcase area, an interactive discussion theatre, meeting places and investment and advisory clinics.

Key Participants

- Enerwhere- UAE
- Global Green Wind & Biofuel- Romania
- Millennium Energy Industries (MEI)-Jordan
- Nur Energy Ltd - United Kingdom
- Passiv Systems Limited -United Kingdom
- RG Thermal Solutions-United Arab Emirates
- The European Jordanian Company for Renewable Energy Projects (EJRE)-Jordan

TechTalk

TechTalk, a new seminar concept introduced at WFES 2014, allows companies to present and discuss the latest energy industry technologies, research and development, policies, investment opportunities and new projects in a theatre style discussion. TechTalk seminars also provide a networking opportunity with decision makers from across the Middle East and beyond. In 2014, 42 speakers presented at TechTalk.



TechTalk @ 2014 exhibition

Green Career Fair

At WFES, we firmly believe that innovation, empowerment and collaborative engagement will fuel the international movement towards sustainable development through the advancement of human capital. Since 2013, we have supported the region's youth by engaging students and young professionals in career advancement opportunities through the Green Career Fair - the ideal platform to network with the right people in the region's energy, water and sustainability sectors.



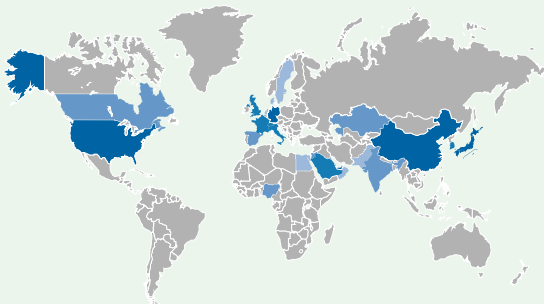
Green Career Fair @ 2014 exhibition

A record-breaking edition:

In its 7th edition, WFES 2014 saw considerable growth in attendance.

- **+8.5%** attendees
- **+53.8%** official delegations
- **+9.7%** countries represented
- **+23%** conference delegates

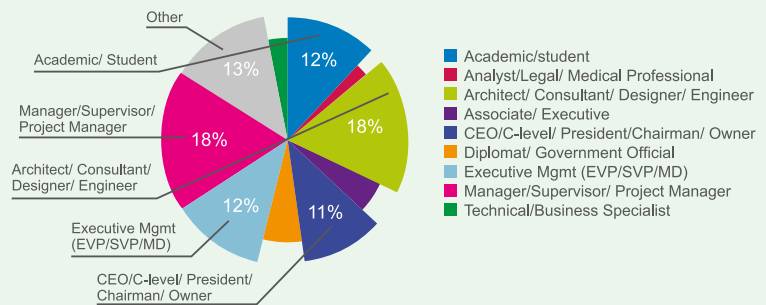
Top Countries represented by attendees



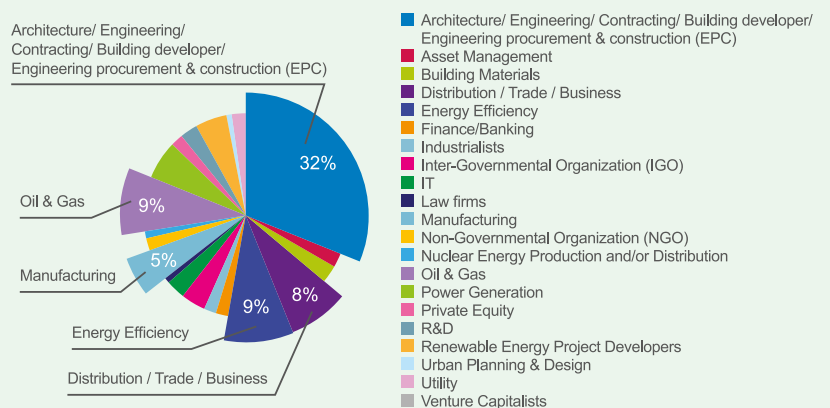
170 countries were represented at WFES 2014, regions included

