

Oil and Gas Industry

Structural Steel



Pipelines Steel



Steel Protection



Quality & Standards



2014 MIDDLE EAST STEEL CONFERENCE

MESC
Middle East Steel Conference
www.mescog.com



Pipeline and Tubular products

Structural Steel

Steel Quality and Standards

Steel Protection

Enhancing the Quality of Steel in Middle East

InterContinental Dubai - Festival City, October 21st - 23rd, 2014. Dubai, UAE

Elite Platinum



Platinum



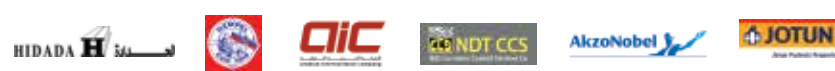
Sponsors/Organizers



Gold



Silver



Lunch



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An Invitation to Attend

It's our pleasure to invite you to the 2014 Middle East Steel Conference for Oil and Gas (MESC 2014) to be held from October 21st - 23rd, at InterContinental, Festival City, Dubai, United Arab Emirates.

The successful outcome of MESC 2013, organized by Knowledge Expansion & ASM Saudi Chapter, had generated an overwhelming response from our partners, sponsors, speakers and delegates, whom requested the continuation of the conference on Steel Production & Protection.

MESC 2014 will provide an excellent opportunity for regional and international steel producers and related services companies on steel protection and product technology, to connect, network and discuss how to develop innovative ideas and industry solutions that address the growing needs of the oil and gas industries.

The theme for MESC 2014 is "Enhancing the Quality of Steel in Middle East" and its objective is to create a forum for facilitating the exchange of practical experiences in all aspects of steel production and protection engineering in addition to seeking solutions to the various challenges that materials engineers face.

Some of the main topics that will be addressed during the technical program of the conference are Enhancing Communication Between Steel Mills, Pipe Manufacturers, Construction Makers and End Users. In addition, the conference will address the challenges that engineers face to enhance the life of steel structures using the latest applicable technologies.



MESC 2014 will attract hundreds of international companies, professionals and scientists taking part in the different features of the conference that include sponsorship, exhibition, technical presentation and or simply as delegates. The technical program will feature specialized topics best aimed to meet the needs of material/steel engineers from within the oil & gas sector.

I look forward to welcoming all of you at MESC 2014.



Mr. Waleed L. Al-Otaibi

Chairman
ASM Saudi Arabia Chapter



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Saudi Aramco



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Arabian Pipe Company



Mr. Akbar Umatiya
CEO
Welspun Middel East



Mr. Tareq Alnuaim
Engineering Services
Saudi Aramco



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CEO
Solb Steel Company



Mr. Rayed Al-Ajaji
President
Unicoil



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Director, Metals SBU
SABIC



Mr. Hasan Al Marzooqi
Sr. Vice President
Adgas



Mr. Ahmed M. Al Debasi
Chief Executive Officer
Saudi Steel Pipe (SSP)



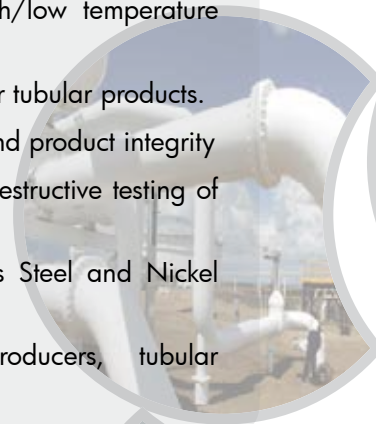
Mr. Makoto Nagase
GM & Executive Director
NPC



Dr. Jamal F. Nayfeh
Dean of Engineering
Prince Mohammad University

Pipeline and Tubular products

- ♦ Development of pipes and tubes for Oil & Gas applications.
- ♦ Manufacturing of pipeline and tubular products with enhanced mechanical properties
- ♦ Innovative material solutions for challenging environments such as sour services, corrosive services and high/low temperature conditions
- ♦ Advanced welding and inspection solutions for tubular products.
- ♦ Industry standards outlook on manufacturing and product integrity
- ♦ New technologies and improvements in Nondestructive testing of flat and tubular products
- ♦ Multifaceted focus on Carbon Steel, Stainless Steel and Nickel Alloy for pipeline, tubular and flat products.
- ♦ Knowledge exchange between steel producers, tubular manufacturers and end users



Structural Steel

- ♦ Design for Fatigue, Seismic Design of Steel Buildings, Design of Web-Tapered Members, Cold Form Steel Design, Welding design, Blast Resistant Design in Petrochemical facilities, Design of Mobile Buildings, Building Information Modeling (BIM) Techniques, Sustainability and Green Buildings etc...
- ♦ Steel Making Processes – Mills & Re-rolling mills, Advances in Steel manufacturing technology, Sheet Steel Manufacturing, Wire Rope Manufacturing etc...
- ♦ Material Traceability, Positive Material Identification techniques, Handling of Large Structures (Onshore/Offshore) during Fabrication and Shipping, Material defects, infrastructure defects etc...
- ♦ Industry Welding Processes, Welding metallurgy and defects, Inspection techniques and Repair methodologies etc...



