

Hosted by



Strategic Partner



مركز إدارة النفايات - أبوظبي  
The Center of Waste Management - Abu Dhabi

# EcoWASTE

19 - 22 JANUARY 2015  
ABU DHABI NATIONAL EXHIBITION CENTRE

## Facts and Figures 2014

### Managing Waste for Sustainable Development

#### EcoWASTE 2014 in Numbers

**3,410** attendees

**46** countries represented

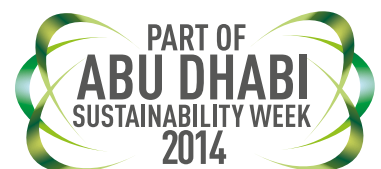
**140** delegations including **70** ministers

**45** exhibitors from **13** countries

**30** co-located events and high-level meetings



[www.EcoWASTE.ae](http://www.EcoWASTE.ae)





## EcoWASTE

**EcoWASTE** is the region's leading specialized event dedicated to promoting recycling and sustainable waste management practices. The EcoWASTE platform is built to work towards a solution for the growing waste challenges in the region and will be doing so by having local and regional municipal authorities under one roof with industry professionals, plant managers and recycling experts from around the globe exchanging best practices and source cutting edge technologies.

The inaugural edition of EcoWASTE, hosted by Masdar and in partnership with Tadweer – The Center of waste management (CWM) of Abu Dhabi was held from 20-22 January 2014 at the Abu Dhabi National Exhibition Center. The targeted exhibition introduced workshops as well as seminars, held on Tadweer's stand, and provided unrivalled opportunities to network, discuss future policies and unveil new projects in waste management.

Co-located with the World Future Energy Summit and the International Water Summit, EcoWASTE 2014 was attended by 3,410 professionals from the waste management and recycling sector.



EcoWASTE 2014 exhibition



EcoWASTE 2014 exhibition

**Book your space and be part of EcoWASTE 2015, for more information contact Claude Talj on +971 50 452 8168 or [claudet.talj@reedexpo.ae](mailto:claudet.talj@reedexpo.ae)**

## What attendees think about EcoWASTE 2014

**95.8%**

of exhibitors were satisfied with the overall participation at EcoWASTE 2014

**81%**

of exhibitors agree that EcoWASTE allows them to generate contacts of higher quality than any other marketing or commercial option

**98.5%**

of attendees were satisfied with their overall participation at EcoWASTE

**90%**

of attendees agree that EcoWASTE allows the establishment of new contacts and networking development

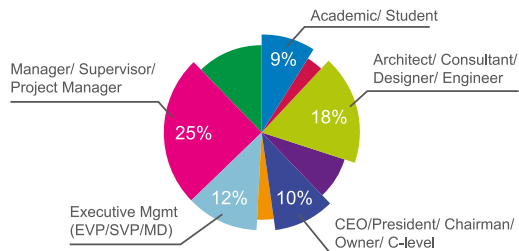
## EcoWASTE Exhibitors Profile

- Waste Management
- Composting/Fermentation
- Containers
- Industrial Cleaning
- Landfills
- Mechanical – Biological Treatment
- Recycling
- Refuse Collection Transport
- Site Decontamination
- Waste Disposal Vehicles
- Waste to Energy
- Street Cleaning and Maintenance
- Science, Research, Technology Transfer
- Pest control



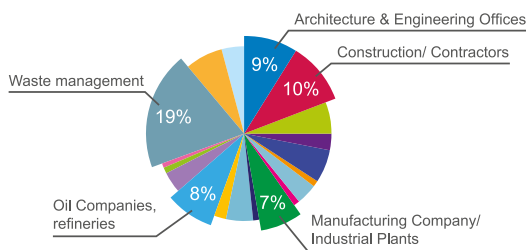


## Attendee breakdown by job function



- Academic/ Student
- Analyst/ Legal/ Medical Professional
- Architect/ Consultant/ Designer/ Engineer
- Associate/ Executive
- CEO/President/Chairman/ Owner/ C-level
- Diplomat/ Government Official
- Executive Mgmt (EVP/SVP/MD)
- Manager/Supervisor/ Project Manager
- Other

## Attendee breakdown by company activity



- Architecture & Engineering Offices
- Construction/ Contractors
- Environment Agencies
- Health and Safety Authorities
- Hospitality, Facility Management
- Hospitals
- Inter-Governmental Organization (IGO)
- Landscaping and Land Reclamation
- Manufacturing Company/Industrial Plants
- Ministries of environment (regional)
- Municipalities
- Non-Governmental Organization (NGO)
- Oil Companies, refineries
- Universities/ Research Institutions
- Urban Planning
- Waste Generator
- Waste management
- Waste Processing / Recycling Professional
- Waste services

## EcoWASTE Workshops and Seminars

After the tremendous success of the EcoWASTE 2014, the 2015 edition will host a series of workshops and seminars by event exhibitors and partners focusing on exchanging best practices, demonstrating new technologies and sharing innovative industry solutions.

EcoWASTE 2014 seminars were staged at Tadweer, The Center of Waste Management (CWM) stand on the exhibition floor and provided an ideal platform for building partnerships and leveraging brands and promoting innovative new products and solutions.