- United Arab Emirates, Japan, United States, China, Germany
- United Kingdom, Saudi Arabia, France, Italy, Switzerland, Republic of Korea
- India, Spain, Nigeria, Kazakhstan, Canada, Jordan
- Qatar, Kuwait, Sweden, Pakistan, Oman, Netherlands, Egypt, Denmark

Attendee breakdown by job function



Attendee breakdown by company activity



Book your space and be part of WFES 2015, for more information contact Claude Talj on +971 50 452 8168 or claudet.talj@reedexpo.ae

Abu Dhabi Sustainability Week Opening Ceremony

Abu Dhabi Sustainability Week (ADSW) 2014 was inaugurated by a keynote address from His Excellency Dr Sultan Ahmed Al Jaber, Minister of State and Chairman of Masdar. The opening ceremony of ADSW included a panel discussion with Adnan Amin, Director General, International Renewable Energy Agency (IRENA); Macky Sall, President of Senegal; Hailemariam Desalegn, Prime Minister of Ethiopia and Ernest Bai Koroma, President of Sierra Leone.



ADSW 2014

WFES 2014 Conference

WFES 2014 hosted over 150 speakers, who shared their knowledge and experiences on the key issues of the future of energy. Over 1,200 delegates at the WFES conference had an opportunity to network, engage in discussions and strengthen partnerships, to work towards the goal of a renewable and sustainable energy future for all.

Speakers included:

- Jeffrey Sachs, Director, Earth Institute, Columbia University, USA
- Samantha Smith, Director WWF Global Climate Change and Energy Initiative
- Joel Kurzman, Senior Fellow and Executive Director, Milken Institute, USA
- Maria van der Hoeven, Executive Director, International Energy Agency
- Deborah Frodl, Global Executive Director, GE Global Operations, USA



Global Leaders' Summit

The year 2014, saw the successful introduction of Global Leaders' Summit (GLS) to the Abu Dhabi Sustainability Week calendar. Featuring 28 experts and government officials, it was attended by over 500 delegates including business leaders, technology providers, government officials and academics.



GLS 2014

WFES 2014 Side Events

As part of ADSW, WFES was co-located with the International Water Summit and EcoWASTE, and over 25 side events and high level meetings. The side events included:

High Level Ceremony / Award

- Zayed Future Energy Prize (ZFEP)

High Level Meetings

- Blue Economy Summit
- Indian Ocean Renewable Energy Ministerial Forum
- High Level Plenary of thirsty energy Initiative by World Bank

Conferences

- IRENA Renewable Energy Jobs Conference

Exhibitions

- The Festival @ Masdar City
- International Water Summit
- EcoWASTE

Side Events

- The Development of Geothermal Resources
- Global Renewable Energy Atlas: End User Event
- Financing the Africa Clean Energy Corridor
- Risk Coverage for Renewable Energy Investments
- Renewable Energy Ministerial Roundtable
- Linking Energy and Humanity:
The Role of GCC Countries in Combating Climate Change
- Sustainable cities

And many more...



WFES 2014 side events

If you are interested to host your event during WFES, contact naji.haddad@reedexpo.ae

Join our Business Matchmaking Program and Maximise your ROI

Through BMP at WFES, hundreds of meetings of pre-scheduled meetings were arranged for participating exhibitors promoting **192** products to over **300** featured buyers.

Visit www.WorldFutureEnergySummit.com and see what BMP has to offer.



Testimonials

"WFES is world-renowned event where we can meet and share with the key players involved in the sustainable energy field. Attending the event in Abu Dhabi also presents us with an opportunity to be part of one of the rapidly growing regions when it comes to renewable energy and energy efficiency."

Rod MacGregor
CEO, GlassPoint, USA

"This is our third visit to WFES and we want to share the success of the PlanetSolar, 100 percent solar powered boat as well as raise awareness of its capabilities and work on the next steps for her future deployment as an ambassador for renewable energies, potentially here in the UAE."

Roberto Gallego
Managing Director, NUSIM, Spain

Co-located Events

INTERNATIONAL
WATER SUMMIT



www.internationalwatersummit.com

EcoWASTE

www.EcoWASTE.ae

Thank you, sponsors and partners of WFES 2014



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