Steel Protection

Protective Coatings:

- ♦ Coatings for aggressive service condition
- ♦ Deep-sea coatings
- ♦ High temperature coatings
- ♦ Coating failure analysis
- ♦ Advance inspection method for coating

Cathodic Protection:

- ♦ Possible CP interference on pipelines at congested corridors
- ♦ Effects of high CP potential on coatings and steel pipe
- ♦ Soil resistivity influence on CP adequacy
- ♦ CP for on-shore pipelines



Steel Quality and Standards

- ♦ Application of Nondestructive Testing technologies to ensure pipe and process equipment integrity
- ♦ Development and Improvement in steel inspection programs
- ♦ Role of Risk Based Inspection (RBI) in assuring integrity of pipes and steel structures
- ♦ In service corrosion detection and fitness for service assessment
- ♦ Structural health monitoring of steel structures
- ♦ New developments in codes, standards and best practices in steel integrity assurance
- ♦ Design for inspectability of steel pipes and structures



Who Should Attend?

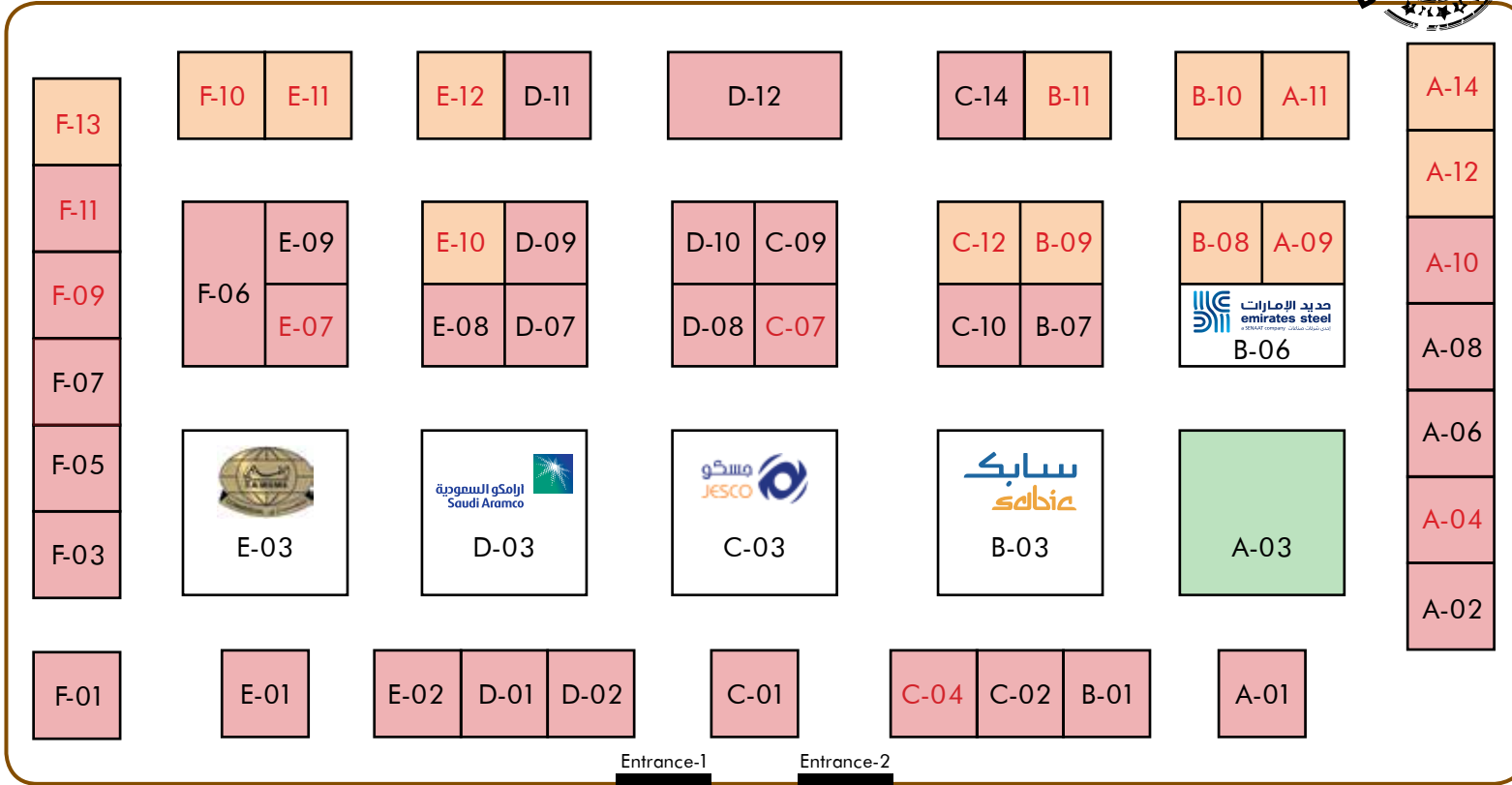
- Steel Producers ■ Pipe Manufactures ■ Coating Specialist
- Directors ■ General Manager ■ Business Development Managers
- Pipeline Managers ■ Pipeline Engineers ■ Coating Directors
- QA/QC managers ■ Inspection Manager ■ Technical Managers
- Standardization Managers ■ Raw Material Suppliers ■ End User
- Commercial Managers ■ Steel Consultants ■ R&D Executives
- Welding Engineers ■ Corrosion Managers/Engineers
- Marketing Managers ■ Operations Managers ■ Team Leaders
- Sr. Engineers

