



JTTX3rd

Jeddah Int'l Tourism & Travel Exhibition

بوابة العبور للسياحة
The Gate Of Tourism

2013





Jeddah Int'l Tourism & Travel Exhibition

Official Name	The 3 rd Jeddah International Tourism and Travel Exhibition "JTTX" - The Gate of tourism
Organizer	4M Est. For Organizing Exhibitions and Business Services
Location	Jeddah- Hilton Hall
Date	10 – 13 March 2013

Success Partners



Media Sponsor



Organizer



Why The 3rd Jeddah International Tourism and Travel Exhibition ?

The Exhibition Brings Together All Sectors Related To Tourism Industry Under One Roof

The Exhibition Is Supported With A Strong And Well Planned Advertising Campaign

Have Reach To The Key Players And Leaders In The National And International Tourism Industry

Huge Publicity And Advertisement Campaigns

High Traffic And Access To Your Targeted Market

New Segments Added Based On Customer Feedback Such As Medical Tourism And Insurance

Involving Other Tourism Supporting Services Such As Credit Card Companies And Telecommunication

Presence of consulates and embassies for countries of tourism destination







Jeddah Int'l Tourism & Travel Exhibition

Jeddah International Tourism And Travel Exhibition 2011

Number Of Visitors: 10,000 Visitors

Number Of Trades: 150 Deal



Participating Companies :





Jeddah Int'l Tourism & Travel Exhibition

The 2nd Jeddah International Tourism And Travel Exhibition 2012

Number Of Visitors: 15,000 Visitors

Number Of Trades: 250 Deal

Watch the show

<http://www.youtube.com/watch?v=BOhI9JqdsuU>

Participating Companies :