EcoWASTE 2014 seminar

## Join our Business Matchmaking Program and Maximise your ROI

Through Business Matchmaking Program (BMP) at EcoWASTE, hundreds of pre-scheduled meetings were arranged for participating exhibitors promoting 280 products to over 700 featured buyers.

Visit [www.EcoWASTE.ae](http://www.EcoWASTE.ae) and see what BMP has to offer.

## Co-located events

**WORLD FUTURE ENERGY SUMMIT**

[www.WorldFutureEnergySummit.com](http://www.WorldFutureEnergySummit.com)

**INTERNATIONAL WATER SUMMIT**

[www.internationalwatersummit.com](http://www.internationalwatersummit.com)

## Attendees Testimonials

Everybody is talking about waste to energy or zero waste to the landfill and that is why there are all of these huge companies coming from worldwide proposing new systems in order to reduce and destroy the waste but I think there is still a long way to go.

**Edward Bahout**  
Lavajet General Manager

"We need to look at the practice around the world, where it is working and why it is working and it is really an integrated solution. You cannot expect

private industries to do it alone unless the right incentives are put in place to make it profitable and obligatory to do the waste sorting."

**Jonathan Clarke**  
TOMRA Sorting Solutions- Country Manager UK&ME

There are a lot of solutions and I think we are moving ahead to reach these targets.

**Husain Al Mahdfari**  
Green Mountains, Managing Director

# Thank you partners of EcoWASTE 2014

Sponsor

Industry Supporter

Official Magazine

Official Projects  
Intelligence Partner

Regional Broadcast Partner

Strategic Media Partner

Official Media Partners



Media Partners

Official Airline

Official Hotel

Organized by

Co-located with



For more information, please contact your regional representative

## EcoWASTE Team

### Group Exhibition Director

Naji El Haddad  
T: +971 2 409 0499  
naji.haddad@reedexpo.ae

### Sales Director

Claude Talj  
T: +971 2 409 0409  
M: +971 50 452 8168  
claude.talj@reedexpo.ae

### Deputy Sales Manager

Fadi Kassab  
T: +971 2 409 0369  
M: +971 50 561 4626  
fadi.kassab@reedexpo.ae

### Delegate Sales Manager

Sheila Baranda  
T: + 971 2 409 0302  
M: +971 50 653 1940  
sheila.baranda@reedexpo.ae

### Marketing Manager

Dania Ghalayini  
T: +971 2 409 0385  
M: +971 50 123 4226  
dania.ghalayini@reedexpo.ae

### Admin & Exhibitor Services

Marites B. Dominguez  
T: +971 2 409 0423  
F: +971 2 491 7612  
M: +971 55 669 6054  
marites.dominguez@reedexpo.ae

## International Sales Network

### Belgium/Luxembourg

Ellen Lootens  
T: +32 3 766 11 99  
ellen@exposervice.be

### China

Amanda Hu  
T: +86 135 6710 6572  
feng2263@gmail.com

### Finland/Sweden/Norway/Denmark

Sonia Malin  
T: +3589 6122 1223  
sonja.malin@dfhk.fi

### France

Marie-Rose Michel  
T: +33 1 79 71 93 11  
mmichel@reed-export.fr

### Germany/Austria

Christina Neumann  
T: +49 211 55 62 85 39  
christina.neumann@reedexpo.de

### Greece

Paul Kyriasis  
T: +30 6 932 33 61 49  
paulkyriasis@hol.gr

### India/Pakistan/Sri Lanka/Nepal

Akhil Jajoo  
T: +91 99202 60800  
akhiljajoo@ibcgroup.co.in

### Italy

Zoltan Langosco  
T: +39 02 43517014  
zoltan.langosco@reedexpo.it

### Japan

Keiko Itai  
T: +81 3 6261 2996  
itaik@reedexpo.co.jp

### Latin America

Stephen Guthartz  
T: +1 203 840 5336  
sguthartz@reedexpo.com

### Russia/Ukraine

Svetlana Kovalevskaya  
T: +7 495 645 1289  
info@expo-mos.ru

### Singapore/Hong-Kong/Malaysia

Theresa Len  
T: +65 6780 4592  
theresa.len@ReedExpo.com.sg

### South Africa

Annalize Van Zyl  
T: +27 82 458 4229  
annalize@annalizevanzyl.co.za

### South Korea

Y.K. Shin  
T: +82 2 555 7153  
yk.chin@kfairs.com

### Spain

Gorka Garcia  
T: +34 94 404 00 32  
ggarcia@bec.eu

### Switzerland

Viviane Mor  
T: +41 43 288 18 77  
fairspace@t-link.ch

### Taiwan

April Hung  
T: +886 2 2598 2630 111  
april\_hung@wesexpo.com.tw

### Turkey

Sertac Ozmansur  
T: +90 212 867 12 43  
M: +90 530 463 47 77  
F: +90 212 886 67 37  
sertacozmansur@reedtuyap.com.tr

### UK

Richard Thiele  
T: +44208 9107821  
richard.thiele@reedexpo.co.uk