Why Should You Attend ?

- ◆ Be a part of the 2014 Middle East Steel Conference headed by the industry and professionals coming together to bridge the gap between Steel Producers, Pipe Manufactures & End Users in Oil & Gas, Chemical & Water Industry
- ◆ Hear from leading experts in Steel & Pipe Industry – Recent Development & Challenges
- ◆ Bench Mark the best practices & Standards Implemented in Middle East
- ◆ Network with major end users, steel producers, pipe manufactures & coating applicators
- ◆ Know the major player's. Where's demand headed?
- ◆ An important forum to meet with and be updated on the international steel industry. Understanding the growth and business strategies that mills outside the Middle East are implementing
- ◆ Meet Coating/Cathodic Protection Specialist & Manufacturers/Applicators



Al Ras Ballroom



- | | | | | | | | | | | | |
|------|--------------|------|-----------------------|------|----------------------|------|--------------------------------------|------|---------------------------|------|---------------------------|
| E-02 | SSPC | C-07 | QSCNDT | A-01 | Unicoil | A-08 | Roots Steel Intl | F-06 | Olympus | A-02 | Jotun |
| D-01 | Hempel | C-04 | National NDT Services | D-07 | Arabian Pipe Company | D-10 | Flowtech co. Ltd | B-07 | Akzonobel | D-12 | NOV |
| D-02 | 3M | C-10 | Gabaswire | E-03 | Tamimi | A-06 | Hidada | E-09 | Hengyang Valin Steel Tube | D-11 | Al Estagamah Global Group |
| C-01 | AIC Steel | D-08 | Mabani Steel | F-01 | Oxifree Global | F-03 | NDT Corrosion Control Services Co. | F-05 | Manifa | C-14 | Al Estagamah Global Group |
| D-03 | Saudi Aramco | C-03 | JESCO | B-01 | Aegion | C-09 | Yangzhou Chengde Steel Pipe Co. Ltd. | F-07 | Elcometer | B-06 | Emirates Steel |
| B-03 | Sabic | E-08 | NPC | C-02 | Tianjin Pipe | E-01 | Carboline | D-09 | GE | | |

Sponsorship Packages

Sponsorship Level	ELITE PLATINUM	PLATINUM	GOLD	SILVER
	USD 75,000	USD 50,000	USD 35,000	USD 20,000
Conference Inclusion				
Discount on registrations	20%	15%	10%	5%
Exhibit Space	6mx6m	6mx3m	3mx3m	3mx3m
Coffee Break	Day 1	Day 2	Day 3	✘
VIP Majilis	✓	✓	✓	✓
Complimentary VIP Delegate Pass	6	4	2	1
Literature Display Rack	✓	✓	✓	✓
VIP Client Handling	✓	✓	✓	✓
Dedicated Web Page	✓	✓	✓	✓
Four Color Advert	Full Page	Full Page	Full Page	Full Page
Logo on Signage	✓	✓	✓	✓
Press Kit Release	✓	✓	✓	✓
Web Banners	✓	✓	✓	✓
Banner Placement	✓	✓	✓	✓
Tent Card Placement	✓	✓	✓	✓
Lanyard Sponsor	✓	✘	✘	✘
E-mail Signatures	✓	✓	✓	✓
Co-branded E-invite with Logo	✓	✓	✓	✓
Honored With a Plaque by the Conference Patron	✓	✓	✓	✓
Executive Officers will be Treated as VIPs	✓	✓	✓	✓
Company Logo Included in Conference Proceedings	✓	✓	✓	✓