Advertising Campaign

Electronic Campaign

Web Site

E-mail



Advertising Roads

Giant Screens

Mega Com

Moby

Publications

Distribution Of Leaflets
In Public Sites

Exhibition Catalog

Newspaper Ads

Media Campaign

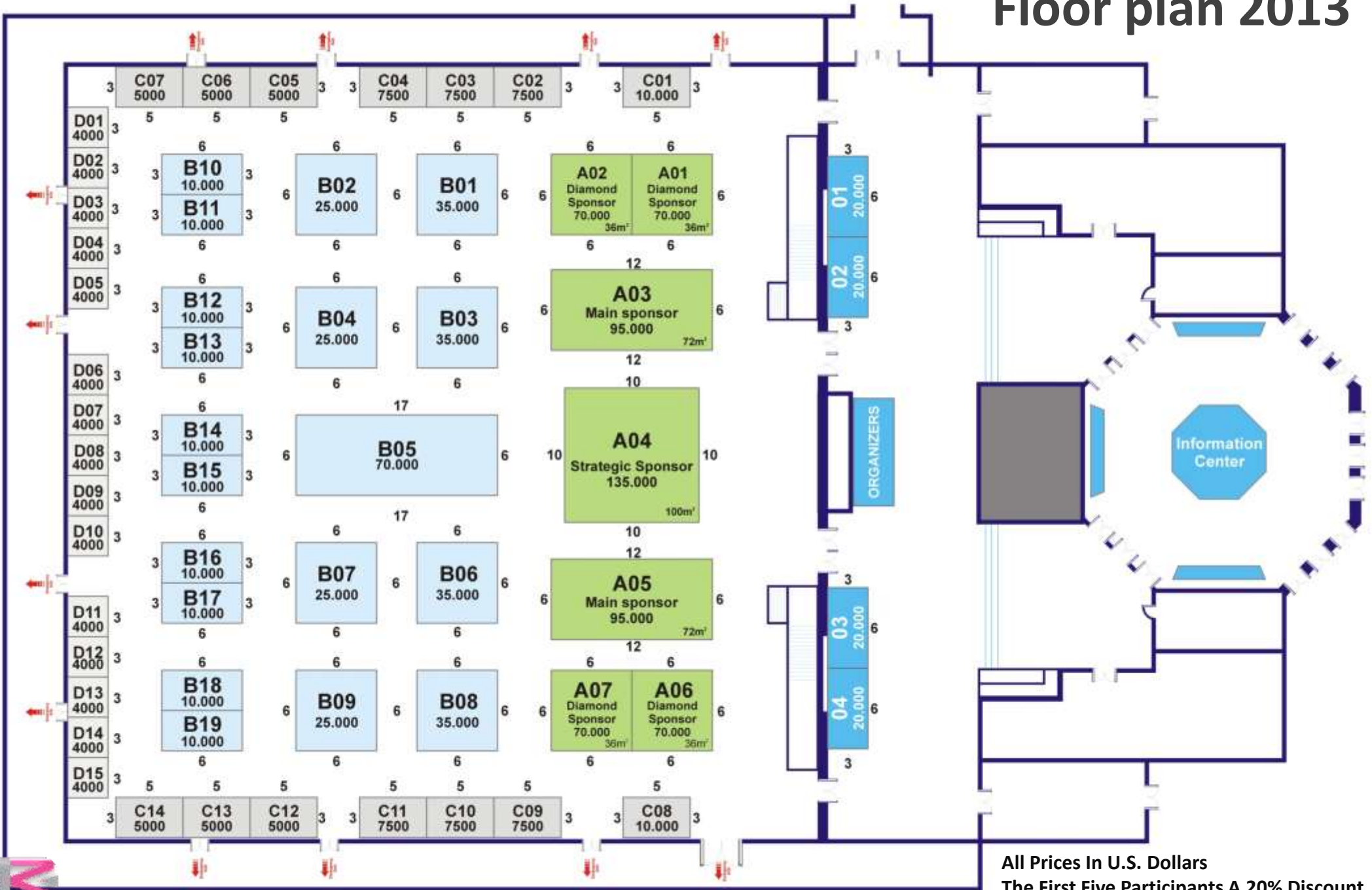
TV And Radio

Press Coverage And The
Press Conference

Social Networking Sites



Floor plan 2013



All Prices In U.S. Dollars
 The First Five Participants A 20% Discount
 Second Five Participants 15% Discount





Sponsor Package

	FEATURES	STRATEGIC SPONSOR	MAIN SPONSOR	DIAMOND SPONSOR
1	SPECIAL LOCATION	▪	▪	▪
2	PRICE	135.000 \$	95.000 \$	70.000 \$
3	SPACE AREA	100 m ²	72 m ²	36 m ²
4	REPORT COVERAGE AT ALARABIA TV.	▪	▪	▪
5	RADIO ADD	▪	▪	▪
6	PRESS COVERAGE	▪	▪	▪
7	SMS	▪	▪	▪
8	MEDIA SING IN SIDE THE HALL	▪	▪	▪
9	MEDIA SING OUT DOOR	▪	▪	▪
10	VIP INVITATIONS	300	200	100
	COMPANY NAME + LOGO SIZE	100%	75%	50%
11	EXHIBITIONS ADS AND PRESS RELEASES	▪	▪	▪
12	CAMPAIGNS VISITORS	▪	▪	▪
13	THE SPONSOR'S LOGO ON BADGES	▪	▪	▪
14	MAILING INVITATIONS - ENTRIES - POSTERS	▪	▪	▪
15	ACKNOWLEDGEMENTS	▪	▪	▪
16	APPRECIATION GIFTS	▪	▪	▪
17	FULL PRESS KIT AFTER THE END OF EXHIBITION	▪	▪	▪

All Prices In U.S. Dollars





Jeddah Int'l Tourism & Travel Exhibition

Participation Form

Agreement Between The Institution Of Four M (The Organizers) And Established Below (Poster)

Name of the facility :

Activity of Establishment : Website :

Title : Phone : Fax:

The first official data:

Name :

Job Title :

Mobile :

Phone : Ext :

E-mail :

Data Administrator II:

Name :

Job Title :

Mobile :

Phone : Ext :

E-mail :

Reservation form platform

Stand No.	Price Per Meter	Area	Other	Total

Account Number: 12063933000109

(IBAN): SA8410000012063933000109

Account name: 4M Est. For Organizing Exhibitions and Business Services

Bank Name: National Commercial Bank (NCB)