2014 MIDDLE EAST STEEL CONFERENCE FOR OIL AND GAS INDUSTRY

To co-sponsor the Conference and Exhibition
Please complete this form and e-mail to the conference secretary

Mr. Sultan Al-Shehri, Sponsorship/Exhibition Secretary
e-mail: sultan.shehri.8@aramco.com - Contact: +966 591 591 033

OUR COMPANY IS GOING TO SPONSOR THE FOLLOWING CONFERENCE EXPENSES	
<input type="checkbox"/> Elite Platinum Sponsor	US\$75,000
<input type="checkbox"/> Platinum Sponsor	US\$50,000
<input type="checkbox"/> Gold Sponsor	US\$35,000
<input type="checkbox"/> Silver Sponsor	US\$20,000
<input type="checkbox"/> Gala Dinner	US\$20,500
<input type="checkbox"/> Luncheon	US\$20,500

Company

Contact Person.....

Mailing Address

City.....Country

Postal Code.....Telephone

FaxEmail.....

SignatureDate

Payment Details Bank Transfer
Knowledge Expansion LLC - Bank Name: Emirates Islamic Bank
A/c# 0366723023001 IBAN : AE070340000366723023001
SWIFT : MEBLAEAD

DELEGATE DETAILS:

Delegate 1:

Name: (Dr/Mr/Mrs/Ms/Miss)
Company Name:
Job Title:
Department:
Email:
Telephone: Fax:

Delegate 2:

Name: (Dr/Mr/Mrs/Ms/Miss)
Company Name:
Job Title:
Department:
Email:
Telephone: Fax:

Delegate 3:

Name: (Dr/Mr/Mrs/Ms/Miss)
Company Name:
Job Title:
Department:
Email:
Telephone: Fax:

Delegate 4:

Name: (Dr/Mr/Mrs/Ms/Miss)
Company Name:
Job Title:
Department:
Email:
Telephone: Fax:

VENUE : InterContinental, Festival City, Dubai

REGISTERED OFFICE

Knowledge Expansion LLC, P.O. Box 121792, Dubai U.A.E

Abstract Submission Deadline - 24th June 2014

3 EASY WAYS TO REGISTER

- 1 Call us on - +971 55 7374 341
- 2 Fax your completed form to +971 4 4529154
- 3 Email us at rafeeq.kunhi@knowledgeexpansion.com

PACKAGE OPTIONS

- Platinum – 2995 USD Full 3 Day Conference

BOOKING CONDITIONS*

Payment in full must be received prior to the event for issuing delegate passes and invites. If payment is not received before the event, the delegate(s) are required to carry a personal / corporate credit card for onsite booking. An additional fee of USD 100 shall be charged for onsite booking. Subsequent to booking a confirmation letter and invoice will be sent to you on the E-mail / P.O.Box addresses that you register with Knowledge expansion. If you are unable to attend the scheduled event, please inform knowledge Expansion within 5 days prior to event scheduled and you may appoint a substitute delegate. Knowledge Expansion do not refund for any cancellations done within 30 days prior to the scheduled event. Knowledge Expansion reserves its rights to issue 50% credit note for the unused event and may accommodate the same for a future event. Knowledge Expansion shall undertake its best efforts to organize this event on the scheduled date. But for reasons beyond its control, including any force majeure crises the organizers may alter the content, timings or venue. This shall be informed to all its delegates through the registered addresses provided. Knowledge Expansion will not accept liability for delegates transport disruption or delays, sickness caused during the conference. Knowledge Expansion shall not be liable for any indirect losses to delegates including business losses, loss of profits or any form of damages.

PAYMENT DETAILS

■ Bank Transfer
Knowledge Expansion LLC
Bank Name: Emirates Islamic Bank
Bank Transfer Account No: 0366723023001
IBAN: AE070340000366723023001
Swift Code: MEBLAEAD

DATA PROTECTION

The personal information provided by you will be held on a database and may be shared with companies in the Knowledge Expansion Group. Sometimes your details may be made available to external companies for marketing purposes. If you do not wish your details to be used for this purpose please write to: Database Administrator at - info@knowledgeexpansion.com